

CMGI INC  
Form 4  
June 13, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**LAWLER JOSEPH C**

(Last) (First) (Middle)

**C/O CMGI, INC., 1100 WINTER STREET**

(Street)

**WALTHAM, MA 02451**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CMGI INC [CMGI]**

3. Date of Earliest Transaction (Month/Day/Year)  
**06/12/2008**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

Chairman, President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)

Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	06/12/2008		P	300	\$ 10.779	314,264	D
Common Stock	06/12/2008		P	500	\$ 11.07	314,264	D
Common Stock	06/12/2008		P	100	\$ 11.075	314,264	D
Common Stock	06/12/2008		P	100	\$ 11.08	314,264	D
Common Stock	06/12/2008		P	100	\$ 11.085	314,264	D

## Edgar Filing: CMGI INC - Form 4

Common Stock	06/12/2008	P	1,970	A	\$ 11.09	314,264	D
Common Stock	06/12/2008	P	800	A	\$ 11.095	314,264	D
Common Stock	06/12/2008	P	1,330	A	\$ 11.1	314,264	D
Common Stock	06/12/2008	P	1,200	A	\$ 11.105	314,264	D
Common Stock	06/12/2008	P	300	A	\$ 11.11	314,264	D
Common Stock	06/12/2008	P	500	A	\$ 11.115	314,264	D
Common Stock	06/12/2008	P	600	A	\$ 11.12	314,264	D
Common Stock	06/12/2008	P	100	A	\$ 11.125	314,264	D
Common Stock	06/12/2008	P	500	A	\$ 11.13	314,264	D
Common Stock	06/12/2008	P	300	A	\$ 11.135	314,264	D
Common Stock	06/12/2008	P	500	A	\$ 11.14	314,264	D
Common Stock	06/12/2008	P	400	A	\$ 11.145	314,264	D
Common Stock	06/12/2008	P	7,000	A	\$ 11.15	314,264	D
Common Stock	06/12/2008	P	170	A	\$ 11.155	314,264	D
Common Stock	06/12/2008	P	530	A	\$ 11.16	314,264	D
Common Stock	06/12/2008	P	200	A	\$ 11.165	314,264	D
Common Stock	06/12/2008	P	200	A	\$ 11.17	314,264	D
Common Stock	06/12/2008	P	400	A	\$ 11.175	314,264	D
Common Stock	06/12/2008	P	400	A	\$ 11.18	314,264	D
Common Stock	06/12/2008	P	100	A	\$ 11.181	314,264	D
	06/12/2008	P	100	A	\$ 11.19	314,264	D

Common Stock								
Common Stock	06/12/2008		P	1,300	A	\$ 11.2	314,264	D
Common Stock	06/12/2008		P	600	A	\$ 11.203	314,264	D
Common Stock	06/12/2008		P	1,600	A	\$ 11.205	314,264	D
Common Stock	06/12/2008		P	300	A	\$ 11.21	314,264	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 5)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	--

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LAWLER JOSEPH C C/O CMGI, INC. 1100 WINTER STREET WALTHAM, MA 02451	X		Chairman, President and CEO	

## Signatures

/s/ Thomas B. Rosedale (Pursuant to Power of Attorney)

06/13/2008

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.