

DUN & BRADSTREET CORP/NW  
Form 10-Q  
August 09, 2018  
Table of Contents

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2018

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_  
Commission file number 1-15967

The Dun & Bradstreet Corporation

(Exact name of registrant as specified in its charter)

Delaware 22-3725387  
(State of (I.R.S. Employer  
incorporation) Identification No.)

103 JFK Parkway, Short Hills, NJ 07078  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (973) 921-5500

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one:)

Large accelerated filer  Accelerated filer  Non-accelerated filer (do not check if a smaller reporting company)   
Smaller reporting company  Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Edgar Filing: DUN & BRADSTREET CORP/NW - Form 10-Q

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

| Title of Class                              | Shares Outstanding at June 30, 2018 |
|---|-------------------------------------|
| Common Stock,<br>par value \$0.01 per share | 37,125,490                          |

---

Table of Contents

THE DUN & BRADSTREET CORPORATION  
INDEX TO FORM 10-Q

|  | Page      |
|--|-----------|
| PART I. UNAUDITED FINANCIAL INFORMATION  |           |
| Item 1. <u>Financial Statements</u>  | <u>3</u>  |
| Consolidated Statements of Operations and Comprehensive Income (Loss) for the Three Month and Six Month Periods Ended June 30, 2018 and 2017 | <u>3</u>  |
| Consolidated Balance Sheets as of June 30, 2018 and December 31, 2017  | <u>4</u>  |
| Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2018 and 2017  | <u>5</u>  |
| Consolidated Statements of Shareholders' Equity (Deficit) for the Six Months Ended June 30, 2018 and 2017                                    | <u>6</u>  |
| <u>Notes to Consolidated Financial Statements</u>  | <u>7</u>  |
| Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>   | <u>35</u> |
| Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>  | <u>52</u> |
| Item 4. <u>Controls and Procedures</u>   | <u>52</u> |
| PART II. OTHER INFORMATION   |           |
| Item 1. <u>Legal Proceedings</u>   | <u>53</u> |
| Item 1A. Risk Factor   | <u>53</u> |
| Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>   | <u>53</u> |
| Item 6. <u>Exhibits</u>  | <u>53</u> |
| <u>Signatures</u>  | <u>54</u> |

Table of Contents

## PART I. UNAUDITED FINANCIAL INFORMATION

## Item 1. Financial Statements

## The Dun &amp; Bradstreet Corporation

## Consolidated Statements of Operations and Comprehensive Income (Unaudited)

|   | Three Months Ended                           |          | Six Months Ended |          |
|---|--|----------|------------------|----------|
|   | June 30,                                     |          | June 30,         |          |
|   | 2018   | 2017     | 2018             | 2017     |
|   | (Amounts in millions, except per share data) |          |                  |          |
| Revenue   | \$ 439.6                                     | \$ 405.7 | \$ 857.8         | \$ 787.2 |
| Operating Expenses  | 139.0  | 139.4    | 278.2            | 281.0    |
| Selling and Administrative Expenses   | 155.2  | 162.7    | 307.4            | 333.4    |
| Depreciation and Amortization   | 22.7   | 19.4     | 43.8             | 38.3     |
| Restructuring Charge  | 10.5   | 7.5      | 21.5             | 16.5     |
| Operating Costs   | 327.4  | 329.0    | 650.9            | 669.2    |
| Operating Income  | 112.2  | 76.7     | 206.9            | 118.0    |
| Interest Income   | 0.3  | 0.4      | 1.1              | 0.8      |
| Interest Expense  | (13.2 )                                      | (15.1 )  | (27.3 )          | (29.7 )  |
| Other Income (Expense) - Net  | 1.2  | 1.5      | 0.7              | (0.7 )   |
| Non-Operating Income (Expense) - Net  | (11.7 )                                      | (13.2 )  | (25.5 )          | (29.6 )  |
| Income (Loss) Before Provision for Income Taxes and Equity in Net Income of Affiliates        | 100.5  | 63.5     | 181.4            | 88.4     |
| Less: Provision for Income Taxes  | 6.3  | 18.7     | 22.2             | 26.9     |
| Equity in Net Income of Affiliates  | 0.5  | 1.9      | 1.1              | 2.7      |
| Net Income (Loss) from Continuing Operations  | 94.7   | 46.7     | 160.3            | 64.2     |
| Less: Net Income Attributable to the Noncontrolling Interest                                  | (1.7 )                                       | (1.6 )   | (3.4 )           | (2.8 )   |
| Net Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet                 | \$ 93.0                                      | \$ 45.1  | \$ 156.9         | \$ 61.4  |
| Loss on Disposal of Business, no Tax Impact   | —  | —        | —                | (0.8 )   |
| Loss from Discontinued Operations, no Tax Impact  | —  | —        | —                | (0.8 )   |
| Net Income (Loss) Attributable to Dun & Bradstreet  | \$ 93.0                                      | \$ 45.1  | \$ 156.9         | \$ 60.6  |
| Basic Earnings (Loss) Per Share of Common Stock:  |  |          |                  |          |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders | \$ 2.51                                      | \$ 1.22  | \$ 4.23          | \$ 1.66  |
| Loss from Discontinued Operations Attributable to Dun & Bradstreet Common Shareholders        | —  | —        | —                | (0.02 )  |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders                        | \$ 2.51                                      | \$ 1.22  | \$ 4.23          | \$ 1.64  |
| Diluted Earnings (Loss) Per Share of Common Stock:  |  |          |                  |          |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders | \$ 2.50                                      | \$ 1.22  | \$ 4.21          | \$ 1.65  |
| Loss from Discontinued Operations Attributable to Dun & Bradstreet Common Shareholders        | —  | —        | —                | (0.02 )  |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders                        | \$ 2.50                                      | \$ 1.22  | \$ 4.21          | \$ 1.63  |
| Weighted Average Number of Shares Outstanding-Basic   | 37.1   | 36.9     | 37.1             | 36.9     |
| Weighted Average Number of Shares Outstanding-Diluted   | 37.2   | 37.1     | 37.3             | 37.1     |
| Cash Dividend Paid Per Common Share   | \$ 0.52                                      | \$ 0.50  | \$ 1.05          | \$ 1.01  |
| Other Comprehensive Income, Net of Income Taxes:  |  |          |                  |          |
| Net Income (Loss) from Continuing Operations  | \$ 94.7                                      | \$ 46.7  | \$ 160.3         | \$ 64.2  |

