### Edgar Filing: Kohn Kevin T. - Form 4

Kohn Kevin Form 4	Т.										
September 2										PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANCE Washington, D.C. 20549					NGE C	COMMISSION	OMB Number:	3235-0287			
Check th if no long subject to Section 1 Form 4 o Form 5	F CHAN	GES IN I SECUR	BENEFI ITIES	CIAI		NERSHIP OF Estimat burden respons		•			
obligatio may cont See Instru 1(b).	ns Section 17	7(a) of the	Public U	• •	ling Com	pany	Act of	e Act of 1934, 1935 or Section 0	n		
(Print or Type I	Responses)										
1. Name and Address of Reporting Person <u>*</u> Kohn Kevin T.			2. Issuer Name <b>and</b> Ticker or Trading Symbol LIVEPERSON INC [LPSN]					5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Che					(Chec	ck all applicable)		
	ON, INC., 462 AVENUE 3RD	FLOOR	(Month/D 09/21/2	-				Director X Officer (give below) EV		o Owner er (specify	
	(Street) 4. If Ame Filed(Mon				te Original			<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
NEW YOR	K, NY 10018							Person	fore than One Re	eporting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative S	Securit	ties Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of Security (Instr. 3)	any		med on Date, if Day/Year)	3. Transactic Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4	sposed	of (D)	Securities Beneficially Owned	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common Stock	09/21/2009			M	10,000	A	\$ 1.97	10,000	D		
Common Stock	09/21/2009			S <u>(1)</u>	10,000	D	\$ 5	0	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of 8 Underlying Securities (Instr. 3 and 4) 5	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 1.97	09/21/2009		М	10,000	(2)	11/16/2014	Common Stock	10,000

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Kohn Kevin T. LIVEPERSON, INC. 462 SEVENTH AVENUE 3RD FLOOR NEW YORK, NY 10018			EVP, Marketing				
Signatures							
/s/ Monica L. Greenberg, attorney-in-fact	09/2	3/2009					
**Signature of Reporting Person	D	ate					

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The sale reported in this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on June 1, 2009.

(2) The shares vested in four equal installments on September 15, 2005, 2006, 2007 and 2008.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.