

HSBC HOLDINGS PLC  
Form 6-K  
May 01, 2015

FORM 6-K  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Report of Foreign Private Issuer

Pursuant to Rule 13a - 16 or 15d - 16 of

the Securities Exchange Act of 1934

For the month of May  
HSBC Holdings plc

42nd Floor, 8 Canada Square, London E14 5HQ, England

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F).

Form 20-F  Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934).

Yes..... No

(If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-.....).

HSBC HOLDINGS PLC

1 May 2015

Notification of Transactions of Persons Discharging Managerial Responsibilities ("PDMRs") and Connected Persons

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This announcement is made in accordance with 3.1.2 R and 3.1.4 R(1)(a).

On 1 May, HSBC Holdings plc was advised that the following acquisitions relating to dividends of US\$0.50 ordinary shares (the "Shares") took place in London on 30 April 2015.

Directors

| Name                | Price per Share | Shares acquired  |
|---------------------|-----------------|--|
| Safra Catz          | US\$42.5605     | 94 American Depository Shares* (representing 470 ordinary shares of US\$0.50 each) |
| Rona Fairhead       | US\$8.5121      | 539  |
| Douglas Flint       | £6.4506         | 84   |
|                     | £6.4612         | 140  |
| Stuart Gulliver     | US\$8.5121      | 66,125   |
| Iain Mackay         | US\$8.5121      | 26,887   |
|                     | £6.4506         | 1,985  |
| Marc Moses          | US\$8.5121      | 33,443   |
| Sir Simon Robertson | US\$8.5121      | 541  |
| Jonathan Symonds    | US\$8.5121      | 482  |

\*American Depository Shares ('ADS') are categorised as equity derivatives under Part XV of the Securities and Futures Ordinance of Hong Kong. Each ADS represents five HSBC Holdings plc ordinary shares.

Other PDMRs

| Name           | Price per Share | Shares acquired |
|----------------|-----------------|-----------------|
| Ann Almeida    | US\$8.5121      | 16,400          |
|                | £6.4612         | 27              |
| Samir Assaf    | US\$8.5121      | 37,078          |
| Peter Boyles   | US\$8.5121      | 8,719           |
|                | £6.4506         | 1,264           |
| Simon Cooper   | US\$8.5121      | 9,389           |
| John Flint     | US\$8.5121      | 14,650          |
| Pam Kaur       | US\$8.5121      | 2,717           |
| Alan Keir      | US\$8.5121      | 9,034           |
|                | £6.4612         | 37              |
| Stuart Levey   | US\$8.5121      | 9,929           |
|                | £6.4506         | 2,113           |
| Antonio Losada | US\$8.5121      | 1,367           |
|                | £6.4506         | 1,476           |

For any queries related to this notification please contact: Nickesha Graham-Burrell, Senior Assistant Company Secretary on 020 7992 3633.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

HSBC Holdings plc

By:

Name: Ben J S Mathews

Title: Group Company Secretary

Date: 01 May 2015