

CMGI INC  
Form 4  
June 12, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Kelly Mark

(Last) (First) (Middle)  
C/O CMGI, INC., 1100 WINTER STREET, SUITE 4600  
(Street)

WALTHAM, MA 02451

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
CMGI INC [CMGI]

3. Date of Earliest Transaction (Month/Day/Year)  
06/08/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
Pres. Americas Bus. Unit, ML

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	06/08/2007		M		5,585	A	\$ 0.56
Common Stock	06/08/2007		M		16,145	A	\$ 1.36
Common Stock	06/08/2007		M		13,854	A	\$ 1.57
Common Stock	06/08/2007		M		54,166	A	\$ 1.48
Common Stock	06/08/2007		S		89,750	D	\$ 2.14

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount of Number of Shares
Stock Option (right to buy) granted on October 29, 2001 <u>(1)</u>	\$ 0.56	06/08/2007		M	894	<u>(2)</u> 10/28/2011	Common Stock 894
Stock Option (right to buy) granted on October 29, 2001 <u>(1)</u>	\$ 0.56	06/08/2007		M	894	<u>(2)</u> 10/28/2011	Common Stock 894
Stock Option (right to buy) granted on October 29, 2001 <u>(1)</u>	\$ 0.56	06/08/2007		M	447	<u>(2)</u> 10/28/2011	Common Stock 447
Stock Option (right to buy) granted on May 10,	\$ 0.56	06/08/2007		M	1,340	<u>(3)</u> 05/09/2012	Common Stock 1,340

2002 <sup>(1)</sup>

Stock  
Option  
(right to  
buy) \$ 0.56 06/08/2007 M 1,340 <sup>(3)</sup> 05/09/2012 Common  
granted on Stock 1,340  
May 10,  
2002 <sup>(1)</sup>

Stock  
Option  
(right to  
buy) \$ 0.56 06/08/2007 M 670 <sup>(4)</sup> 05/09/2012 Common  
granted on Stock 670  
May 10,  
2002 <sup>(1)</sup>

Stock  
Option  
(right to  
buy) \$ 1.36 06/08/2007 M 16,145 <sup>(5)</sup> 11/03/2011 Common  
granted on Stock 25,000  
November  
4, 2004

Stock  
Option  
(right to  
buy) \$ 1.57 06/08/2007 M 13,854 <sup>(5)</sup> 10/31/2012 Common  
granted on Stock 35,000  
November  
1, 2005

Stock  
Option  
(right to  
buy) \$ 1.48 06/08/2007 M 54,166 <sup>(5)</sup> 04/16/2013 Common  
granted on Stock 200,000  
April 17,  
2006

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kelly Mark C/O CMGI, INC. 1100 WINTER STREET, SUITE 4600 WALTHAM, MA 02451			Pres. Americas Bus. Unit, ML	

## Signatures

/s/ Thomas B. Rosedale (Pursuant to Power of Attorney)

06/12/2007

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option was granted by Modus Media, Inc. on grant date shown and assumed by the issuer in connection with the acquisition of Modus Media, Inc. on August 2, 2004.
- (2) Option vested and became exercisable as to all of the shares on October 29, 2006.
- (3) Option vested and became exercisable as to 893 shares on May 10, 2006 and as to 447 shares on May 10, 2007.
- (4) Option vested and became exercisable as to 446 shares on May 10, 2006 and as to 224 shares on May 10, 2007.
- (5) Option vested and became exercisable as to 25% of the shares on the first anniversary of the date of grant and the remainder vests and becomes exercisable in 36 equal monthly installments.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.