

AINSLIE CHARLES J  
Form 4  
January 30, 2009

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
AINSLIE CHARLES J

2. Issuer Name and Ticker or Trading Symbol  
STERLING FINANCIAL CORP  
/WA/ [STSA]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
111 N. WALL STREET  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
08/27/2008

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Director - Golf Savings Bank

SPOKANE, WA 99201

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/27/2008		S <sup>(1)</sup>	500 D	\$ 9.21 102,639	D	
Common Stock	08/27/2008		S <sup>(1)</sup>	17,072 D	\$ 9.35 85,567	D	
Common Stock	08/27/2008		S <sup>(1)</sup>	300 D	\$ 9.41 85,267	D	
Common Stock	08/27/2008		S <sup>(1)</sup>	1,700 D	\$ 9.44 83,567	D	
Common Stock	08/27/2008		S <sup>(1)</sup>	122 D	\$ 9.45 83,445	D	

Edgar Filing: AINSLIE CHARLES J - Form 4

Common Stock	08/27/2008	<u>S(1)</u>	3,582	D	\$ 9.27	79,863	D
Common Stock	08/27/2008	<u>S(1)</u>	5,504	D	\$ 9.28	74,359	D
Common Stock	08/27/2008	<u>S(1)</u>	3,535	D	\$ 9.29	70,824	D
Common Stock	08/27/2008	<u>S(1)</u>	5,378	D	\$ 9.3	65,446	D
Common Stock	08/27/2008	<u>S(1)</u>	3,600	D	\$ 9.36	61,846	D
Common Stock	08/27/2008	<u>S(1)</u>	3,816	D	\$ 9.37	58,030	D
Common Stock	08/27/2008	<u>S(1)</u>	4,500	D	\$ 9.38	53,530	D
Common Stock	08/27/2008	<u>S(1)</u>	2,884	D	\$ 9.39	50,646	D
Common Stock	08/27/2008	<u>S(1)</u>	1,171	D	\$ 9.4	49,475	D
Common Stock	08/27/2008	<u>S(1)</u>	500	D	\$ 9.2115	48,975	D
Common Stock	08/27/2008	<u>S(1)</u>	3,500	D	\$ 9.24	45,475	D
Common Stock	08/27/2008	<u>S(1)</u>	1,500	D	\$ 9.241	43,975	D
Common Stock	08/27/2008	<u>S(1)</u>	9,260	D	\$ 9.25	34,715	D
Common Stock	08/27/2008	<u>S(1)</u>	7,636	D	\$ 9.26	27,079	D
Common Stock	08/27/2008	<u>S(1)</u>	4,200	D	\$ 9.32	22,879	D
Common Stock	08/27/2008	<u>S(1)</u>	200	D	\$ 9.33	22,679	D
Common Stock	08/27/2008	<u>S(1)</u>	300	D	\$ 9.31	22,379	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  
(e.g., puts, calls, warrants, options, convertible securities)**

## Edgar Filing: AINSLIE CHARLES J - Form 4

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Following Transaction (Instr. 5)
--	--	--------------------------------------	--	--------------------------------	---	--	---	--	---

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
AINSLIE CHARLES J 111 N. WALL STREET SPOKANE, WA 99201	X			Director - Golf Savings Bank

## Signatures

/s/ Daniel G. Byrne, Chief Financial Officer  
Date: 01/30/2009

Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Sale transactions initiated by Mr. Ainslie were not communicated to Sterling until January of 2009. Mr. Ainslie had changed his primary (1) brokerage firm during 2008 and assumed sale communication would be made to Sterling directly from the broker. The sales were never conveyed to Sterling via the broker thus resulting in a late filing.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.