

Shake Shack Inc.  
Form 3  
February 17, 2015

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

<p>1. Name and Address of Reporting Person *</p> <p>McQuinn Michael C</p> <p>(Last) (First) (Middle)</p> <p>C/O SHAKE SHACK INC., 24 UNION SQUARE EAST, 5TH FLOOR</p> <p>(Street)</p> <p>NEW YORK, NY 10003</p> <p>(City) (State) (Zip)</p>	<p>2. Date of Event Requiring Statement</p> <p>(Month/Day/Year)</p> <p>02/04/2015</p>	<p>3. Issuer Name and Ticker or Trading Symbol</p> <p>Shake Shack Inc. [SHAK]</p>	<p>4. Relationship of Reporting Person(s) to Issuer</p> <p>(Check all applicable)</p> <p><input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer <input type="checkbox"/> Other (give title below) (specify below)</p>	<p>5. If Amendment, Date Original Filed(Month/Day/Year)</p>	<p>6. Individual or Joint/Group Filing(Check Applicable Line)</p> <p><input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person</p>
---	---	---	---	---	---

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
CLASS A COMMON STOCK	300 <sup>(1)</sup>	I	By Trust <sup>(2)</sup>
CLASS A COMMON STOCK	300 <sup>(3)</sup>	I	By Trust <sup>(4)</sup>
CLASS B COMMON STOCK	84,884 <sup>(5)</sup>	I	By Trust <sup>(2)</sup>
CLASS B COMMON STOCK	33,954 <sup>(5)</sup>	I	By Trust <sup>(4)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

Edgar Filing: Shake Shack Inc. - Form 3

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
COMMON MEMBERSHIP INTERESTS	Â (6)	Â (6)	CLASS A COMMON STOCK	84,884 (7) \$ (6)	I By Trust (2)
COMMON MEMBERSHIP INTERESTS	Â (6)	Â (6)	CLASS A COMMON STOCK	33,954 (7) \$ (6)	I By Trust (4)

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
McQuinn Michael C C/O SHAKE SHACK INC., 24 UNION SQUARE EAST, 5TH FLOOR NEW YORK, NY 10003	Â	Â X	Â	Â
RHF - NM 1999 DESCENDANTS TRUST C/O SHAKE SHACK INC., 24 UNION SQUARE EAST, 5TH FLOOR NEW YORK, NY 10003	Â	Â X	Â	Â
RHF - TM 1999 DESCENDANTS TRUST C/O SHAKE SHACK INC., 24 UNION SQUARE EAST, 5TH FLOOR NEW YORK, NY 10003	Â	Â X	Â	Â

## Signatures

/s/ Ronald Palmese, Jr., Esq., Attorney-in-Fact for Michael C. McQuinn	02/17/2015
Signature of Reporting Person	Date
/s/ Ronald Palmese, Jr., Esq., Attorney-in-Fact for the RHF - NM 1999 Descendants Trust	02/17/2015
Signature of Reporting Person	Date
/s/ Ronald Palmese, Jr., Esq., Attorney-in-Fact for RHF - TM 1999 Descendants Trust	02/17/2015
Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

### Edgar Filing: Shake Shack Inc. - Form 3

- (1) Represents shares of Class A common stock, par value \$0.001 per share (the "Class A Common Stock"), purchased by the RHF - NM 1999 Descendants Trust (the "NM Trust") under Shake Shack Inc.'s (the "Issuer") Directed Share Program.  
Held directly by the NM Trust, of which Michael C. McQuinn is a trustee and Jack R. Polsky is a co-trustee. The shares and LLC
- (2) Interests reported herein are also reported on a Form 3 filed by Jack R. Polsky. Michael C. McQuinn disclaims beneficial ownership over such shares and LLC Interests, as applicable, except to the extent of his pecuniary interest therein.
- (3) Represents shares of Class A Common Stock purchased by the RHF - TM 1999 Descendants Trust (the "TM Trust") under the Issuer's Directed Share Program.  
Held directly by the TM Trust, of which Michael C. McQuinn is a trustee and Jack R. Polsky is a co-trustee. The shares and LLC
- (4) Interests reported herein are also reported on a Form 3 filed by Jack R. Polsky. Michael C. McQuinn disclaims beneficial ownership over such shares and LLC Interests, as applicable, except to the extent of his pecuniary interest therein.  
Acquired pursuant to a subscription agreement entered into with the Issuer in connection with the closing of the Issuer's initial public offering on February 4, 2015 (the "IPO"). One share of the Issuer's Class B common stock, par value \$0.001 per share (the "Class B Common Stock"), was issued for each common membership interest in SSE Holdings, LLC (each an "LLC Interest") received pursuant
- (5) to a reclassification of SSE Holdings, LLC that occurred in connection with the closing of the IPO. Pursuant to the Amended and Restated Certificate of Incorporation of the Issuer filed in connection with the IPO, the shares of Class B Common Stock (i) confer no incidents of economic ownership on the holders thereof, (ii) only confer voting rights on the holders thereof and (iii) may only be issued, on a one-for-one basis, to the permitted holders of LLC Interests.
- (6) Represents LLC Interests which are redeemable for an equal number of shares of the Issuer's Class A Common Stock or, at the election of the Issuer, cash equal to the volume-weighted average market price of such shares. The LLC Interests have no expiration date.  
Issued pursuant to a reclassification of SSE Holdings, LLC that occurred in connection with the closing of the IPO. The units in SSE Holdings, LLC held by the NM Trust or TM Trust, as applicable, prior to the reclassification were cancelled as part of the
- (7) reclassification. The reclassification is further described in the Third Amended and Restated Limited Liability Company Agreement of SSE Holdings, LLC, which was filed with the Securities and Exchange Commission on January 20, 2015 as Exhibit 10.3 to Amendment No. 1 of the Issuer's Registration Statement on Form S-1.

Â

#### Remarks:

Exhibit List: Exhibit 24.1 - Power of Attorney for Michael C. McQuinn, Exhibit 24.2 - Power

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.