National CineMedia, Inc.

Form 3

February 07, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

2005

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires:

Estimated average burden hours per

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,

Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement National CineMedia, Inc. [NCMI] À Regal CineMedia Holdings, (Month/Day/Year) 02/07/2007 LLC (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 7132 REGAL LANE (Check all applicable) (Street) 6. Individual or Joint/Group Filing(Check Applicable Line) Director _X__ 10% Owner Form filed by One Reporting Officer Other Person (give title below) (specify below) KNOXVILLE, ÂTNÂ 37918 _X_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly.

> Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of	5. Ownership Form of Derivative	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	· · · · · ·	Amount or Number of Shares	Derivative Security	Security: Direct (D) or Indirect	

(Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships				
reporting 6 wher runne / runness	Director	10% Owner	Officer	Other	
Regal CineMedia Holdings, LLC 7132 REGAL LANE KNOXVILLE, TN 37918	Â	ÂX	Â	Â	
REGAL ENTERTAINMENT GROUP 7132 REGAL LANE KNOXVILLE, TN 37918	Â	ÂX	Â	Â	
Regal Entertainment Holdings, Inc. 7132 REGAL LANE KNOXVILLE, TN 37918	Â	ÂΧ	Â	Â	
REGAL CINEMAS CORP 7132 REGAL LANE KNOXVILLE, TN 37918	Â	ÂΧ	Â	Â	
REGAL CINEMAS INC 7132 REGAL LANE KNOXVILLE, TN 37918	Â	ÂΧ	Â	Â	
Regal CineMedia CORP 7132 REGAL LANE KNOXVILLE, TN 37918	Â	ÂX	Â	Â	
ANSCHUTZ CO 555 17TH STREET, SUITE 2400 DENVER, CO 80202	Â	ÂX	Â	Â	
ANSCHUTZ PHILIP F 555 17TH STREET, SUITE 2400 DENVER, CO 80202	Â	ÂX	Â	Â	

Signatures

/s/ Peter B. Brandow, Executive Vice President (Regal CineMedia Holdings, LLC)	02/07/2007	
**Signature of Reporting Person	Date	
/s/ Peter B. Brandow, Executive Vice President (Regal Entertainment Group)		
**Signature of Reporting Person	Date	
/s/ Peter B. Brandow, Executive Vice President (Regal Entertainment Holdings, Inc.)	02/07/2007	

Reporting Owners 2

Edgar Filing: National CineMedia, Inc. - Form 3

**Signature of Reporting Person	Date			
/s/ Peter B. Brandow, Executive Vice President (Regal Cinemas Corporation)				
**Signature of Reporting Person	Date			
/s/ Peter B. Brandow, Executive Vice President (Regal Cinemas, Inc.)				
**Signature of Reporting Person	Date			
/s/ Peter B. Brandow, Vice President (Regal CineMedia Corporation)				
**Signature of Reporting Person	Date			
/s/ Robert M. Swysgood, by power of attorney (on behalf of Anschutz Co.)				
**Signature of Reporting Person	Date			
/s/ Robert M. Swysgood, by power of attorney (on behalf of Philip R. Anschutz)				
**Signature of Reporting Person	Date			

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Common Units of National CineMedia, LLC may be converted at any time into shares of Common Stock of National CineMedia, Inc. on a one-for-one basis, and have no expiration date
- The reported securities are owned directly by Regal CineMedia Holdings, LLC, and indirectly by Regal Entertainment Group, Regal Entertainment Holdings, Inc., Regal Cinemas Corporation, Regal Cinemas, Inc., Regal CineMedia Corporation, Anschutz Co., and Philip F. Anschutz. Anschutz Co. and Philip F. Anschutz disclaim beneficial ownership of the reported securities except to the extent of their pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3