

Global Eagle Acquisition Corp.  
Form DEFA14A  
January 22, 2013

**UNITED STATES**

**SECURITIES AND EXCHANGE COMMISSION**

**WASHINGTON, D.C. 20549**

**SCHEDULE 14A**

**(Rule 14a-101)**

**INFORMATION REQUIRED IN PROXY STATEMENT**

**SCHEDULE 14A INFORMATION**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, For Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Pursuant to § 240.14a-12

**GLOBAL EAGLE ACQUISITION CORP.**

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(Name of Registrant as Specified In Its Charter)

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(Name of Person(s) Filing Proxy Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

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Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the form or schedule and the date of its filing.

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(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

On January 22, 2013, the following press release was issued by Row 44, Inc.

**FOR IMMEDIATE RELEASE**

**SOUTHWEST AIRLINES AND ROW 44 ANNOUNCE MILESTONES IN**

**WI-FI PARTNERSHIP:**

**• ROW 44 COMPLETES INSTALLATION ON 400<sup>TH</sup> SOUTHWEST AIRCRAFT**

**• SOUTHWEST'S INFLIGHT ENTERTAINMENT PLATFORM FEATURES LIVE**

**TELEVISION**

**Westlake Village, Calif. (January 22, 2013)** – Row 44, the leading provider of inflight Wi-Fi and device-based entertainment for airlines around the world, and its partner Southwest Airlines announced today that the Row 44 inflight entertainment and connectivity service, which includes high-speed Internet, shopping, destination services, and real-time flight map with updates, has been installed on 400 Southwest aircraft. In addition, Southwest offers Row 44's live television service across all Wi-Fi equipped aircraft.

“The 400<sup>th</sup> installation of broadband capabilities on our fleet is a particularly significant milestone for Southwest and our partner Row 44,” said Dave Ridley, Southwest Airlines’ Senior Vice President and Chief Marketing Officer. “Southwest was the first U.S. carrier to test satellite-delivered broadband Internet access on multiple aircraft. We have found the strength of satellite service has allowed us to deliver very high bandwidth for Internet users and provide our inflight entertainment via the addition of live television.”

Now available on Southwest aircraft installed with Wi-Fi, the live television service features nine channels of live news and sports, which includes NBC Sports, NFL Network, NFL Red Zone, MLB, MSNBC, CNBC, Fox News, Fox Business News and FOX-NYC. Passengers with Wi-Fi-enabled devices can stream the live television service. Importantly, the Row 44 live television service utilizes a distinct band transmitted to the aircraft, and therefore does not interfere with Internet connectivity.

“Our 400 installation on Southwest is a notable achievement for Row 44, and coupled with a growing list of services they entrust us to deliver to their Customers makes it even more significant,” said Row 44’s Chief Executive Officer John LaValle. “As our partnership with Southwest continues to thrive, Row 44 remains committed to innovating in the ways that are meaningful to Southwest and their passengers’ inflight entertainment experience.”

“We look forward to having the most robust inflight entertainment platform in the sky,” added Ridley.

#### **About Row 44, Inc.**

Row 44, Inc. is a satellite-based in-flight Wi-Fi and entertainment content provider for commercial airlines. Row 44 enables airlines worldwide to provide their travelers with high-speed Internet connectivity, access to world-class entertainment content, including live television and streaming Video-On-Demand, and local activities that can be booked en route, all streamed directly to their Wi-Fi-enabled devices. Row 44, through their airline partners, has a fleet of approximately 450 high-speed Wi-Fi-enabled planes that operate over land and sea. The Row 44 platform uses Ku-band satellite technology for connectivity to deliver airline passengers a quality travel experience, and airlines incremental revenue and growth opportunities. To learn more, please visit [www.row44.com](http://www.row44.com).

#### **About Southwest Airlines Co.**

In its 42nd year of service, Dallas-based Southwest Airlines (*NYSE: LUV*) continues to differentiate itself from other carriers with exemplary Customer Service delivered by nearly 46,000 Employees to more than 100 million Customers annually. Southwest is the nation's largest carrier in terms of originating passengers boarded, and including wholly-owned subsidiary, AirTran Airways, operates the largest fleet of Boeing aircraft in the world to serve 97 destinations in 41 states, the District of Columbia, the Commonwealth of Puerto Rico, and six near-international countries. Southwest is one of the most honored airlines in the world, known for its commitment to the triple bottom line of Performance, People and Planet. To read about how Southwest is doing its part to be a good corporate citizen, visit [southwest.com/citizenship](http://southwest.com/citizenship) to read the Southwest Airlines One Report™.

#### **About Southwest Airlines**

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel quantified by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. On every flight, Southwest offers Customers the first two pieces of checked luggage (weight and size limitations apply) and all ticket changes without additional fees. Southwest's all Boeing fleet consistently offers leather seating and the comfort of full-size cabins, many of which are equipped with satellite-based WiFi connectivity and a new, eco-friendly cabin interior. With 39 consecutive years of profitability, the People of Southwest operate more than 3,100 flights a day and serve communities around 78 airports in Southwest's network of domestic destinations. Southwest Airlines' frequent flights and low fares are available only at [southwest.com](http://southwest.com).

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