Edgar Filing: DUN & BRADSTREET CORP/NW - Form 10-Q

|  |         |         |          |         |
|--|---------|---------|----------|---------|
| Loss from Discontinued Operations, no Tax Impact                       | —       | —       | —        | (0.8 )  |
| Net Income (Loss)  | 94.7    | 46.7    | 160.3    | 63.4    |
| Foreign Currency Translation Adjustments, Net of Tax                   | (13.3 ) | 23.4    | (0.1 )   | 22.9    |
| Defined Benefit Pension Plans:   |         |         |          |         |
| Prior Service Costs, Net of Tax Benefit (Expense) (1)                  | 0.1     | (0.1 )  | 0.1      | (0.3 )  |
| Net Actuarial Gain, Net of Tax Benefit (Expense) (2)                   | 7.9     | 6.2     | 15.8     | 12.6    |
| Derivative Financial Instrument, no tax impact                         | 0.2     | —       | 0.2      | —       |
| Total Other Comprehensive Income (Loss), Net of Tax                    | (5.1 )  | 29.5    | 16.0     | 35.2    |
| Comprehensive Income (Loss), Net of Tax                                | 89.6    | 76.2    | 176.3    | 98.6    |
| Less: Comprehensive Income Attributable to the Noncontrolling Interest | (1.4 )  | (2.0 )  | (3.4 )   | (3.4 )  |
| Comprehensive Income (Loss) Attributable to Dun & Bradstreet           | \$ 88.2 | \$ 74.2 | \$ 172.9 | \$ 95.2 |

(1) Tax Benefit (Expense) of \$0.1 million and \$0.2 million during the three months and six months ended June 30, 2017, respectively.

Tax Benefit (Expense) of \$(2.4) million and \$(3.4) million during the three months ended June 30, 2018 and 2017, (2) respectively. Tax Benefit (Expense) of \$(4.7) million and \$(6.8) million during the six months ended June 30, 2018 and 2017, respectively.

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of ContentsThe Dun & Bradstreet Corporation  
Consolidated Balance Sheets (Unaudited)

|   | June 30,<br>2018                                | December 31,<br>2017 |
|---|---|----------------------|
|   | (Amounts in millions,<br>except per share data) |                      |
| <b>ASSETS</b>   |   |                      |
| Current Assets  |   |                      |
| Cash and Cash Equivalents   | \$ 199.5  | \$ 442.4             |
| Accounts Receivable, Net of Allowance of \$14.3 at June 30, 2018 and \$24.2 December 31, 2017                             | 257.4   | 596.8                |
| Other Current Receivables   | 11.3  | 12.6                 |
| Prepaid Taxes   | 3.5   | 4.9                  |
| Other Prepays   | 40.4  | 35.4                 |
| Other Current Assets  | 6.1   | 1.6                  |
| Total Current Assets  | 518.2   | 1,093.7              |
| Non-Current Assets  |   |                      |
| Property, Plant and Equipment, Net of Accumulated Depreciation of \$63.1 at June 30, 2018 and \$59.1 at December 31, 2017 | 34.5  | 38.9                 |
| Computer Software, Net of Accumulated Amortization of \$360.1 at June 30, 2018 and \$341.5 at December 31, 2017           | 135.4   | 132.1                |
| Goodwill (Note 15)  | 778.1   | 779.6                |
| Deferred Income Tax   | 41.3  | 57.1                 |
| Other Receivables   | 1.8   | 1.8                  |
| Other Intangibles (Note 15)   | 300.6   | 316.9                |
| Deferred Costs (Note 3)   | 88.9  | —                    |
| Other Non-Current Assets  | 63.1  | 60.8                 |
| Total Non-Current Assets  | 1,443.7   | 1,387.2              |
| Total Assets  | \$ 1,961.9                                      | \$ 2,480.9           |
| <b>LIABILITIES</b>  |   |                      |
| Current Liabilities   |   |                      |
| Accounts Payable  | \$ 40.8   | \$ 37.4              |
| Accrued Payroll   | 78.4  | 114.5                |
| Accrued Income Tax  | 16.2  | 50.0                 |
| Short-Term Debt   | 26.3  | 32.5                 |
| Other Accrued and Current Liabilities (Note 7)  | 104.6   | 133.6                |
| Short-Term Deferred Revenue   | 582.0   | 684.4                |
| Total Current Liabilities   | 848.3   | 1,052.4              |
| Pension and Postretirement Benefits   | 462.2   | 487.6                |
| Long-Term Debt  | 1,310.5   | 1,645.6              |
| Liabilities for Unrecognized Tax Benefits   | 3.6   | 5.8                  |
| Other Non-Current Liabilities (Note 7)  | 95.4  | 100.7                |
| Total Liabilities   | 2,720.0   | 3,292.1              |
| Contingencies (Note 8)  |   |                      |
| <b>EQUITY</b>   |   |                      |
| <b>DUN &amp; BRADSTREET SHAREHOLDERS' EQUITY (DEFICIT)</b>  |   |                      |
| Series A Junior Participating Preferred Stock, \$0.01 par value per share, authorized - 0.5 shares; outstanding - none    | —   | —                    |
| Preferred Stock, \$0.01 par value per share, authorized - 9.5 shares; outstanding - none                                  | —   | —                    |

