

PRITCHARD JENNIFER  
Form 4  
March 20, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
PRITCHARD JENNIFER

(Last) (First) (Middle)

901 S. CENTRAL EXPRESSWAY

(Street)

RICHARDSON, TX 75080

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
FOSSIL INC [FOSL]

3. Date of Earliest Transaction (Month/Day/Year)  
03/16/2012

4. If Amendment, Date Original Filed (Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Divisional President

6. Individual or Joint/Group Filing (Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				Code	V Amount (D) Price			
Common Stock	03/16/2012		M		3,000 A \$ 30.71	24,008	D	
Common Stock	03/16/2012		D		730 D \$ 30.71	23,278	D	
Common Stock	03/16/2012		F		828 D \$ 0	22,450	D	
Common Stock	03/16/2012		M		4,800 A \$ 13.65	27,250	D	
Common Stock	03/16/2012		D		519 D \$ 13.65	26,731	D	

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Common Stock	03/16/2012	F	1,561	D	\$ 0	25,170	D
Common Stock	03/16/2012	M	5,575	A	\$ 38.395	30,745	D
Common Stock	03/16/2012	D	1,696	D	\$ 38.395	29,049	D
Common Stock	03/16/2012	F	1,414	D	\$ 0	27,635	D
Common Stock	03/16/2012	M	3,381	A	\$ 81.23	31,016	D
Common Stock	03/16/2012	D	2,176	D	\$ 81.23	28,840	D
Common Stock	03/16/2012	F	440	D	\$ 0	28,400	D
Common Stock	03/19/2012	S	7,392	D	\$ 130.751	21,008 <sup>(1)</sup>	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Stock Appreciation Right	\$ 30.71	03/16/2012		M	3,000	Date Exercisable: 03/15/2009 Expiration Date: 03/15/2016	Common Stock	3,000
Stock Appreciation Right	\$ 13.65	03/16/2012		M	4,800	03/15/2010 03/15/2017	Common Stock	4,800
	\$ 38.395	03/16/2012		M	5,575	03/15/2011 03/15/2018		5,575

Stock Appreciation Right								Common Stock	
Stock Appreciation Right	\$ 81.23	03/16/2012		M	3,381	03/15/2012	03/15/2019	Common Stock	3,38
Stock Appreciation Right	\$ 31.24					06/01/2008	06/01/2015	Common Stock	1,20
Stock Appreciation Right	\$ 127.835					03/15/2013	03/15/2020	Common Stock	6,20

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PRITCHARD JENNIFER 901 S. CENTRAL EXPRESSWAY RICHARDSON, TX 75080			Divisional President	

## Signatures

/s/ Jennifer Pritchard  
03/20/2012

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 15,282 restricted stock units.
- (2) Not applicable.

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