PEARSON PLC Form 6-K May 12, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of May 2008

PEARSON plc

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000

(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Director/PDMR Shareholding

notification of transactions of directors, persons discharging managerial responsibility or connected persons

This form is intended for use by an issuer to make a RIS notification required by DR 3.14R(1).

- (1) An issuer making a notification in respect of a transaction relating to the shares or debentures of the issuer should complete boxes 1 to 16, 23 and 24.
- (2) An issuer making a notification in respect of a derivative relating the shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23 and 24.
- (3) An issuer making a notification in respect of options granted to a director/person discharging managerial responsibilities should complete boxes 1 to 3 and 17 to 24.
- (4) An issuer making a notification in respect of a financial instrument relating to the shares of the issuer (other than a debenture) should complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.

Please complete all relevant boxes should in block capital letters.

1. Name of the issuer

PEARSON PLC

- 2. State whether the notification relates to (i) a transaction notified in accordance with DR 3.1.4R(1)(a)
 - (ii) DR 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985: or
 - i. both (i) and (ii)

BOTH (i) AND (ii)

N/A

3. Name of person discharging managerial responsibilities/director

DAVID BELL

4. State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person

5. Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a non-beneficial interest1

6 Description of shares (including class), debentures or derivatives or financial instruments relating to shares

ORDINARY 25P EACH

HOLDING

7. Name of registered shareholder(s) and, if more than one, the number 8. State the nature of the transaction of shares held by each of them

DAVID BELL

REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP

- Number of shares, debentures or financial instruments relating to shares acquired
- 10. Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage)

4,915 0.00061%

11. 12.

692.85P 15. Total holding following notification and total percentage holding following notification (any <i>treasury shares</i> should not be taken into account when calculating percentage)	Percentage of issued <i>class</i> disposed (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage) N/A 14. Date and place of transaction 9 MAY 2008 LONDON 16. Date issuer informed of transaction 12 MAY 2008
181,474 0.02245% If a person discharging managerial responsibilities has been granted o 17. Date of grant	ptions by the issuer complete the following boxes 18. Period during which or date on which it can be exercised
N/A	N/A
19. Total amount paid (if any) for grant of the option N/A	20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A
21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise N/A	22. Total number of <i>shares</i> or debentures over which options held following notification N/A
23. Any additional information N/A	24. Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 020 7010 2257.
Name and signature of duly authorised officer of issuer responsible for STEPHEN JONES DEPUTY SECRETARY	or making notification

Edgar Filing: PEARSO	ON PLC - Form 6-K
Date of notification12 MAY 2008	
notification of transactions of directors, persons discharging managerial responsibility or connected persons	
This form is intended for use by an issuer to make a RIS notification require	red by <i>DR</i> 3.14R(1).
(1) An <i>issuer</i> making a notification in respect of a transaction relating to 23 and 24.	the <i>shares</i> or debentures of the <i>issuer</i> should complete boxes 1 to 16,
(2) An <i>issuer</i> making a notification in respect of a derivative relating the and 24.	shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23
(3) An <i>issuer</i> making a notification in respect of options granted to a <i>dire</i> complete boxes 1 to 3 and 17 to 24.	ector/person discharging managerial responsibilities should
(4) An <i>issuer</i> making a notification in respect of a <i>financial instrument</i> r complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.	relating to the <i>shares</i> of the <i>issuer</i> (other than a debenture) should
Please complete all relevant boxes should in block capital letters.	
1. Name of the <i>issuer</i> 2	State whether the notification relates to (i) a transaction notified in accordance with $DR \ 3.1.4R(1)(a)$
PEARSON PLC	(ii) <i>DR</i> 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or i. both (i) and (ii)
	BOTH (i) AND (ii)
3. Name of person discharging managerial responsibilities/director 4	. State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in
JOHN MAKINSON	3 and identify the <i>connected person</i>
	N/A
5. Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-beneficial interest1	Description of <i>shares</i> (including <i>class</i>), debentures or derivatives or financial instruments relating to <i>shares</i>
HOLDING	ORDINARY 25P EACH

