

COMSCORE, INC.  
Form 8-K  
July 23, 2014

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549

FORM 8 K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 22, 2014

comScore, Inc.  
(Exact name of registrant as specified in its charter)

Delaware  
(State or other jurisdiction of  
incorporation)

001-33520  
(Commission File Number)

54-1955550  
(IRS Employer  
Identification No.)

11950 Democracy Drive  
Suite 600  
Reston, Virginia 20190  
(Address of principal executive offices, including zip code)

(703) 438-2000  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 5.07. Submission of Matters to a Vote of Security Holders.

The annual meeting of stockholders of comScore, Inc. (the “Company”) was held on July 22, 2014. Stockholders of record of the Company’s common stock at the close of business on June 6, 2014 were entitled to vote at such meeting. For more information about the proposals voted on at the meeting, see the Company’s definitive proxy statement dated June 10, 2014. The results of the voting at such meeting were as follows:

1. Three Class I directors were elected to serve a three-year term expiring at the 2017 annual meeting of stockholders or until their respective successors have been elected and qualified. The three nominees receiving the largest number of affirmative votes cast representing shares of the Company’s common stock present and entitled to vote at the annual meeting were elected as Class I directors by the following vote:

| Director Nominee | For        | Withheld  | Broker Non-Votes |
|------------------|------------|-----------|------------------|
| Magid M. Abraham | 29,389,191 | 1,670,834 | 1,378,636        |
| Russell Fradin   | 30,783,524 | 276,501   | 1,378,636        |
| William Katz     | 29,276,926 | 1,783,099 | 1,378,636        |

2. The appointment of Ernst & Young LLP to serve as the Company’s independent registered public accounting firm for the fiscal year ending December 31, 2014 was ratified by the following vote:

| For        | Against | Abstain |
|------------|---------|---------|
| 32,197,109 | 129,679 | 111,873 |

3. The advisory, non-binding vote as to the compensation awarded to the Company’s named executive officers in 2013 was approved, on an advisory basis, by the following vote:

| For        | Against   | Abstain | Broker Non-Votes |
|------------|-----------|---------|------------------|
| 28,625,290 | 2,182,525 | 252,210 | 1,378,636        |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

comScore, Inc.

By: /s/ Christiana L. Lin  
Christiana L. Lin  
Executive Vice President, General Counsel, Chief Privacy  
Officer and Corporate Secretary

Date: July 23, 2014