

COORS WILLIAM K
Form 4
April 04, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
COORS WILLIAM K

2. Issuer Name and Ticker or Trading Symbol
MOLSON COORS BREWING CO
[TAP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
21509 CABRINI BOULEVARD
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
06/30/2006

____ Director _____ 10% Owner
____ Officer (give title below) Other (specify below)
DIRECTOR EMERITUS

GOLDEN, CO 80401

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	(A) or (D)	Amount	Price	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class B Common Stock	06/30/2006		J ⁽¹⁾⁽²⁾⁽³⁾	9,252,994	D	(1) (2) (3)	320,807	I	By spouse	
Class B Common Stock	02/21/2007		S ⁽⁴⁾	100	D	\$ 86.76	320,707	I	By spouse ⁽⁴⁾	
Class B Common Stock	02/21/2007		S ⁽⁴⁾	607	D	\$ 86.75	320,100	I	By spouse ⁽⁴⁾	
Class B Common	02/21/2007		S ⁽⁴⁾	500	D	\$ 86.73	319,600	I	By spouse ⁽⁴⁾	

Edgar Filing: COORS WILLIAM K - Form 4

Stock								
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	700	D	\$ 86.72	318,900	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	700	D	\$ 86.71	318,200	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	900	D	\$ 86.7	317,300	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	5,000	D	\$ 86.6952	312,300	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	900	D	\$ 86.69	311,400	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	1,000	D	\$ 86.68	310,400	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	700	D	\$ 86.67	309,700	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	300	D	\$ 86.66	309,400	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	100	D	\$ 86.64	309,300	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	500	D	\$ 86.63	308,800	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	4,900	D	\$ 86.6263	303,900	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	1,000	D	\$ 86.62	302,900	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	200	D	\$ 86.61	302,700	I	By spouse <u>(4)</u>
Class B Common Stock	02/21/2007	<u>S⁽⁴⁾</u>	200	D	\$ 86.6	302,500	I	By spouse <u>(4)</u>

Edgar Filing: COORS WILLIAM K - Form 4

Class B Common Stock	02/22/2007	S ⁽⁴⁾	100	D	\$ 86.4	302,400	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	3,000	D	\$ 86.393	299,400	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	400	D	\$ 86.39	299,000	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	400	D	\$ 86.38	298,600	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	100	D	\$ 86.35	298,500	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	4,641	D	\$ 86.3415	293,859	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	3,000	D	\$ 86.34	290,859	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	300	D	\$ 86.33	290,559	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	400	D	\$ 86.32	290,159	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	1,600	D	\$ 86.3	288,559	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	500	D	\$ 86.29	288,059	I	By spouse ⁽⁴⁾
Class B Common Stock	02/22/2007	S ⁽⁴⁾	100	D	\$ 86.28	287,959	I	By spouse ⁽⁴⁾

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

Edgar Filing: COORS WILLIAM K - Form 4

Reporting Person and his spouse, Rita Bass, in Joint Tenancy. On August 23, 2005, the Reporting Person transferred ownership of the Spousal Shares to Rita Bass individually. Ms. Bass sold the Spousal Shares in open market transactions listed on this Form 4 and other Form 4's filed by the Reporting Person on April 4, 2007 over the course of a three-day period from February 21, 2007 through February 23, 2007.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.