7. Name of registered shareholder(s) and, if more than one, the number 8. State the nature of the transaction of shares held by each of them

JOHN MAKINSON

REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP

9

Number of shares, debentures or financial instruments relating Percentage of issued class acquired (treasury shares of that class to shares acquired should not be taken into account when calculating percentage) 0.00109% 8,832 11. Number of shares, debentures or financial instruments relating 12. Percentage of issued class disposed (treasury shares of to shares disposed N/A that class should not be taken into account when calculating percentage) N/A 13. Price per share or value of transaction 14. Date and place of transaction 9 MAY 2008 LONDON 692.85p 15. Total holding following notification and total percentage holding 16. Date issuer informed of transaction following notification (any treasury shares should not be taken into account when calculating percentage) 12 MAY 2008 322,750 0.03993% If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes 17. Date of grant 18. Period during which or date on which it can be exercised N/A N/A 19. Total amount paid (if any) for grant of the option 20. Description of shares or debentures involved (class and number) N/A N/A 21. Exercise price (if fixed at time of grant) or indication that price is to be 22. Total number of shares or debentures over which options held fixed at the time of exercise following notification N/A N/A 23. Any additional information 24. Name of contact and telephone number for queries: STEPHEN JONES, DEPUTY SECRETARY, 020 7010 N/A

2257.

Name and signature of duly authorised officer of issuer responsible for making notification

STEPHEN JONES

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D	EPUTY SECRETARY		
Da	ate of notification12 MAY 2008	_	
	otification of transactions of directors, persons scharging managerial responsibility or connected persons		
Tł	nis form is intended for use by an issuer to make a RIS notification requ	iire	ed by <i>DR</i> 3.14R(1).
	An <i>issuer</i> making a notification in respect of a transaction relating and 24.	to 1	the <i>shares</i> or debentures of the <i>issuer</i> should complete boxes 1 to 16,
	An <i>issuer</i> making a notification in respect of a derivative relating th d 24.	ne s	shares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23
	An <i>issuer</i> making a notification in respect of options granted to a <i>di</i> mplete boxes 1 to 3 and 17 to 24.	irec	ctor/person discharging managerial responsibilities should
	An <i>issuer</i> making a notification in respect of a <i>financial instrument</i> mplete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.	t re	elating to the <i>shares</i> of the <i>issuer</i> (other than a debenture) should
Pl	ease complete all relevant boxes should in block capital letters.		
1.		2.	State whether the notification relates to (i) a transaction notified in accordance with $DR\ 3.1.4R(1)(a)$
	PEARSON PLC		(ii) <i>DR</i> 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or i. both (i) and (ii)
			BOTH (i) AND (ii)
3.	Name of person discharging managerial responsibilities/director	4.	State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in
	ROBIN FREESTONE		3 and identify the <i>connected person</i>
			N/A
5.	Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-beneficial interest1	6 I	Description of <i>shares</i> (including <i>class</i>), debentures or derivatives or financial instruments relating to <i>shares</i>
	HOLDING		ORDINARY 25P EACH

7. Name of registered shareholder(s) and, if more than one, the number 8. State the nature of the transaction of shares held by each of them