Edgar Filing: DUN & BRADSTREET CORP/NW - Form 10-Q

|   |            |            |
|---|------------|------------|
| Series Common Stock, \$0.01 par value per share, authorized - 10.0 shares; outstanding - none | —          | —          |
| Common Stock, \$0.01 par value per share, authorized - 200.0 shares; issued - 81.9 shares     | 0.8        | 0.8        |
| Capital Surplus   | 325.5      | 332.0      |
| Retained Earnings   | 3,212.9    | 3,176.3    |
| Treasury Stock, at cost, 44.8 shares at June 30, 2018 and 45.0 shares at December 31, 2017    | (3,312.6 ) | (3,319.5 ) |
| Accumulated Other Comprehensive Income (Loss)   | (1,000.9 ) | (1,016.9 ) |
| Total Dun & Bradstreet Shareholders' Equity (Deficit)   | (774.3 )   | (827.3 )   |
| Noncontrolling Interest   | 16.2       | 16.1       |
| Total Equity (Deficit)  | (758.1 )   | (811.2 )   |
| Total Liabilities and Shareholders' Equity (Deficit)  | \$ 1,961.9 | \$ 2,480.9 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of Contents

## The Dun &amp; Bradstreet Corporation

## Consolidated Statements of Cash Flows (Unaudited)

|  | Six Months Ended<br>June 30, |          |
|--|------------------------------|----------|
|  | 2018                         | 2017     |
|  | (Amounts in millions)        |          |
| Cash Flows from Operating Activities:                                      |                              |          |
| Net Income   | \$ 160.3                     | \$ 63.4  |
| Less:  |                              |          |
| Loss on Disposal of Business - Discontinued Operations                     | —                            | (0.8 )   |
| Net Income from Continuing Operations                                      | \$ 160.3                     | \$ 64.2  |
| Reconciliation of Net Income to Net Cash Provided by Operating Activities: |                              |          |
| Depreciation and Amortization  | 43.8                         | 38.3     |
| Amortization of Unrecognized Pension Loss                                  | 20.6                         | 18.9     |
| (Gain) Loss from Sales of Business   | —                            | 0.7      |
| Income Tax Benefit from Stock-Based Awards                                 | 4.5                          | 6.4      |
| Equity-Based Compensation Expense  | 3.2                          | 10.9     |
| Restructuring Charge   | 21.5                         | 16.5     |
| Restructuring Payments   | (19.3 )                      | (12.4 )  |
| Changes in Deferred Income Taxes, Net                                      | 30.9                         | 2.3      |
| Changes in Accrued Income Taxes, Net                                       | (40.4 )                      | (40.9 )  |
| Changes in Operating Assets and Liabilities (1):                           |                              |          |
| (Increase) Decrease in Accounts Receivable                                 | 21.2                         | 172.1    |
| (Increase) Decrease in Other Current Assets                                | (9.1 )                       | 3.4      |
| Increase (Decrease) in Deferred Revenue                                    | 37.2                         | (10.2 )  |
| Increase (Decrease) in Accounts Payable                                    | (8.7 )                       | (9.7 )   |
| Increase (Decrease) in Accrued Liabilities                                 | (65.9 )                      | (61.4 )  |
| Increase (Decrease) in Other Accrued and Current Liabilities               | —                            | 0.2      |
| (Increase) Decrease in Other Long-Term Assets                              | 1.9                          | 13.6     |
| Net Increase (Decrease) in Long-Term Liabilities                           | (29.9 )                      | (35.7 )  |
| Net, Other Non-Cash Adjustments  | 1.5                          | (0.7 )   |
| Net Cash Provided by Operating Activities                                  | 173.3                        | 176.5    |
| Cash Flows from Investing Activities:                                      |                              |          |
| Payments for Contingent Liabilities for Businesses Divested                | (0.3 )                       | (1.9 )   |
| Payments for Acquisitions of Businesses, Net of Cash Acquired              | —                            | (150.0 ) |
| Cash Settlements of Foreign Currency Contracts                             | (3.2 )                       | 1.9      |
| Capital Expenditures   | (1.8 )                       | (5.8 )   |
| Additions to Computer Software and Other Intangibles                       | (27.4 )                      | (27.5 )  |
| Net, Other   | 0.4                          | —        |
| Net Cash Used in Investing Activities                                      | (32.3 )                      | (183.3 ) |
| Cash Flows from Financing Activities:                                      |                              |          |
| Net (Payment) Proceeds Related to Stock-Based Plans                        | (3.1 )                       | (2.2 )   |
| Payment of Debt Issuance Costs   | (3.5 )                       | —        |
| Payments of Dividends  | (38.7 )                      | (37.1 )  |
| Proceeds from Borrowings on Credit Facilities                              | 870.5                        | 627.2    |
| Proceeds from Borrowings on Term Loan Facilities                           | 300.0                        | —        |
| Payments of Borrowings on Credit Facilities                                | (1,160.3 )                   | (534.9 ) |
| Payments of Borrowings on Term Loan Facilities                             | (352.5 )                     | (10.0 )  |
| Capital Lease and Other Long-Term Financing Obligation Payment             | —                            | (0.1 )   |

Edgar Filing: DUN & BRADSTREET CORP/NW - Form 10-Q

|  |          |          |
|--|----------|----------|
| Net, Other   | (3.3 )   | (0.4 )   |
| Net Cash (Used in) Provided by Financing Activities          | (390.9 ) | 42.5     |
| Effect of Exchange Rate Changes on Cash and Cash Equivalents | 7.0      | 11.9     |
| Increase (Decrease) in Cash and Cash Equivalents             | (242.9 ) | 47.6     |
| Cash and Cash Equivalents, Beginning of Period               | 442.4    | 352.6    |
| Cash and Cash Equivalents, End of Period                     | \$ 199.5 | \$ 400.2 |
| Supplemental Disclosure of Cash Flow Information:            |          |          |
| Cash Paid for:   |          |          |
| Income Taxes, Net of Refunds                                 | \$ 27.3  | \$ 59.2  |
| Interest   | \$ 26.7  | \$ 28.5  |

Net of the effect of acquisitions and cumulative adjustments to the consolidated balance sheet as of January 1, 2018 (1) due to the adoption of Topic 606. See Note 2 and Note 3 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q.

