Avery Dennison Corp Form 4 March 08, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

January 31, 2005

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OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5

Check this box

obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** HICKS KEN C			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			Avery Dennison Corp [AVY]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
207 GOODE	AVENUE		(Month/Day/Year) 03/06/2017	X Director 10% Owner Officer (give title Other (specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
GLENDALE, CA 91203				Form filed by More than One Reportin		

(City)	(State)	(Zip) Tabl	le I - Non-l	Derivative	Secu	rities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactic Code (Instr. 8)		sed of 4 and (A) or	` '	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	03/06/2017		M	2,000	A	\$ 52.115	20,058	D	
Common Stock	03/06/2017		S	2,000	D	\$ 81.2986	18,058	D	
Common Stock	03/06/2017		M	2,000	A	\$ 20.64	20,058	D	
Common Stock	03/06/2017		S	2,000	D	\$ 81.33	18,058	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)			6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount Number Shares
2008 Director Stock Option	\$ 52.115	03/06/2017		M		2,000	02/28/2009(1)	02/28/2018	Common Stock	2,0
2009 Director Stock Option	\$ 20.64	03/06/2017		M		2,000	02/26/2010(1)	02/26/2019	Common Stock	2,0
Common Stock Units - DDECP	\$ 0						08/08/1988	08/08/1988	Common Stock	11,765

Reporting Owners

Reporting Owner Name / Address	Relationships							
reporting o where the control of	Director	10% Owner	Officer	Other				
HICKS KEN C								
207 GOODE AVENUE	X							
GLENDALE, CA 91203								

Signatures

/s/ Erica Perry POA for Ken C Hicks 03/08/2017

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options are exercisable in two cumulative installments of 50% each year beginning on the first anniversary date of the grant.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.