

HARTE HANKS INC  
Form 8-K  
October 22, 2003

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**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

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**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported):**

**October 22, 2003**

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**Harte-Hanks, Inc.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**1-7120**  
(Commission File Number)

**74-1677284**  
(IRS Employer  
Identification No.)

**200 Concord Plaza Drive, San Antonio, Texas 78216**

(Address of Principal Executive Offices) (Zip Code)

**Registrant's telephone number, including area code: (210) 829-9000**

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**ITEM 7: EXHIBITS**

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated October 22, 2003 titled <i>Harte-Hanks Reports Third Quarter 2003 EPS Increase of 8.3% to 26 Cents on Revenue Increases in Both Direct Marketing and Shoppers</i> announcing earnings for the fiscal quarter ended September 30, 2003 <i>(furnished and not filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and not deemed incorporated by reference in any filing under the Securities Act of 1934, as amended).</i>

**ITEM 9: REGULATION FD DISCLOSURE**

The information in this report is being furnished (i) pursuant to Regulation FD, and (ii) pursuant to Item 12 Results of Operations and Financial Condition (in accordance with SEC interim guidance issued March 28, 2003). In accordance with General Instructions B.2 and B.6 of Form 8-K, the information in this report shall not be deemed to be filed for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1934, as amended. The furnishing of the information set forth in this report is not intended to, and does not, constitute a determination or admission as to the materiality or completeness of such information.

On October 22, 2003, Harte-Hanks, Inc., a Delaware corporation (the Company), issued a press release announcing the Company's financial results for the fiscal quarter ended September 30, 2003. A copy of the Company press release is attached hereto as Exhibit 99.1 and incorporated herein by reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 22, 2003

HARTE-HANKS, INC.

By:           /s/ Dean H. Blythe          

Senior Vice President and  
Chief Financial Officer

Index to Exhibits

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