

IZEA, Inc.  
Form SC 13G  
February 04, 2013

SECURITIES AND EXCHANGE COMMISSION

**Washington, D.C. 20549**

**SCHEDULE 13G**

(Amendment No. )\*

**IZEA, INC.**

*(Name of Issuer)*

Common Stock

*(Title of Class of Securities)*

**46603N202**

*(CUSIP Number)*

December 31, 2012

*(Date of Event which Requires Filing of this Statement)*

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

X Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. **46603N202** 13G Page 2 of 5 Pages

NAME OF REPORTING  
PERSONS

1 I.R.S. IDENTIFICATION  
NO. OF ABOVE PERSONS  
(ENTITIES ONLY)

Frost Gamma Investments  
Trust

2 CHECK THE  
APPROPRIATE BOX IF A  
MEMBER OF A GROUP

(a)  
(b)

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE  
OF ORGANIZATION

United States of America

SOLE  
VOTING  
POWER

NUMBER OF 5

SHARES

BENEFICIALLY 465,125  
6 SHARED  
OWNED BY VOTING  
POWER

**EACH**

**REPORTING** 0

**PERSON**

**WITH**

SOLE  
DISPOSITIVE  
POWER

7

465,125  
8 SHARED  
DISPOSITIVE  
POWER

0

9

AGGREGATE AMOUNT  
BENEFICIALLY OWNED  
BY EACH REPORTING  
PERSON

10

465,125  
CHECK BOX IF THE  
AGGREGATE AMOUNT IN  
ROW (9) EXCLUDES  
CERTAIN SHARES

11

PERCENT OF CLASS  
REPRESENTED BY  
AMOUNT IN ROW (9)

12

9.1%  
TYPE OF REPORTING  
PERSON

OO - Other



CUSIP No. **46603N202** 13G Page 3 of 5 Pages

Item 1.

- (a) Name of Issuer: Izea, Inc  
(b) Address of Issuer's Principal Executive Offices: 150 N. Orange Avenue, Suite 412, Orlando, FL 32801

Item 2.

- (a) Name of Person Filing: Frost Gamma Investments Trust  
(b) Address of Principal Business Office or, if none, Residence: 4400 Biscayne Blvd.  
Miami, FL 33137  
(c) Citizenship: United States of America  
(d) Title of Class of Securities: Common Stock  
(e) CUSIP Number: 46603N202

**Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

Not Applicable.

Item 4. Ownership.

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a)	Amount beneficially owned: 465,125
(b)	Percent of class: 9.1%
(c)	Number of shares as to which the person has:
(i)	Sole power to vote or to direct the vote: 465,125
(ii)	Shared power to vote or to direct the vote: 0
(iii)	Sole power to dispose or to direct the disposition: 465,125
(iv)	Shared power to dispose or to direct the disposition of: 0

**Item 5. Ownership of Five Percent or Less of a Class.**

Not Applicable.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not Applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.**

Not Applicable.

CUSIP No. **46603N202** 13G Page 4 of 5 Pages

**Item 8. Identification and Classification of Members of the Group.**

Not Applicable.

**Item 9. Notice of Dissolution of Group.**

Not Applicable.

**Item 10. Certifications.**

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.



CUSIP No. **46603N202** 13G Page 5 of 5 Pages

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 4, 2013

FROST GAMMA  
INVESTMENTS  
TRUST

By: /s/ Phillip Frost  
Phillip Frost, Trustee