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of Contents

The Dun &amp; Bradstreet Corporation

Consolidated Statements of Shareholders' Equity (Deficit) (Unaudited)

For the Six Months Ended June 30, 2018 and 2017

(Amounts in  
millions)

|   | Common<br>Stock (Par<br>Value) | Capital<br>Surplus | Retained<br>Earnings | Treasury<br>Stock | Cumulative<br>Translation<br>Adjustment | Defined<br>Benefit<br>Postretirement<br>Plans | Cash<br>Flow<br>Hedging<br>Derivatives | Total Dun<br>&<br>Bradstreet<br>Shareholders'<br>Equity<br>(Deficit) | Noncontrolling<br>Interest | Total<br>Equity<br>(Deficit) |
|---|--------------------------------|--------------------|----------------------|-------------------|---|---|--|--|----------------------------|------------------------------|
| Balance,<br>December 31,<br>2016                          | \$ 0.8                         | \$317.6            | \$2,959.6            | \$(3,330.4)       | \$(266.2)                               | \$(683.4 )                                    | \$ —                                   | \$(1,002.0 )   | \$ 14.2                    | \$(987.8)                    |
| Net Income  | —                              | —                  | 60.6                 | —                 | —                                       | —   | —                                      | 60.6   | 2.8                        | 63.4                         |
| Payment to<br>Noncontrolling<br>Interest                  | —                              | —                  | —                    | —                 | —                                       | —   | —                                      | —  | (0.3 )                     | (0.3 )                       |
| Equity-Based<br>Plans                                     | —                              | 5.2                | —                    | 8.5               | —                                       | —   | —                                      | 13.7   | —                          | 13.7                         |
| Pension<br>Adjustments, net<br>of tax expense of<br>\$6.6 | —                              | —                  | —                    | —                 | —                                       | 12.3  | —                                      | 12.3   | —                          | 12.3                         |
| Dividend<br>Declared                                      | —                              | —                  | (37.5 )              | —                 | —                                       | —   | —                                      | (37.5 )  | —                          | (37.5 )                      |
| Change in<br>Cumulative<br>Translation<br>Adjustment      | —                              | —                  | —                    | —                 | 22.4                                    | —   | —                                      | 22.4   | 0.5                        | 22.9                         |
| Balance, June 30,<br>2017                                 | \$ 0.8                         | \$322.8            | \$2,982.7            | \$(3,321.9)       | \$(243.8)                               | \$(671.1 )                                    | \$ —                                   | \$(930.5 )   | \$ 17.2                    | \$(913.3)                    |
| Balance,<br>December 31,<br>2017                          | \$ 0.8                         | \$332.0            | \$3,176.3            | \$(3,319.5)       | \$(218.2)                               | \$(798.7 )                                    | \$ —                                   | \$(827.3 )   | \$ 16.1                    | \$(811.2)                    |
| Net Income  | —                              | —                  | 156.9                | —                 | —                                       | —   | —                                      | 156.9  | 3.4                        | 160.3                        |
| Payment to<br>Noncontrolling<br>Interest                  | —                              | —                  | —                    | —                 | —                                       | —   | —                                      | —  | (3.3 )                     | (3.3 )                       |
| Equity-Based<br>Plans                                     | —                              | (6.5 )             | —                    | 6.9               | —                                       | —   | —                                      | 0.4  | —                          | 0.4                          |
| Pension<br>Adjustments, net<br>of tax expense of<br>\$4.7 | —                              | —                  | —                    | —                 | —                                       | 15.9  | —                                      | 15.9   | —                          | 15.9                         |
| Dividend<br>Declared                                      | —                              | —                  | (38.9 )              | —                 | —                                       | —   | —                                      | (38.9 )  | —                          | (38.9 )                      |
|   | —                              | —                  | (81.4 )              | —                 | —                                       | —   | —                                      | (81.4 )  | —                          | (81.4 )                      |

|   |        |          |            |              |            |             |        |             |         |            |     |
|---|--------|----------|------------|--------------|------------|-------------|--------|-------------|---------|------------|-----|
| Cumulative Adjustment for Topic 606, net of tax benefit of \$25.8 |        |          |            |              |            |             |        |             |         |            |     |
| Change in Cumulative Translation Adjustment                       | —      | —        | —          | —            | (0.1 )     | —           | —      | (0.1 )      | —       | (0.1 )     |     |
| Derivative Financial Instruments, no tax impact                   | —      | —        | —          | —            | —          | —           | 0.2    | 0.2         | —       | —          | 0.2 |
| Balance, June 30, 2018  | \$ 0.8 | \$ 325.5 | \$ 3,212.9 | \$ (3,312.6) | \$ (218.3) | \$ (782.8 ) | \$ 0.2 | \$ (774.3 ) | \$ 16.2 | \$ (758.1) |     |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of Contents

THE DUN & BRADSTREET CORPORATION

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)

(Tabular dollar amounts in millions, except per share data)

Note 1 -- Basis of Presentation

These interim unaudited consolidated financial statements have been prepared in accordance with the instructions to the Quarterly Report on Form 10-Q. They should be read in conjunction with the consolidated financial statements and related notes, which appear in The Dun & Bradstreet Corporation's ("Dun & Bradstreet" or "we" or "us" or "our" or the "Company") Annual Report on Form 10-K for the year ended December 31, 2017. The unaudited consolidated results for interim periods do not include all disclosures required by accounting principles generally accepted in the United States of America ("GAAP") for annual financial statements and are not necessarily indicative of results for the full year or any subsequent period. In the opinion of our management, all adjustments (consisting of normal recurring accruals) considered necessary for a fair statement of the unaudited consolidated financial position, results of operations and cash flows at the dates and for the periods presented have been included.

