#### **SMITH BRIAN JOHN**

Form 4 May 09, 2013

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL** 

**OMB** 3235-0287 Number:

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person \* **SMITH BRIAN JOHN** 

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

COCA COLA CO [KO]

(Middle)

3. Date of Earliest Transaction (Month/Day/Year)

05/07/2013

(Check all applicable) Director 10% Owner

Officer (give title \_\_X\_ Other (specify

THE COCA-COLA COMPANY, ONE COCA-COLA

(First)

below) below) Group President

6. Individual or Joint/Group Filing(Check

4. If Amendment, Date Original Filed(Month/Day/Year)

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

**PLAZA** (Street)

ATLANTA, GA 30313

|  |                                      | T CISON   |   |  |      |                    |  |  |   |  |
|--|--------------------------------------|---|---|--|------|--------------------|--|--|---|--|
| (City)                                 | (State)                              | (Zip) Tab   | Derivative                              | ed, Disposed of, or Beneficially Owned     |      |                    |  |  |   |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities on Disposed of (Instr. 3, 4) | f(D) | uired (A) or Price | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
| Common<br>Stock,<br>\$.25 Par<br>Value | 05/07/2013                           |   | M                                       | 149,268                                    | A    | \$<br>29.0725      | 182,394  | D  |   |  |
| Common<br>Stock,<br>\$.25 Par<br>Value | 05/07/2013                           |   | S <u>(1)</u>                            | 149,268                                    | D    | \$<br>42.2478      | 33,126   | D  |   |  |
| Common<br>Stock,<br>\$.25 Par          |                                      |   |   |  |      |                    | 25,293 <u>(2)</u>  | I  | By<br>401(k)<br>Plan  |  |

(e.g., puts, calls, warrants, options, convertible securities)

Value

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactio<br>Code<br>(Instr. 8) | orDeriv<br>Secur<br>Acqu<br>Dispo |         | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amoun Underlying Securiti (Instr. 3 and 4) |                       |
|---|---|---|---|--|-----------------------------------|---------|--|--------------------|---|-----------------------|
|   |   |   |   | Code V                                 | (A)                               | (D)     | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amou<br>Numb<br>Share |
| Employee<br>Stock Option<br>(Right to<br>Buy)       | \$ 29.0725  | 05/07/2013                              |   | M                                      |                                   | 149,268 | <u>(3)</u>   | 02/20/2018         | Common<br>Stock,<br>\$.25 Par<br>Value                  | 149,                  |
| Hypothetical<br>Shares                              | \$ 0 (4)  |   |   |  |                                   |         | <u>(5)</u>   | <u>(5)</u>         | Common<br>Stock,<br>\$.25 Par<br>Value                  | 7,5                   |

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

SMITH BRIAN JOHN THE COCA-COLA COMPANY ONE COCA-COLA PLAZA ATLANTA, GA 30313

**Group President** 

## **Signatures**

/s/ Brian John Smith 05/08/2013

\*\*Signature of Reporting Person Date

Reporting Owners 2

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## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price is the weighted average sale price of the aggregate number of shares that were sold by the reporting person. These shares were sold in multiple transactions at prices ranging from \$42.21 to \$42.30. The reporting person undertakes to provide to the issuer, any
- sold in multiple transactions at prices ranging from \$42.21 to \$42.20. The reporting person undertakes to provide to the issuer, any security holder of the issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price.
- (2) Shares credited to my account under The Coca-Cola Company 401(k) Plan, as of May 6, 2013.
- (3) Option (with tax withholding right) granted on February 21, 2008 under The Coca-Cola Company 1999 Stock Option Plan. One-fourth of grant became exercisable on the first, second, third and fourth anniversaries of the grant date.
- (4) Each hypothetical share is equal to one share of common stock of The Coca-Cola Company.
- (5) There is no data applicable with respect to the hypothetical shares.
- (6) As of May 6, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.