

SK TELECOM CO LTD

Form 6-K

April 21, 2008

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1934 Act Registration No. 1-14418

**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**Form 6-K
REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF APRIL 2008**

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga Jung-gu
Seoul 100-999, Korea

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F

Form 40-F

(Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.)

Yes

No

(If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b):82- .)

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SK Telecom Co., Ltd. (SK Telecom) plans to hold a conference call for the 2008 1Q earnings results as follows:

1. Agenda

2008 1Q Earnings Results

Q&A Session

2. Date and Time

April 24, 2008(Thursday), 16:00 (Seoul Time)

3. Place

Conference Room, SK Telecom

4. Participants

Analysts and Institutional Investors

5. Dial-in Information

1 Korean

Calling from Korea: **1566-2255** (or **031-810-3000**)

Calling from Other Countries: **82-31-810-3000** (or **82-2-6677-2255**)

Passcode : **0102**

1 English

Calling from Korea: **1566-2256** (or **031-810-3001**)

Calling from Other Countries: **82-31-810-3001** (or **82-2-6677-2256**)

Passcode : **0102**

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.

By: /s/ Tae Jin Park
Name: Tae Jin Park
Title: Senior Vice President

Date: April 21, 2008