

interclick, inc.  
Form 8-K  
January 11, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

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Date of Report (Date of earliest event reported): January 11, 2011

interclick, inc.  
(Exact Name of Registrant as Specified in Charter)

Delaware (State or other jurisdiction of incorporation)	001-34523 (Commission File Number)	01-0692341 (IRS Employer Identification No.)
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11 West 19th Street

10th Floor New York, NY (Address of principal executive offices)	10011 (Zip Code)
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Registrant's telephone number, including area code: (719) 332-7447

(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))



Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

Effective January 11, 2011, interclick, inc. (the "Company") appointed William H. Wise as a member of its Board of Directors.

Mr. Wise has not been involved in any transaction with the Company that would require disclosure under Item 404(a) of the Regulation S-K.

Item 8.01. Other Events.

On January 11, 2011, the Company issued a press release announcing the appointment of Mr. Wise as a member of its Board of Directors. In addition, the Company also appointed David Honig to its Advisory Board. The press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.	Description
99.1	Press Release dated January 11, 2011

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: January 11, 2011

INTERCLICK, INC.

By:	/s/ Roger Clark
Name:	Roger Clark
Title:	Chief Financial Officer

EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated January 11, 2011

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