All inter-company transactions have been eliminated in consolidation.

We manage and report our business through the following two segments:

• Americas, which consists of our operations in the United States ("U.S."), Canada, and our Latin America Worldwide Network; and

• Non-Americas, which consists of our operations in the United Kingdom ("U.K."), Greater China, India and our European and Asia Pacific Worldwide Networks.

The financial statements of the subsidiaries outside of the U.S. and Canada reflect results for the three month and six month periods ended May 31 in order to facilitate the timely reporting of the unaudited consolidated financial results and unaudited consolidated financial position.

As a result of the adoption of ASU No. 2017-07, "Compensation - Retirement Benefits (Topic 715) - Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost," effective January 1, 2018, we have included only the service-cost component of the net pension and postretirement benefit cost in our compensation cost and reported the other components of the net pension and postretirement benefit cost within Non-Operating Income (Expense) - Net. We have also reclassified all prior periods' results accordingly. As a result, total other components of the net pension and postretirement benefit cost of \$0.3 million and \$0.7 million were reclassified from compensation cost to Non-Operating Income (Expense) - Net for the three month and six month periods ended June 30, 2017, respectively. See Note 10 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q.

Where appropriate, we have reclassified certain prior year amounts to conform to the current year presentation.

Note 2 -- Recent Accounting Pronouncements

We consider the applicability and impact of all Accounting Standards Updates ("ASUs") and applicable authoritative guidance. The ASUs not listed below were assessed and determined to be either not applicable or are expected to have an immaterial impact on our consolidated financial position and/or results of operations.

Recently Adopted Accounting Pronouncements

In August 2017, the Financial Accounting Standards Board ("FASB") issued ASU No. 2017-12, "Derivatives and Hedging (Topic 815): Targeted Improvements to Accounting for Hedging Activities." The standard expands component and fair value hedging, specifies the presentation of the effects of hedging instruments, and eliminates the separate measurement and presentation of hedge ineffectiveness. The standard is effective for annual and interim periods beginning after December 15, 2018. This authoritative guidance can be adopted early in any interim period but has to be applied retrospectively to the beginning of the annual period. We early adopted this authoritative guidance in the second quarter of 2018 and it did not have a material impact on our consolidated financial statements. See Note 12 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q.

In May 2017, the FASB issued ASU No. 2017-09, "Compensation - Stock Compensation (Topic 718): Scope of Modification Accounting." The standard amends the scope of modification accounting for share-based payments arrangements. An entity would not apply modification accounting if the fair value, vesting conditions and classification of the awards are the same immediately before and after the modification. The standard was effective for

annual and interim periods beginning after

7

---

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

December 15, 2017. The adoption of this authoritative guidance in the first quarter of 2018 did not have a material impact on our consolidated financial statements.

In January 2017, the FASB issued ASU No. 2017-07, "Compensation - Retirement Benefits (Topic 715) - Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefits Cost." The standard amends the requirements in ASC Topic 715, "Compensation - Retirement Benefits" related to the income statement presentation of the components of net periodic benefit cost for an entity's sponsored defined benefit pension and other postretirement plans. The standard requires entities to disaggregate the current service-cost component from the other components of net benefit cost and present it with other current compensation costs for related employees in the income statement and present the other components elsewhere in the income statement outside of income from operations if such subtotal is presented. Entities are required to disclose the income statement lines that contain the other components if they are not presented on appropriately described lines. An entity is only allowed to capitalize the service-cost component of net benefit cost. The standard was effective for annual and interim periods beginning after December 15, 2017. The adoption of this authoritative guidance in the first quarter of 2018 did not have a material impact on our consolidated financial statements. See Note 10 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q.

In January 2017, the FASB issued ASU No. 2017-01, "Business Combinations (Topic 805): Clarifying the Definition of a Business." The standard provides a framework to use in determining when a set of assets and activities is a business. The standard requires an entity to evaluate if substantially all of the fair value of the gross assets acquired is concentrated in a single identifiable asset or a group of similar identifiable assets. If the fair value meets this threshold, the set of transferred assets and activities is not a business. The standard also requires a business to include at least one substantive process and narrows the definition of outputs by more closely aligning it with how outputs are described in ASU 2014-09, "Revenue from Contracts with Customers (Topic 606)." The standard was effective for fiscal years and interim periods within those fiscal years beginning after December 15, 2017. Entities must apply the guidance prospectively to any transactions occurring within the period of adoption. The adoption of this authoritative guidance in the first quarter of 2018 did not have an impact on our consolidated financial statements.

In October 2016, the FASB issued ASU No. 2016-16, "Income Taxes (Topic 740): Intra-Entity Transfers of Assets Other Than Inventory." The standard eliminates the exception within Topic 740 of the immediate recognition of the current and deferred income tax effects of intra-entity transfers of assets other than inventory. As a result of the removal of the exception, a reporting entity would recognize the tax expense from the sale of the asset in the seller's tax jurisdiction when the transfer occurs, even though the pre-tax effects of that transaction are eliminated in consolidation. Any deferred tax asset that arises in the buyer's jurisdiction would also be recognized at the time of the transfer. The standard was effective for fiscal years and interim periods within those fiscal years beginning after December 15, 2017. Entities must apply the modified retrospective approach, with a cumulative-effect adjustment recorded in retained earnings as of the beginning of the period of the adoption. The adoption of this authoritative guidance in the first quarter of 2018 did not have an impact on our consolidated financial statements.

