

SK TELECOM CO LTD

Form 6-K

March 12, 2007

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**SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**Form 6-K
REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF
THE SECURITIES EXCHANGE ACT OF 1934
FOR THE MONTH OF MARCH 2007**

SK Telecom Co., Ltd.

(Translation of registrant's name into English)

11, Euljiro2-ga, Jung-gu

Seoul 100-999, Korea

(Address of principal executive offices)

(Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.)

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submission to furnish a report or other document that the registration foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934. Yes No

If Yes is marked, indicate below the file number assigned to the Registrant in connection with Rule 12g3-2(b):
82-_____

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SIGNATURES

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General Meeting of Shareholders****1. Approval of the Financial Statements**The 23rd Fiscal Year (Fiscal Year ended December 31, 2006)

(in millions of Won, except for income per share)

| | | | |
|-----------------------------|------------|-------------------------|------------|
| - Total Assets | 15,814,053 | - Operating Revenue | 10,650,952 |
| - Total Liabilities | 6,507,626 | - Operating Income | 2,584,370 |
| - Capital Stock | 44,639 | - Net Income | 1,446,598 |
| - Total Shareholders Equity | 9,306,428 | - Net Income per Share* | 19,734 |

* Opinion of independent auditors: Appropriate

2. Approval of Dividends

(in Won, except for percentages and stock dividend)

| | | | | |
|--------------------|---|-----------------|-----------------------------|-----------------|
| a. Cash Dividends | Dividend per Share | Common Stock | Year-end Dividend | 7,000 |
| | | | Interim/Quarterly Dividends | 1,000 |
| | | Preferred Stock | Year-end Dividend | |
| | | | Interim/Quarterly Dividend | |
| | Total Cash Dividend | | | 582,385,870,000 |
| | Market Dividend Rate (%) (including interim dividend) | Common Stock | | 3.6% |
| | | Preferred Stock | | |
| b. Stock Dividends | Stock Dividend Rate (%) | Common Stock | | |
| | | Preferred Stock | | |
| | Total Stock Dividend (Shares) | Common Stock | | |

3. Status of Directors (as of the date of appointment)

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| | | |
|--|--|-------|
| a. Approval of the Appointment of Directors | -Two (2) Executive Directors | |
| | -One (1) Independent Non-Executive Director who will serve as a member of the Audit Committee | |
| b. Number of Independent Non-Executive Directors Following Appointment | Total Number of Directors | 12 |
| | Total Number of Independent Non-Executive Directors | 8 |
| | Percentage of Independent Non-Executive Directors (%) | 66.7% |
| c. Number of Auditors Following Appointment | Full-time Auditors | |
| | Part-time Auditors | |
| | Number of Members of Audit Committee who are Independent Non-Executive Directors | 4 |
| d. Number of Members of Audit Committee Following Appointment | Number of Members of Audit Committee who are not Independent Non-Executive Directors | |
| 4. Other Resolutions | Agenda No. 1. Approval of the Financial Statements for the 23 rd Fiscal Year (Fiscal Year ended December 31, 2006): Approved as originally submitted. | |
| | Agenda No. 2. Approval of the Maximum Authorized Compensation of Directors: Approved as originally submitted. | |
| | Agenda No. 3. Approval of the Appointment of Directors | |
| | Agenda No. 3.1. Appointment of Executive Directors: Approved as originally submitted. | |
| | Agenda No. 3.2. Appointment of Independent Non-Executive Directors who shall serve as members of the Audit Committee: Approved as originally submitted. | |
| 5. Date of General Meeting of Shareholders | March 9, 2007 | |

6. Other Matters To Be
Considered Before Investing

* Related Disclosure:

Table of Contents**[Details of Appointment of Executive Directors]**

| Name | Date of Birth | Term | Appointment | Profile | Current Position | Education | Nationality |
|---------------------|----------------------|-------------|--------------------|---|--------------------------------------|---|--------------------|
| CHO, Jung Nam | November 20, 1941 | 3 years | Re-appointed | - Director of Engineering, SK Corporation (1992-1995) - Senior Managing Director, SK Telecom (1995-1998) - Executive Vice President, SK Telecom (1998) - CEO/President, SK Telecom (1998-2000) - CEO/Vice Chairman, SK Telecom (2000-Present) | CEO/Vice Chairman, SK Telecom | B.S. in Chemical Engineering, Seoul National University | Republic of Korea |
| HA, Sung Min | March 24, 1957 | 3 years | Re-appointed | - Head of Strategic Planning Office, SK-Shinsegi Telecom (2000-2002) - Head of Strategic Planning Office, SK Telecom (2002-2004) - Head of Strategic Planning Group, SK Telecom (2004-2005) | Head of Corporate Center, SK Telecom | B.A in Business Administration, Sungkyunkwan University | Republic of Korea |

- Head of
Management
Supporting Group,
SK Telecom
(2005-2006)

- Head of
Corporate Center,
SK Telecom
(2007-Present)

[Details of Appointment of Independent Non-Executive Directors Who Will Serve as Members of the Audit Committee]

| | | | | | | | |
|------------------|-------------------|---------|--------------------|---|---|---|----------------------|
| SHIM, Dal-Sup | June, 27, 1950 | 3 years | Newly appointed | - Tax & Customs Office, Ministry of Finance & Economy (1998-1999) | Research Member, Institute for Global Economics | M.A in Financial Economics, Webster University, Geneva | Republic of Korea |
| | | | | - Audit Officer, Korea Customs Service (1999-2000) | | | |
| | | | | - Financial Attaché, Korean Embassy in United States (2000-2003) | | | |
| | | | | - Auditor, Korea Credit Guarantee Fund (2003-2006) | | | |
| | | | | - Research Member, Institute for Global Economics (2006-Present) | | | |

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

SK Telecom Co., Ltd.
(Registrant)

By: /s/ Tae Jin Park
(Signature)
Name: Tae Jin Park
Title: Vice President

Date: March 9, 2007