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FRESH DEL MONTE PRODUCE INC

Form 4

August 02, 2013

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person * Tenazas Marissa R

(First)

(Street)

5. Relationship of Reporting Person(s) to

Issuer

Symbol

FRESH DEL MONTE PRODUCE

2. Issuer Name and Ticker or Trading

(Check all applicable)

INC [FDP]

(Middle)

3. Date of Earliest Transaction

Director 10% Owner Other (specify _X__ Officer (give title below)

(Month/Day/Year)

07/31/2013

SVP Corporate Human Resources

PRODUCE INC., P.O. BOX 149222

4. If Amendment, Date Original

Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

CORAL GABLES, FL 33114

C/O FRESH DEL MONTE

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		sed of 4 and (A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Ordinary Shares	07/31/2013		M	8,000	A	\$ 21.72	8,000	D	
Ordinary Shares	07/31/2013		S	8,000	D	\$ 27.9086 (1)	0	D	
Ordinary Shares	08/01/2013		M	4,000	A	\$ 22.25	4,000	I	Held by Spouse
Ordinary Shares	08/01/2013		S	4,000	D	\$ 29	0	I	Held by Spouse

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number of TransactiorDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)		
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shar
Employee Stock Options (Right to Buy)	\$ 21.72	07/31/2013		M		8,000	(2)	07/31/2019	Ordinary Shares	8,00
Employee Stock Options (Right to Buy)	\$ 22.25	08/01/2013		M		4,000	(2)	07/30/2018	Ordinary Shares	4,00
Employee Stock Options (Right to Buy)	\$ 28.09	07/31/2013		A	25,000		(3)	07/31/2023	Ordinary Shares	25,00
Employee Stock Options (Right to Buy)	\$ 28.01	07/31/2013		A	5,000		<u>(4)</u>	07/31/2023	Ordinary Shares	5,00

Reporting Owners

Reporting Owner Name / Address	Relationships						
. 6	Director	10% Owner	Officer	Other			
Tenazas Marissa R			SVP				
C/O FRESH DEL MONTE PRODUCE INC.			Corporate				
P.O. BOX 149222			Human				
CORAL GABLES, FL 33114			Resources				

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Signatures

Bruce Jordan, Attorney-in-fact for Marissa R.
Tenazas

08/02/2013

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - This represents the weighted average sales price of the shares. The shares were sold at prices ranging from \$27.79 to \$28.02. Mrs.
- (1) Tenazas will provide, upon request of the SEC staff, Fresh Del Monte Produce Inc., or a shareholder of Fresh Del Monte Produce Inc., complete information regarding the number of shares sold at each price within the range.
- (2) The option is currently exercisable with respect to all underlying shares.
- (3) The option is currently exercisable with respect to 5,000 shares and will become exercisable with respect to an additional 5,000 shares on each 7/31,2014, 7/31/2015, 7/31/2016 and 7/31/2017.
- (4) The option is currently exercisable with respect to 1,000 shares and will become exercisable with respect to an additional 1,000 shares on each 7/31,2014, 7/31/2015, 7/31/2016 and 7/31/2017.

Remarks:

Option exercises and share sales executed pursuant to a Rule 10b5-1 plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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