

NU SKIN ENTERPRISES INC
 Form 4
 April 05, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
LINDLEY COREY B

(Last) (First) (Middle)

C/O NU SKIN ENTERPRISES,
 INC., 75 WEST CENTER STREET

(Street)

PROVO, UT 84601

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
 NU SKIN ENTERPRISES INC
 [NUS]

3. Date of Earliest Transaction
 (Month/Day/Year)
 04/01/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) Other (specify below)
 Executive Vice President / President-Greater China

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock	04/01/2005		M	V	10,000 A \$ 8.19	22,000	D
Class A Common Stock	04/01/2005		S ⁽¹⁾	D	10,000 D \$ 22.35	12,000 ⁽²⁾	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount Number of Shares
Employee Stock Option (right to buy) ⁽³⁾	\$ 13.91					08/21/1999 ⁽⁴⁾	08/21/2008	Class A Common Stock	20,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 12.94					08/31/2000 ⁽⁴⁾	08/31/2009	Class A Common Stock	40,000
Employee Stock Option (right to buy)	\$ 8.19	04/01/2005		M	10,000	02/07/2001 ⁽⁴⁾	02/07/2010	Class A Common Stock	10,000
Employee Stock Option (right to buy) ⁽³⁾	\$ 6.56					08/31/2001 ⁽⁴⁾	08/31/2010	Class A Common Stock	8,700
Employee Stock Option (right to buy) ⁽³⁾	\$ 8.2					02/28/2002 ⁽⁴⁾	02/28/2011	Class A Common Stock	17,500
Employee Stock Option (right to buy) ⁽³⁾	\$ 20.875					10/20/1998 ⁽⁴⁾	10/20/2007	Class A Common Stock	26,000
Employee Stock Option	\$ 6.85					08/31/2002 ⁽⁴⁾	08/31/2011	Class A Common Stock	8,700

(right to buy) ⁽³⁾					
Employee Stock Option (right to buy) ⁽³⁾	\$ 8.99	03/01/2003 ⁽⁴⁾	03/01/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 12	09/03/2003 ⁽⁴⁾	09/03/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 9.04	03/10/2004 ⁽⁴⁾	03/10/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 11.5	09/02/2004 ⁽⁴⁾	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 16.95	12/31/2004 ⁽⁴⁾	12/31/2014	Class A Common Stock	100,
Employee Stock Option (right to buy) ⁽³⁾	\$ 19.15	02/27/2005 ⁽⁴⁾	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 26.13	09/01/2005 ⁽⁴⁾	09/01/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) ⁽³⁾	\$ 22.33	02/28/2006 ⁽⁴⁾	02/28/2015	Class A Common Stock	17,5

Reporting Owners

Reporting Owner Name / Address

Relationships

Reporting Owners

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Director 10% Owner Officer

Other

LINDLEY COREY B
C/O NU SKIN ENTERPRISES, INC.
75 WEST CENTER STREET
PROVO, UT 84601

Executive Vice President President-Greater China

Signatures

D. Matthew Dorny as Attorney-in-Fact for Corey B.
Lindley

04/05/2005

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Sale pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Represents number of shares beneficially owned as of April 1, 2005.
- (3) Previously reported.
- (4) Becomes exercisable in four equal annual installments beginning on the date indicated.
- (5) Price not applicable.

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