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PRUDENTIAL PLC  
Form 6-K  
August 09, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of August, 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

(Translation of registrant's name into English)

LAURENCE POUNTNEY HILL,  
LONDON, EC4R 0HH, ENGLAND  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports  
under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to the registrant  
in connection with Rule 12g3-2(b): 82-

Enclosures: Securities Issue

FOR IMMEDIATE RELEASE

Monday 9 August 2004

Prudential plc - Issue of US\$250m subordinated securities

On 6 August 2004, Prudential plc issued US\$250 million perpetual subordinated  
securities exchangeable into preference shares. They bear interest at 6.75%  
p.a., payable quarterly in arrears, and rank equal to preference shares.

The securities can be redeemed at Prudential plc's option on any interest  
payment date from 23 September 2009. Payments under the securities would be  
mandatorily or optionally deferred if Prudential plc fails to meet certain  
conditions relating to solvency which are set out in the terms and conditions of

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the securities.

Interest may be paid through an alternative coupon settlement mechanism at any time. Deferred interest is only payable at redemption or exchange, through an alternative coupon settlement mechanism, or upon a winding-up. Prudential plc has the option to exchange the securities into fixed-rate 6.75% preference shares on any interest payment date from 23 March 2010. Dividend payments on the preference shares are fully discretionary.

The securities were sold in the US market and are listed on the New York Stock Exchange. They are rated A by Standard & Poor's and Baal by Moody's. The proceeds will be used to refinance existing debt and for general corporate purposes.

- ENDS -

Enquiries to:

Media		Investors/Analysts	
Clare Staley	020 7548 3719	Marina Lee-Steere	020 7548 3511

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: 9 August 2004

PRUDENTIAL PUBLIC LIMITED COMPANY

By: /s/ Clare Staley

Clare Staley  
Group Media Relations Manager