

SALESFORCE COM INC  
Form 3  
March 20, 2014

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Â Dayon Alexandre  
 (Last) (First) (Middle)

2. Date of Event Requiring Statement  
 (Month/Day/Year)  
 03/13/2014

3. Issuer Name **and** Ticker or Trading Symbol  
 SALESFORCE COM INC [CRM]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

THE LANDMARK @ ONE  
MARKET STREET,Â SUITE  
300

(Street)

(Check all applicable)

Director  10% Owner  
 Officer  Other  
 (give title below) (specify below)  
 Pres, Applications & Platform

SAN  
FRANCISCO,Â CAÂ 94105  
 (City) (State) (Zip)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	2,558	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Non-qualified Stock Option (Right to Buy)	11/24/2010 <sup>(1)</sup>	11/24/2014	Common Stock	13,272	\$ 16.36	D	Â
Restricted Stock Units	11/24/2010 <sup>(2)</sup>	04/22/2014	Common Stock	1,024	\$ 0 <sup>(3)</sup>	D	Â
Non-qualified Stock Option (Right to Buy)	04/27/2011 <sup>(4)</sup>	04/27/2015	Common Stock	4,877	\$ 21.4525	D	Â
Restricted Stock Units	05/25/2011 <sup>(5)</sup>	10/24/2014	Common Stock	876	\$ 0 <sup>(3)</sup>	D	Â
Non-qualified Stock Option (Right to Buy)	11/23/2011 <sup>(6)</sup>	11/23/2015	Common Stock	26,669	\$ 35.625	D	Â
Restricted Stock Units	11/23/2011 <sup>(7)</sup>	04/21/2015	Common Stock	2,088	\$ 0 <sup>(3)</sup>	D	Â
Non-qualified Stock Option (Right to Buy)	06/28/2012 <sup>(8)</sup>	06/28/2016	Common Stock	190,000	\$ 36.8425	D	Â
Non-qualified Stock Option (Right to Buy)	04/20/2013 <sup>(9)</sup>	11/22/2016	Common Stock	83,408	\$ 27.0625	D	Â
Restricted Stock Units	04/20/2013 <sup>(10)</sup>	04/20/2016	Common Stock	18,768	\$ 0 <sup>(3)</sup>	D	Â
Restricted Stock Units	12/10/2013 <sup>(11)</sup>	12/10/2016	Common Stock	45,232	\$ 0 <sup>(3)</sup>	D	Â
Non-qualified Stock Option (Right to Buy)	11/26/2014 <sup>(12)</sup>	11/26/2020	Common Stock	135,634	\$ 52.3	D	Â
Restricted Stock Units	11/26/2014 <sup>(13)</sup>	11/26/2017	Common Stock	43,403	\$ 0 <sup>(3)</sup>	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Dayon Alexandre THE LANDMARK @ ONE MARKET STREET SUITE 300 SAN FRANCISCO, CA 94105	Â	Â	Â Pres, Applications & Platform	Â

## Signatures

/s/ Burke Norton, Attorney-in-Fact for Alexandre Dayon

03/20/2014

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 13,272 options outstanding, of which 3,792 options are unvested and vest in equal installments on March 22, 2014 and April 22, 2014.
- (2) Represents 1,024 unvested restricted stock units all of which vest on April 22, 2014.
- (3) Restricted stock units convert to shares of common stock on a one-for-one basis.
- (4) Represents 4,877 options outstanding, of which 3,793 are unvested and vest as to 542 options on March 25, 2014 and monthly thereafter until fully vested.
- (5) Represents 876 unvested restricted stock units that vest as to 292 units on April 23, 2014 and quarterly thereafter until fully vested.
- (6) Represents 26,669 options outstanding, of which 23,335 options are unvested and vest as to 1,667 shares on March 21, 2014 and monthly thereafter until fully vested.
- (7) Represents 2,088 unvested restricted stock units that vest as to 420 units on April 21, 2014 and quarterly thereafter until fully vested.
- (8) Represents 190,000 options outstanding, of which 87,500 options are unvested and vest as to 4,166 options on March 26, 2014 and monthly thereafter until fully vested.
- (9) Represents 83,408 options outstanding, of which 45,180 options are unvested and vest as to 1,738 options on March 20, 2014 and monthly thereafter until fully vested.
- (10) Represents 18,768 unvested restricted stock units that vest as to 2,084 units on April 20, 2014 and quarterly thereafter until fully vested.
- (11) Represents 45,232 unvested restricted stock units that vest as to 4,112 units on June 9, 2014 and quarterly thereafter until fully vested.
- (12) Represents 135,634 unvested stock options that vest over four years at the rate of 25% on November 26, 2014 and in equal monthly installments thereafter for the remaining 36 months.
- (13) Represents 43,403 unvested restricted stock units that vest over four years at the rate of 25% on November 26, 2014 and as to 2,712 units on February 26, 2015 and quarterly thereafter until fully vested.

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### Remarks:

ExhibitÂ 24Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.