ROBIN FREESTONE

REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP

9 Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> acquired	10. Percentage of issued <i>class</i> acquired (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)
231	0.00003%
11. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> disposed N/A	12. Percentage of issued <i>class</i> disposed (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage) N/A
13. Price per <i>share</i> or value of transaction	14. Date and place of transaction
692.85P	9 MAY 2008 LONDON
 15. Total holding following notification and total percentage holding following notification (any <i>treasury shares</i> should not be taken into account when calculating percentage) 8,161 0.00101% 	16. Date issuer informed of transaction 12 MAY 2008
If a person discharging managerial responsibilities has been granted	options by the issuer complete the following boxes
17. Date of grant	18. Period during which or date on which it can be exercised
17. Date of grant N/A	
N/A 19. Total amount paid (if any) for grant of the option	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number)
N/A	18. Period during which or date on which it can be exercised N/A
N/A 19. Total amount paid (if any) for grant of the option	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A
N/A 19. Total amount paid (if any) for grant of the option N/A 21. Exercise price (if fixed at time of grant) or indication that price is to	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A be 22. Total number of <i>shares</i> or debentures over which options held
N/A 19. Total amount paid (if any) for grant of the option N/A 21. Exercise price (if fixed at time of grant) or indication that price is to fixed at the time of exercise N/A 23. Any additional information	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A 22. Total number of <i>shares</i> or debentures over which options held following notification N/A 24. Name of contact and telephone number for queries:
N/A 19. Total amount paid (if any) for grant of the option N/A 21. Exercise price (if fixed at time of grant) or indication that price is to fixed at the time of exercise N/A	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A 22. Total number of <i>shares</i> or debentures over which options held following notification N/A
N/A 19. Total amount paid (if any) for grant of the option N/A 21. Exercise price (if fixed at time of grant) or indication that price is to fixed at the time of exercise N/A 23. Any additional information	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A 22. Total number of <i>shares</i> or debentures over which options held following notification N/A 24. Name of contact and telephone number for queries:

Name and signature of duly authorised officer of issuer responsible for making notification

STEPHEN JONES

DEPUTY SECRETARY

D. 4 . 6 . 4 C . 4	
Date of notification12 MAY 2008	
notification of transactions of directors, persons discharging managerial responsibility or connected person	ns
This form is intended for use by an issuer to make a RIS notification re	equired by DR 3.14R(1).
(1) An <i>issuer</i> making a notification in respect of a transaction relating 23 and 24.	ng to the <i>shares</i> or debentures of the <i>issuer</i> should complete boxes 1 to 16
(2) An <i>issuer</i> making a notification in respect of a derivative relating and 24.	g the <i>shares</i> of the <i>issuer</i> should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23
(3) An <i>issuer</i> making a notification in respect of options granted to a complete boxes 1 to 3 and 17 to 24.	a director/person discharging managerial responsibilities should
(4) An <i>issuer</i> making a notification in respect of a <i>financial instrum</i> complete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.	ent relating to the shares of the issuer (other than a debenture) should
Please complete all relevant boxes should in block capital letters.	
1. Name of the <i>issuer</i>	2. State whether the notification relates to (i) a transaction notified in accordance with <i>DR</i> 3.1.4R(1)(a)
PEARSON PLC	(ii) <i>DR</i> 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or i. both (i) and (ii)
	BOTH (i) AND (ii)
3. Name of person discharging managerial responsibilities/director LORD BURNS	4. State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in 3 and identify the <i>connected person</i>
	N/A
5. Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-benefic interest1	6 Description of <i>shares</i> (including <i>class</i>), debentures or derivatives of financial instruments relating to <i>shares</i>
HOLDING	ORDINARY 25P EACH
7. Name of registered shareholder(s) and, if more than one, the number of <i>shares</i> held by each of them	er 8. State the nature of the transaction
LORD BURNS	REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP

 9 Number of <i>shares</i>, debentures or financial instruments relating to <i>shares</i> acquired 9 	10. Percentage of issued <i>class</i> acquired (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)0.00000%
11. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> disposed N/A	12. Percentage of issued <i>class</i> disposed (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage) N/A
13. Price per <i>share</i> or value of transaction	14. Date and place of transaction
692.85P	9 MAY 2008 LONDON
 15. Total holding following notification and total percentage holding following notification (any <i>treasury shares</i> should not be taken into account when calculating percentage) 8,801 0.00109% 	16. Date issuer informed of transaction 12 MAY 2008
If a person discharging managerial responsibilities has been granted	options by the issuer complete the following boxes
17. Date of grant	18. Period during which or date on which it can be exercised
N/A	N/A
19. Total amount paid (if any) for grant of the option N/A	20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A
21. Exercise price (if fixed at time of grant) or indication that price is to fixed at the time of exercise	following notification
N/A	N/A
23. Any additional information	24. Name of contact and telephone number for queries:
N/A	STEPHEN JONES, DEPUTY SECRETARY, 020 7010 2257.