In August 2016, the FASB issued ASU No. 2016-15, "Statement of Cash Flows (Topic 230): Classification of Certain Cash Receipts and Cash Payments (a consensus of the Emerging Issues Task Force)." The standard amends the guidance in ASC 230 on the classification of certain cash receipts and payments in the statement of cash flows. The standard was effective for fiscal years and interim periods within those fiscal years beginning after December 15, 2017. Entities must apply the guidance retrospectively to all periods presented but may apply it prospectively from the earliest date practicable if retrospective application would be impracticable. The adoption of this authoritative guidance in the first quarter of 2018 did not have an impact on our consolidated financial statements.

New Revenue Recognition Standard:

In May 2014, the FASB issued ASU No. 2014-09, Revenue from Contracts with Customers which replaces and supersedes the existing revenue standard (Topic 605). ASU No. 2014-09 was amended in 2015 and 2016 as described in Note 2 to the consolidated financial statements included in our Annual Report on Form 10-K for the year ended

December 31, 2017.

ASU No. 2014-09 and its related amendments (the new revenue standard or Topic 606) provides a single comprehensive model used in accounting for revenue from contracts with customers. The core principle of this guidance is that an entity should recognize revenue in an amount that reflects the consideration to which the entity expects to be entitled in exchange for the transfer of promised goods and services to customers. The guidance also requires additional disclosure of information about the nature, amount, timing and uncertainty of revenue and cash flows from a contract with a customer. The new guidance also includes Subtopic 340-40, Other Assets and Deferred Costs - Contracts with Customers, which requires the deferral of incremental costs of obtaining a contract with a customer.

8

---

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

On January 1, 2018 we adopted the new revenue standard and applied it to all contracts using the modified retrospective method. We recognized the cumulative effect of applying the new revenue standard as an adjustment to the opening balance of retained earnings. The comparative information has not been restated and continues to be reported under the accounting standards in effect for those periods (Topic 605). The adoption of the new revenue standard is not expected to have a material annual impact to our 2018 revenue. However, we anticipate material quarterly changes in our financial results. The cumulative effect of the changes made to our consolidated balance sheet as of January 1, 2018 due to the adoption of the new revenue standard was as follows:

|                                       | Balance at<br>December<br>31, 2017 | Adjustment<br>Increase<br>(Decrease) | Balance<br>at<br>January<br>1, 2018 |
|---------------------------------------|------------------------------------|--------------------------------------|-------------------------------------|
| <b>ASSETS</b>                         |                                    |                                      |                                     |
| Accounts Receivable (1)(3)            | \$ 596.8                           | \$ (318.9 )                          | \$ 277.9                            |
| Other Current Assets (2)              | 1.6                                | 3.3                                  | 4.9                                 |
| Deferred Income Tax (4)               | 57.1                               | 25.8                                 | 82.9                                |
| Deferred Costs (5)                    | —                                  | 74.4                                 | 74.4                                |
| Other Non-Current Assets (2)          | 60.8                               | 2.2                                  | 63.0                                |
| <b>LIABILITIES</b>                    |                                    |                                      |                                     |
| Accounts Payable (3)                  | \$ 37.4                            | \$ 12.1                              | \$ 49.5                             |
| Short-Term Deferred Revenue (1)(6)(7) | 684.4                              | (145.2 )                             | 539.2                               |
| Other Non-Current Liabilities (1)     | 100.7                              | 1.3                                  | 102.0                               |
| <b>EQUITY</b>                         |                                    |                                      |                                     |
| Retained Earnings (4)(5)(6)(7)        | \$ 3,176.3                         | \$ (81.4 )                           | \$ 3,094.9                          |

The adjustments relate to the following items:

Under the new standard, we recognize a receivable when the right to consideration is unconditional and due, which is generally when we invoice. The adjustment to receivables reverses amounts where the right to the consideration was not unconditional and revenue was not recognized. Unconditional amounts received or due in advance of performance are presented as receivables and deferred revenue (contract liability). Deferred revenue represents our obligation to transfer products to a customer for which we have received consideration, or an amount is due.

We recognize a contract asset when our right to consideration for products transferred to the customer is conditional on something other than the passage of time. We have non-cancelable multi-year contracts in which the consideration increases each contract year. This can result in a contract asset representing revenue we recognized before consideration is due and unconditional.

Under the new standard, price concessions, refunds or credits are variable consideration representing an estimated reduction in the consideration we expect to receive from contracts with customers. This estimate is included in accounts payable because it does not relate to future performance. Under Topic 605 this amount was recognized as an allowance for sales cancellations as a reduction of receivables.

The adjustment to retained earnings is net of income tax effects.

Under the new standard, we deferred incremental sales commissions to obtain new contracts which are amortized over the estimated period of benefit.

In contracts where we promise to provide the customer the latest set of data at scheduled intervals, we identified each data set as a distinct and separate performance obligation. Each performance obligation is satisfied at a point in time, on delivery of the data. Under Topic 605, we recognized the majority of revenue on delivering the initial data set and deferred an amount based on estimated changes to the data over the contract term.

Contracts with customers are modified frequently as they purchase additional products or change products. We elected to use a transition practical expedient and aggregated the effect of all contract modifications that occurred

prior to January 1, 2018 instead of accounting for each contract modification separately.

None of the adjustments described above affected net cash provided from operating, investing or financing activities.

