

Edgar Filing: VERTRUE INC - Form 8-K

VERTRUE INC  
Form 8-K  
January 25, 2005

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF  
THE SECURITIES EXCHANGE ACT OF 1934

January 25, 2005

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Date of Report  
(Date of earliest event reported)

VERTRUE INCORPORATED

-----  
(Exact name of registrant as specified in its charter)

DELAWARE	0-21527	06-1276882
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(State of Incorporation)	(Commission File Number)	(I.R.S. Employer Identification No.)

680 Washington Blvd  
Stamford, Connecticut 06901  
-----  
(Address of principal executive offices,  
including zip code)

(203) 324-7635  
-----  
(Registrant's telephone number,  
including area code)

Check the appropriate box below if the Form 8-K is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2 below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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VERTRUE INCORPORATED

Item 2.02. Results of Operations and Financial Condition.

On January 25, 2005, Vertrue Incorporated issued a press release announcing fiscal year 2005 second quarter results, a copy of which is attached hereto as Exhibit 99 and is incorporated by reference herein in its entirety.

Item 9.01. Financial Statements, Pro Forma Financial Statements and Exhibits.

(c) Exhibits:  
99.1 Press release dated January 25, 2005.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

VERTRUE INCORPORATED  
(Registrant)

Date: January 25, 2005

By: /s/ Gary A. Johnson

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NAME: Gary A. Johnson  
TITLE: President and Chief Executive Officer

## INDEX TO EXHIBITS

No.	Description
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99.1	Press release dated January 25, 2005.