

RYANAIR HOLDINGS PLC  
Form 6-K  
September 01, 2009

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 6-K**

**Report of Foreign Private Issuer**

**Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934**

For the month of September, 2009

**RYANAIR HOLDINGS PLC**  
(Translation of registrant's name into English)

**c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland**  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

### **RYANAIR LAUNCHES SKYEUROPE RESCUE FARE**

Ryanair, the World's favourite airline, today (1<sup>st</sup> Sept), launched a €25 (one way including taxes and charges) rescue fare\* for SkyEurope passengers who may have been left stranded or have had their travel plans disrupted by the bankruptcy of the airline yesterday. This fare applies to Bratislava flights to/from Alicante, Barcelona (Girona), Brussels (Charleroi), Rome (Ciampino), Liverpool and London (Stansted).

Ryanair also pledged to assist with the repatriation of passengers who may be caught up in any future airline collapse and advised passengers that the best way to ensure travel plans are protected is to travel only with financially secure airlines such as Ryanair.

Ryanair's rescue fare can be booked via [www.ryanair.com/member/SkyEuropeRescueFare.html](http://www.ryanair.com/member/SkyEuropeRescueFare.html) until 15<sup>th</sup> September for travel until 17<sup>th</sup> December, and applies to SkyEurope passengers only.

Ryanair's Stephen McNamara said:

*“SkyEurope's failure underlines the risk of flying with an airline that is not financially stable. Ryanair will help stranded passengers return home and ensure that those with travel plans up to 17<sup>th</sup> December can still travel.*

*Ryanair has the biggest route network in Europe making it easier for stranded SkyEurope passengers to find a local airport and return home. SkyEurope passengers can book these rescue fares for only €25 including taxes and charges via [www.ryanair.com](http://www.ryanair.com) until 15<sup>th</sup> September.*

*“Ryanair strongly advises all passengers to book airfares only with financially stable airlines. By booking with Ryanair you will secure the guaranteed lowest fares and no fuel surcharges and can be sure that Ryanair will still be flying when your flight date arrives. With over €2 billion in cash reserves Ryanair is one of the most financially robust airlines in Europe”.*

#### **Bratislava to/from Available from**

Alicante 1st Sept

Barcelona (Girona) 1st Sept

Edgar Filing: RYANAIR HOLDINGS PLC - Form 6-K

Brussels (Charleroi) 1st Sept  
Rome (Ciampino) 3<sup>rd</sup> Nov  
Liverpool 27<sup>th</sup> Oct  
London (Stansted) 1st Sept

\* This fare must be booked via [www.ryanair.com/member/SkyEuroperescuefare.html](http://www.ryanair.com/member/SkyEuroperescuefare.html) and passengers must quote their SkyEurope booking reference and bring the same reference for verification at the airport check-in point. Passengers who arrive to check-in without their SkyEurope booking reference cannot be accepted for travel.

Ends

Tuesday, 1<sup>st</sup> September, 2009

**For further media information:**

**Stephen McNamara**  
**Ryanair**  
**Tel: 00 353 1 812 1271**

**Pauline McAlester**  
**Murray Consultants**  
**Tel: 00 353 1 4980 300**

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 01 September 2009

By: \_\_\_/s/ Juliusz Komorek\_\_\_

Juliusz Komorek  
Company Secretary