9

---

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

The impact of the adoption of the new revenue standard on our consolidated financial statements for the three month and six month periods ended June 30, 2018 was as follows:

| Income Statement  | For the Three Months<br>Ended June 30, 2018 |  |   | For the Six Months Ended<br>June 30, 2018 |  |   |
|---|---|--|---|---|--|---|
|   | As<br>Reported                              | Without<br>Adoption<br>of Topic<br>606 | Effect<br>of<br>Change<br>Higher<br>(Lower) | As<br>Reported                            | Without<br>Adoption<br>of Topic<br>606 | Effect<br>of<br>Change<br>Higher<br>(Lower) |
| Revenue   | \$439.6                                     | \$ 394.4                               | \$ 45.2                                     | \$857.8                                   | \$ 779.1                               | \$ 78.7                                     |
| Selling and Administrative Expenses   | 155.2                                       | 161.2                                  | (6.0 )                                      | 307.4                                     | 322.6                                  | (15.2 )                                     |
| Operating Income  | 112.2                                       | 61.0                                   | 51.2  | 206.9                                     | 113.0                                  | 93.9  |
| Income (Loss) Before Provision for Income Taxes and Equity<br>in Net Income of Affiliates | 100.5                                       | 49.3                                   | 51.2  | 181.4                                     | 87.5                                   | 93.9  |
| Less: Provision for Income Taxes  | 6.3   | (5.2 )                                 | 11.5  | 22.2                                      | 1.0                                    | 21.2  |
| Net Income (Loss) from Continuing Operations  | 94.7  | 55.0                                   | 39.7  | 160.3                                     | 87.6                                   | 72.7  |
| Net Income (Loss) Attributable to Dun & Bradstreet  | 93.0  | 53.3                                   | 39.7  | 156.9                                     | 84.2                                   | 72.7  |
| Basic Earnings (Loss) Per Share of Common Stock   | \$2.51                                      | \$ 1.44                                | \$ 1.07                                     | \$4.23                                    | \$ 2.27                                | \$ 1.96                                     |
| Diluted Earnings (Loss) Per Share of Common Stock   | \$2.50                                      | \$ 1.43                                | \$ 1.07                                     | \$4.21                                    | \$ 2.26                                | \$ 1.95                                     |

| Balance Sheet                         | At June 30, 2018 |  |  |
|---------------------------------------|------------------|--|--|
|                                       | As<br>Reported   | Without<br>Adoption<br>of Topic<br>606 | Effect of<br>Change<br>Higher<br>(Lower) |
| <b>ASSETS</b>                         |                  |  |  |
| Accounts Receivable                   | \$257.4          | \$ 419.8                               | \$(162.4)                                |
| Other Current Assets                  | 6.1              | 0.8                                    | 5.3                                      |
| Deferred Income Tax                   | 41.3             | 36.0                                   | 5.3                                      |
| Deferred Costs                        | 88.9             | —                                      | 88.9                                     |
| Other Non-Current Assets              | 63.1             | 61.1                                   | 2.0                                      |
| <b>LIABILITIES</b>                    |                  |  |  |
| Accounts Payable                      | \$40.8           | \$ 34.7                                | \$ 6.1                                   |
| Accrued Income Taxes                  | 16.2             | 15.4                                   | 0.8                                      |
| Other Accrued and Current Liabilities | 104.6            | 104.7                                  | (0.1 )                                   |
| Short-Term Deferred Revenue           | 582.0            | 645.3                                  | (63.3 )                                  |
| Other Non-Current Liabilities         | 95.4             | 91.5                                   | 3.9                                      |
| <b>EQUITY</b>                         |                  |  |  |
| Retained Earnings                     | \$3,212.9        | \$ 3,221.6                             | \$(8.7 )                                 |

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued  
(Tabular dollar amounts in millions, except per share data)

|  | For the Six Months Ended |                               |                                 |
|--|--------------------------|-------------------------------|---------------------------------|
|  | June 30, 2018            |                               |                                 |
| Cash Flows                                       | As Reported              | Without Adoption of Topic 606 | Effect of Change Higher (Lower) |
| Net Income from Continuing Operations            | \$ 160.3                 | \$ 87.6                       | \$ 72.7                         |
| Changes in Deferred Income Taxes, Net            | 30.9                     | 16.8                          | 14.1                            |
| Changes in Accrued Income Taxes, Net             | (40.4 )                  | (47.6 )                       | 7.2                             |
| (Increase) Decrease in Accounts Receivable       | 21.2                     | 177.4                         | (156.2 )                        |
| (Increase) Decrease in Other Current Assets      | (9.1 )                   | (5.0 )                        | (4.1 )                          |
| Increase (Decrease) in Deferred Revenue          | 37.2                     | (37.9 )                       | 75.1                            |
| Increase (Decrease) in Accounts Payable          | (8.7 )                   | (2.6 )                        | (6.1 )                          |
| Increase (Decrease) in Accrued Liabilities       | (65.9 )                  | (66.0 )                       | 0.1                             |
| (Increase) Decrease in Other Long-Term Assets    | 1.9                      | 3.2                           | (1.3 )                          |
| Net Increase (Decrease) in Long-Term Liabilities | (29.9 )                  | (28.6 )                       | (1.3 )                          |
| Net, Other Non-Cash Adjustments                  | 1.5                      | 1.7                           | (0.2 )                          |
| Net Cash Provided by Operating Activities        | 173.3                    | 173.3                         | —                               |

None of the adjustments described above affected net cash from operating, investing or financing activities.

