

STURM RUGER & CO INC  
Form 4  
May 11, 2016

**FORM 4**

UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2015  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Whitaker Ronald C  
  
(Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol  
STURM RUGER & CO INC [RGR]

5. Relationship of Reporting Person(s) to Issuer  
  
(Check all applicable)

C/O STURM RUGER & CO INC., 1  
LACEY PLACE  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/03/2016

Director  10% Owner  
 Officer (give title below)  Other (specify below)

SOUTHPORT, CT 06890  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (A) or (D) Price			
Common Stock	05/03/2016		M	992 A \$ 31,455	I	with spouse	
Common Stock <sup>(2)</sup>	05/06/2016		A	756 A \$ 0 32,211	D		
Common Stock <sup>(3)</sup>	05/06/2016		A	504 A \$ 0 32,715	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)		
						Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
						Code	V	(A)	(D)	
Common Stock (Right to Buy)	(1)	05/03/2016		M	992	(4)	(4)	Common Stock	992	(1)

## Reporting Owners

### Reporting Owner Name / Address

### Relationships

Director    10% Owner    Officer    Other

Whitaker Ronald C  
C/O STURM RUGER & CO INC.  
1 LACEY PLACE  
SOUTHPORT, CT 06890

X

## Signatures

/s/ Thomas A. Dineen,  
attorney-in-fact

05/11/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Restricted stock units convert to common stock on a one-to-one basis on the date they become vested in accordance with the terms of the award.
- (2) The restricted stock vests and converts to common stock on May 6, 2019.
- (3) The restricted stock vests and becomes issuable on the date of the Company's 2017 Annual Meeting.
- (4) Restricted stock units granted on May 3, 2013 vested on the third anniversary of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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