Name and signature of duly authorised officer of issuer responsible for making notification

STEPHEN JONES

DEPUTY SECRETARY

Da	ate of notification12 MAY 2008		
	otification of transactions of directors, persons scharging managerial responsibility or connected persons		
Tł	is form is intended for use by an issuer to make a RIS notification requi	ire	d by <i>DR</i> 3.14R(1).
	An <i>issuer</i> making a notification in respect of a transaction relating to and 24.	o t	the <i>shares</i> or debentures of the <i>issuer</i> should complete boxes 1 to 16,
	An <i>issuer</i> making a notification in respect of a derivative relating the d 24.	e s	hares of the issuer should complete boxes 1 to 4, 6, 8, 13, 14, 16, 23
	An <i>issuer</i> making a notification in respect of options granted to a <i>dire</i> mplete boxes 1 to 3 and 17 to 24.	ес	tor/person discharging managerial responsibilities should
	An <i>issuer</i> making a notification in respect of a <i>financial instrument</i> mplete boxes 1 to 4, 6, 8, 9, 11, 13, 14, 16, 23 and 24.	re]	lating to the shares of the issuer (other than a debenture) should
Pl	ease complete all relevant boxes should in block capital letters.		
1.	Name of the issuer	2.	State whether the notification relates to (i) a transaction notified in accordance with $DR\ 3.1.4R(1)(a)$
	PEARSON PLC		(ii) <i>DR</i> 3.1.4(R)(1)(b) a disclosure made in accordance with section 324 (as extended by section 328) of the Companies Act 1985; or i. both (i) and (ii)
			BOTH (i) AND (ii)
3.	Name of person discharging managerial responsibilities/director	4.	State whether notification relates to a <i>person</i> connected with a <i>person discharging managerial responsibilities/director</i> named in
	DAVID ARCULUS		3 and identify the <i>connected person</i>
			N/A
5.	Indicate whether the notification is in respect of a holding of the <i>person</i> referred to in 3 or 4 above or in respect of a non-beneficial interest1	6	Description of <i>shares</i> (including <i>class</i>), debentures or derivatives or financial instruments relating to <i>shares</i>
	HOLDING		ORDINARY 25P EACH

REINVESTMENT OF DIVIDEND UNDER COMPANY'S DRIP

of shares held by each of them

7. Name of registered shareholder(s) and, if more than one, the number 8. State the nature of the transaction

9 Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> acquired	10. Percentage of issued <i>class</i> acquired (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage)
74	0.00001%
11. Number of <i>shares</i> , debentures or financial instruments relating to <i>shares</i> disposed N/A	12. Percentage of issued <i>class</i> disposed (<i>treasury shares</i> of that <i>class</i> should not be taken into account when calculating percentage) N/A
13. Price per <i>share</i> or value of transaction	14. Date and place of transaction
692.85P	9 MAY 2008 LONDON
15. Total holding following notification and total percentage holding following notification (any <i>treasury shares</i> should not be taken into account when calculating percentage)	16. Date issuer informed of transaction 12 MAY 2008
10,619 0.00131%	
If a person discharging managerial responsibilities has been granted	options by the issuer complete the following boxes
If a person discharging managerial responsibilities has been granted 17. Date of grant	1 options by the <i>issuer</i> complete the following boxes 18. Period during which or date on which it can be exercised
17. Date of grant	18. Period during which or date on which it can be exercised
17. Date of grant N/A 19. Total amount paid (if any) for grant of the option	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A
 17. Date of grant N/A 19. Total amount paid (if any) for grant of the option N/A 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise 	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A 22. Total number of <i>shares</i> or debentures over which options held following notification N/A
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17. Date of grant N/A 19. Total amount paid (if any) for grant of the option N/A 21. Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise N/A	18. Period during which or date on which it can be exercised N/A 20. Description of <i>shares</i> or debentures involved (<i>class</i> and number) N/A 22. Total number of <i>shares</i> or debentures over which options held following notification N/A

Name and signature of duly authorised officer of issuer responsible for making notification

STEPHEN JONES

DEPUTY SECRETARY

Date of notification12 MAY 2008
SIGNATURE
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.
PEARSON plc
Date: 12 May 2008
By: /s/ STEPHEN JONES
Stephen Jones Deputy Secretary