

Deer Consumer Products, Inc.  
Form 8-K  
November 04, 2008

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): November 4, 2008**

**DEER CONSUMER PRODUCTS, INC.**

(Exact name of registrant as specified in its charter)

**Nevada**  
(State or other  
Jurisdiction of  
Incorporation)

**333-131168**  
(Commission File Number)

**20-5526104**  
(IRS Employer  
Identification No.)

Area 2, 1/F, Building M-6,  
Central High-Tech Industrial  
Park, Nanshan, Shenzhen,  
China  
(Address of Principal  
Executive Offices)

518057  
(Zip Code)

Registrant's telephone number, including area code: **(86) 755-8602-8285**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**Item 7.01 Regulation FD Disclosure.**

Deer Consumer Products, Inc. (the “Company”) plans to engage in a series of discussions with accredited investors and market professionals regarding potential investments in the Company to support working capital and financial growth needs. A copy of the Company's investor presentation prepared to facilitate those investment discussions is attached as Exhibit 99.1 to this filing. That exhibit shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

Exhibit 99.1 - Investor Presentation, dated November, 2008, of Deer Consumer Products, Inc.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**DEER CONSUMER PRODUCTS, INC.**

By: /s/ Ying He

Name: Ying He

Title: Chief Executive Officer & President

Date: November 4, 2008

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