

SEGMENTZ INC  
Form 8-K  
May 11, 2004

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

**Date of Report:**

**May 7, 2004**

**(Date of earliest event reported)**

**Segmentz, Inc.**

**(Exact name of registrant as specified in its charter)**

**Delaware**

**000-49606**

**03-0450326**

**(State or other jurisdiction of**

**incorporation or organization)**

**(Commission File Number)**

**(I.R.S. Employer Identification  
Number)**

**18302 Highwoods Preserve Parkway Suite 100 Tampa, FL 33647**

**(Address of principal executive offices)**

**Registrant's telephone number, including area code:**

**ITEM 5. OTHER EVENTS.**

Registrant completed a private placement in accordance with an exemption from registration under Regulation D, Rule 506, of the Securities Act of 1933, as amended, to 27 accredited investors as defined in Regulation D, Rule 501 (all investors were qualified institutional buyers), in which it raised gross proceeds of approximately \$10,700,000.

Exhibits

99.1 Press Release

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**SIGNATURE**

Pursuant to the requirements of the Securities and Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SEGMENTZ, INC.

By: /s/ John S. Flynn  
Name: John S. Flynn

Title: President, Chief Financial Officer and Secretary

Date: May 11, 2004