

Goldstein Adam M  
Form 4  
November 02, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Goldstein Adam M

2. Issuer Name **and** Ticker or Trading  
Symbol  
ROYAL CARIBBEAN CRUISES  
LTD [RCL]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
ROYAL CARIBBEAN CRUISES  
LTD., 1050 CARIBBEAN WAY

3. Date of Earliest Transaction  
(Month/Day/Year)  
11/01/2010

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_X\_ Officer (give title \_\_\_\_ Other (specify  
below) below)  
Pres & CEO, Royal Caribbean Int

(Street)  
MIAMI, FL 33132

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_X\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Ownership<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------|
| Common<br>Stock                       | 11/01/2010                              |                                                             | M                                       | 20,000 A                                                                | \$ 19.65 336,791                                                                                                   | D                                                                       |                                                                                |
| Common<br>Stock                       | 11/01/2010                              |                                                             | M                                       | 18,899 A                                                                | \$ 7.265 355,690                                                                                                   | D                                                                       |                                                                                |
| Common<br>Stock                       | 11/01/2010                              |                                                             | S                                       | 11,014 D                                                                | \$ 39.2688 344,676                                                                                                 | D                                                                       |                                                                                |
| Common<br>Stock                       | 11/02/2010                              |                                                             | S                                       | 19,885 D                                                                | \$ 39.3506 324,791                                                                                                 | D                                                                       |                                                                                |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. Amount<br>or<br>Number<br>of Shares |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|----------------------------------------|
| Stock<br>Option<br>(Right to<br>Buy)                | \$ 19.65                                                           | 11/01/2010                              |                                                             | M                                    | 20,000                                                                                                       | <u>(4)</u> 11/05/2012                                          | Common<br>Stock                                                     | 20,000                                 |
| Stock<br>Option<br>(Right to<br>Buy) <u>(3)</u>     | \$ 7.265                                                           | 11/01/2010                              |                                                             | M                                    | 18,899                                                                                                       | <u>(4)</u> 02/10/2019                                          | Common<br>Stock                                                     | 18,899                                 |

## Reporting Owners

| Reporting Owner Name / Address                                                            | Relationships |           |             |                     |
|-------------------------------------------------------------------------------------------|---------------|-----------|-------------|---------------------|
|                                                                                           | Director      | 10% Owner | Officer     | Other               |
| Goldstein Adam M<br>ROYAL CARIBBEAN CRUISES LTD.<br>1050 CARIBBEAN WAY<br>MIAMI, FL 33132 |               |           | Pres & CEO, | Royal Caribbean Int |

## Signatures

Bradley H. Stein, Attorney-in-Fact for Adam M.  
Goldstein

11/02/2010

           \*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents the weighted-average sale price per share of a series of transactions, all of which were executed on November 1, 2010. The actual sale prices ranged from a low of \$39.25 to a high of \$39.3025. The Reporting Person undertakes to provide upon request of the

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SEC Staff, Royal Caribbean Cruises Ltd. or a Royal Caribbean Cruises Ltd. security holder full information regarding the number of shares sold at each price within the range.

Represents the weighted-average sale price per share of a series of transactions, all of which were executed on November 2, 2010. The actual sale prices ranged from a low of \$39.25 to a high of \$39.5015. The Reporting Person undertakes to provide upon request of the

- (2) SEC Staff, Royal Caribbean Cruises Ltd. or a Royal Caribbean Cruises Ltd. security holder full information regarding the number of shares sold at each price within the range.
- (3) Represents the nonqualified stock option granted to the reporting person under the Royal Caribbean Cruises Ltd. 2008 Equity Incentive Plan.
- (4) Immediately.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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