

JACK IN THE BOX INC /NEW/  
Form 8-K  
July 28, 2010

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT  
OF 1934

Date of Report (Date of earliest event reported): July 28, 2010

JACK IN THE BOX INC.  
(Exact name of registrant as specified in its charter)

DELAWARE                      1-9390                      95-2698708  
(State or other jurisdiction   (Commission File   (I.R.S. Employer  
of incorporation)                      Number)                      Identification Number)

9330 BALBOA AVENUE, SAN DIEGO, CA      92123  
(Address of principal executive offices)      (Zip Code)

(858) 571-2121  
(Registrant's telephone number, including area code)

Not Applicable  
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



ITEM 8.01 OTHER EVENTS

On July 28, 2010, Jack in the Box Inc. issued a press release announcing that it will report third quarter fiscal 2010 operating results after market close on Wednesday, Aug. 4, 2010, and that the company will host a conference call to review the results on Thursday, Aug. 5, 2010, beginning at 8:30 a.m. PT. A copy of the press release is attached as Exhibit 99.1.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits.

Exhibit

No.      Description

99.1      Press Release of Jack in the Box Inc. dated July 28, 2010

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

JACK IN THE BOX INC.

By: /s/ JERRY P. REBEL

Jerry P. Rebel

Executive Vice President

Chief Financial Officer

(Principal Financial Officer)

(Duly Authorized Signatory)

Date: July 28, 2010