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FORRESTER CRAIG W

Form 4

November 29, 2010

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 Check this box

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

5. Relationship of Reporting Person(s) to

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

SECURITIES

2. Issuer Name and Ticker or Trading

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Common

Common

Common

Common

Stock

Stock

Stock

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person *

11/24/2010

| FORRESTE | Symbol CINCIN [CINF] | NNATI FI | NANCIAL CO | Issuer ORP (C | Issuer (Check all applicable) | | | |
|--------------------------------------|-----------------------------------------|------------------------------------------------------|-------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------|--|
| (Last) 6200 SOUT | (First) (M | (Month/I | 3. Date of Earliest Transaction (Month/Day/Year) 11/24/2010 | | | Director 10% Owner Other (specify below) below) Chief Technology Officer - Sub | | |
| FAIRFIELD | Filed(Mo | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) Tab | e I - Non-D | erivative Securi | ties Acquired, Dispose | d of, or Beneficia | lly Owned | |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | Code | 4. Securities on Acquired (A) o Disposed of (D) (Instr. 3, 4 and (A) or Amount (D) |) Beneficially | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |

10

Α

\$0

1,253

873 (1)

6,921

27,437

D

I

I

Ι

A

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

By 401(k)

Spouse's

By Trust

Trust

Plan

By

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative | 2. Conversion | 3. Transaction Date (Month/Day/Year) | Execution Date, if | | 5. onNumber | 6. Date Exer Expiration D | ate | 7. Title and A Underlying S | Securities | Derivative |
|------------------------|-------------------------|--------------------------------------|----------------------|-----------------|----------------------|------------------------------|------------|-----------------------------|--------------|---------------------|
| Security (Instr. 3) | or Exercise Price of | | any (Month/Day/Year) | Code (Instr. 8) | of Derivativ | (Month/Day) e | (Tear) | (Instr. 3 and | 4) | Security (Instr. 5) |
| (111501.5) | Derivative | | (monumbay, real) | (111501.0) | Securities | | | | | (111501.5) |
| | Security | | | | Acquired | | | | | |
| | | | | | (A) or | | | | | |
| | | | | | Disposed | | | | | |
| | | | | | of (D) | | | | | |
| | | | | | (Instr. 3, 4, and 5) | | | | | |
| | | | | | 1, una 5) | | | | | |
| | | | | | | | | | Amount or | |
| | | | | | | Date | Expiration | Title | Number | |
| | | | | | | Exercisable | Date | | of | |
| | | | | Code V | (A) (D) | | | | Shares | |
| Phantom Stock | \$ 0 | | | | | (2) | (2) | Common Stock | 1,423 | |

Reporting Owners

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

FORRESTER CRAIG W 6200 SOUTH GILMORE RD FAIRFIELD, OH 45014-5141

Chief Technology Officer - Sub

Signatures

Craig W 11/24/2010 Forrester

**Signature of Date Reporting Person

Explanation of Responses:

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reported stock was acquired under the company's 401(k) plan. The reporting person may transfer the value of his shares into an alternative investment selection within the plan.
- The reported phantom stock units were acquired under the company's top hat savings plan, an "Excess Benefits Plan" within the meaning (2) of Rule 16b-3(b)(2), and are to be settled upon the reporting person's retirement or other termination of service. The reporting person may transfer the value of his phantom stock units into an alternative investment selection within the plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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