

SONY CORP  
Form 6-K  
November 01, 2011

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D. C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER

Pursuant to Rule 13a-16 or 15d-16 of  
the Securities Exchange Act of 1934

For the month of November 2011  
Commission File Number: 001-06439

SONY CORPORATION  
(Translation of registrant's name into English)

1-7-1 KONAN, MINATO-KU, TOKYO, 108-0075, JAPAN  
(Address of principal executive offices)

The registrant files annual reports under cover of Form 20-F.

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F,

Form 20-F  X

Form 40-F  \_\_

Indicate by check mark whether the registrant by furnishing the information contained in this Form  
is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities  
Exchange Act of 1934, Yes No  X

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule  
12g3-2(b):82- \_\_\_\_\_

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to  
be signed on its behalf by the undersigned, thereunto duly authorized.

SONY CORPORATION  
(Registrant)

By: /s/ Masaru Kato  
(Signature)  
Masaru Kato  
Executive Vice President and  
Chief Financial Officer

Date: November 1, 2011

List of materials

Documents attached hereto:

- i) Press release announcing Notice Regarding Interim Dividend for the Fiscal Year Ending March 31, 2012
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News &amp; Information

1-7-1 Konan, Minato-ku  
Tokyo 108-0075

November 1, 2011

Notice Regarding Interim Dividend  
for the Fiscal Year Ending March 31, 2012

Sony Corporation (the “Corporation”) approved, at the meeting of its Board of Directors held on November 1, 2011, the interim dividends on shares of common stock of the Corporation for the fiscal year ending March 31, 2012 as follows:

## I. Details of Interim Dividend

|                                | Details of resolution | Latest dividend forecast<br>(as of July 28, 2011) | FY 2010<br>Interim dividends (Actual) |
|--------------------------------|-----------------------|---|---------------------------------------|
| Record date                    | September 30, 2011    | September 30, 2011                                | September 30, 2010                    |
| Dividend per share             | ¥12.50                | Undetermined                                      | ¥12.50                                |
| Total amount of dividends      | ¥12,545 million       |   | ¥12,544 million                       |
| Dividend payment starting date | December 1, 2011      |   | December 1, 2010                      |
| Source of dividends            | Retained earnings     |   | Retained earnings                     |

## II. Reasons for Determination of Dividend Amount

The Corporation believes that continuously increasing corporate value and providing dividends are essential to rewarding shareholders, and it is the Corporation’s policy to strive for the perpetuation of stable dividends. The Corporation made its decision with respect to the interim dividend for the fiscal year ending March 31, 2012 based on its current financial results and cash flows.

## (Reference) Dividend Actual

|                                   | Interim dividend | Dividend per share<br>Year-end dividend | Annual dividend (total) |
|-----------------------------------|------------------|---|-------------------------|
| FY 2010<br>(ended March 31, 2011) | ¥12.50           | ¥12.50                                  | ¥25.00                  |
| FY 2009<br>(ended March 31, 2010) | ¥12.50           | ¥12.50                                  | ¥25.00                  |