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PEARSON PLC Form 6-K April 23, 2009

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of April 2009

PEARSON plc

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000

(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

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Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Ye	es	No X
This Report includes the following documents. A press release from Pearson plc announcements.		olding
	PEARSON PLC	
Pearson plc announces that on 22 April 200 £107.567.	(the "Company") 09, Patrick Cescau, a director	, purchased 80,000 7% Sterling Bonds 2014 at
SIGNATURE		
Pursuant to the requirements of the Secuto be signed on its behalf by the undersig		4, the registrant has duly caused this report ed.
		PEARSON plo
Date: 23 April, 2009		

By: /s/ STEPHEN JONES

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Stephen Jones Deputy Secretary