

SALESFORCE COM INC
Form 4
April 22, 2015

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2015
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Dayon Alexandre

(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET STREET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
04/20/2015

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Pres, Applications & Platform

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	04/20/2015		M	2,084 A	\$ 0 2,084	D	
Common Stock	04/21/2015		S	2,084 D	\$ 67.39 0	D	
Common Stock	04/21/2015		M	420 A	\$ 0 420	D	
Common Stock	04/22/2015		S	420 D	\$ 67.38 0	D	
Common Stock	04/22/2015 ⁽¹⁾		M	1,667 A	\$ 35.625 1,667	D	

Edgar Filing: SALESFORCE COM INC - Form 4

Common Stock 04/22/2015⁽¹⁾ S 1,667 D \$ 67.38 0 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Restricted Stock Units	\$ 0 ⁽²⁾	04/20/2015		M	2,084	04/20/2013 ⁽³⁾ 04/20/2016	Common Stock
Restricted Stock Units	\$ 0 ⁽²⁾	04/21/2015		M	420	11/23/2011 ⁽⁴⁾ 04/21/2015	Common Stock
Non-qualified Stock Option (Right to Buy)	\$ 35.625	04/22/2015 ⁽¹⁾		M	1,667	11/23/2011 ⁽⁵⁾ 11/23/2015	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dayon Alexandre THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105			Pres, Applications & Platform	

Signatures

/s/ Scott Siamas, attorney-in-fact for Alexandre Dayon 04/22/2015

⁽¹⁾Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

(2) Restricted stock units convert to shares of common stock on a one-for-one basis.

(3) These restricted stock units vested as to 25% of the original grant on 4/20/2013 and vest as to 1/16 of the original grant quarterly thereafter.

(4) These restricted stock units vested as to 25% of the original grant on the first anniversary of the grant date and vest as to 1/16 of the original grant quarterly thereafter.

(5) Option is exercisable and vests over four years at the rate of 25% on November 23, 2011, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.