**Recently Issued Accounting Pronouncements**

In June 2016, the FASB issued ASU No. 2016-13, “Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments.” The standard changes the impairment model for most financial assets and certain other instruments. For trade and other receivables, held-to-maturity debt securities, loans and other instruments, entities will be required to use a new forward-looking “expected loss” model that generally will result in the earlier recognition of allowances for losses. For available-for-sale debt securities with unrealized losses, entities will measure credit losses in a manner similar to what they do today, except that the losses will be recognized as allowances rather than reductions in the amortized cost of the securities. Entities will have to disclose significantly more information, including information they use to track credit quality by year of origination for most financing receivables. The standard is effective for fiscal years and interim periods within those fiscal years beginning after December 15, 2019. The guidance requires entities to apply the amendments through a cumulative-effect adjustment to retained earnings as of the beginning of the first reporting period in which the guidance is effective (that is, a modified-retrospective approach). For certain assets (such as debt securities for which an other-than-temporary impairment has been recognized before the effective date), a prospective transition approach is required. We do not expect the adoption of this authoritative guidance will have a material impact on our consolidated financial statements.

**New Lease Standard:**

In February 2016, the FASB issued ASU No. 2016-02, “Leases (Topic 842).” This standard requires entities that lease assets to recognize on the balance sheet, subject to certain exceptions, the assets and liabilities for the rights and obligations created by those leases. The standard is effective for fiscal years and the interim periods within those fiscal years beginning after December 15, 2018. The guidance is required to be applied by the modified retrospective transition approach. Early adoption is permitted.

In July 2018, the FASB issued ASU No. 2018-10, “Codification Improvements to Topic 842 - Leases.” The standard provides narrow amendments and technical corrections to clarify certain aspects of the new leases standard. The standard has the same effective date as ASU No. 2016-02.

In July 2018, the FASB issued ASU No. 2018-11, “Leases (Topic 842) - Targeted Improvements.” The standard adds a transition option to the new leases standard that allows entities to not apply the new guidance in the comparative

periods they present in their financial statements in the year of adoption. The standard also provides a practical expedient that gives lessors an option to combine non-lease and associated lease components when certain criteria are met and requires a lessor to account for the combined component in accordance with the new revenue standard if the associated non-lease components are the predominant component. The standard has the same effective date as ASU No. 2016-02.

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

We are currently assessing the impact of the adoption of this authoritative guidance on our consolidated financial statements. However, we anticipate that the adoption of this standard will have a material impact on our consolidated balance sheet. We are planning on electing the package of practical expedients which permits us to not reassess prior conclusions related to contracts containing leases, lease classification and initial direct costs. We are also evaluating other practical expedients available under the guidance.

Note 3 -- Revenue

We generate revenue from licensing our data and providing related data services to our customers. Our data is integrated into our hosted or on-premise software applications. Data is also delivered directly into customer third-party applications (or our on-premise applications) using our application programming interfaces (“API”) or as computer files. Some of our data and reports can be purchased through our websites individually or in packages. Most of our revenue comes from customers we contract with directly. We also license data, trademarks and related technology and support services to our Worldwide Network partners for exclusive distribution of our products to customers in their territories. We also license our data to our alliance partners who use the data to enhance their own products or enable it to be seamlessly delivered to their customers.

Revenue is net of any sales or indirect taxes collected from customers, which are subsequently remitted to government authorities.

Performance Obligations and Revenue Recognition

All our customers license our data and/or software applications. The license term is generally a minimum of 12 months and non-cancelable. If the customer can benefit from the license only in conjunction with a related service, the license is not distinct and is combined with the other services as a single performance obligation.

We recognize revenue when (or as) we satisfy a performance obligation by transferring promised licenses and or services underlying the performance obligation to the customer. Some of our performance obligations are satisfied over time as the product is transferred to the customer. Performance obligations which are not satisfied over time are satisfied at a point in time.

Determining whether the products and services in a contract are distinct and identifying the performance obligations requires significant judgment. When we assess contracts with customers we determine if the data we promise to transfer to the customer is individually distinct or is combined with other licenses or services which together form a distinct product or service and a performance obligation. We also consider if we promise to transfer a specific quantity of data or provide unlimited access to data.

We determined that when customers can purchase a specified quantity of data based on their selection criteria and data layout, each data record is distinct and a performance obligation, satisfied on delivery. If we promise to update the initial data set at specified intervals, each update is a performance obligation, which we satisfy when the update data is delivered.

When we provide customers continuous access to the latest data using our API-based and online products, the customer can consume and benefit from this content daily as we provide access to the data. We determined that for this type of offering our overall promise is a service of daily access to data which represents a single performance obligation satisfied over time. We recognize revenue ratably for this type of performance obligation.

Customers can purchase unlimited access to data in many of our products for the non-cancelable contract term. These contracts are priced based on their anticipated usage volume of the product and we have the right to increase the transaction price in the following contract year if usage in the current contract year exceeds certain prescribed limits. The limits are set at a level that the customer is unlikely to exceed so in general, we fully constrain any variable consideration until it is probable that a significant reversal in the amount of cumulative revenue recognized will not occur when the uncertainty is resolved. For these contracts the performance obligation is satisfied over time as we provide continuous access to the data. We recognize revenue ratably over the contract term.

For products sold under our annual and monthly discount plans the customer receives a discount based on the amount they commit to spend annually, or the actual amount spent at the end of each monthly billing cycle. Each report or

data packet purchased is a separate performance obligation which is satisfied when the report or data packet is delivered. The customer can also purchase a monitoring service on the report or data packet which is a performance obligation satisfied over time because the customer benefits from the service as we monitor the data and provide alerts when the data changes. We recognize revenue ratably over the monitoring period.

12

---

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

In some contracts, including annual discount plans, the customer commits to spend a fixed amount on the products. Breakage occurs if the customer does not exercise all their purchasing rights under the contract. We recognize breakage at the end of the contract when the likelihood of the customer exercising their remaining rights becomes remote.

Many of our contracts provide the customer an option to purchase additional products. If the option provides the customer a discount which is incremental to discounts typically given for those products, the contract provides the customer a material right that it would not receive without entering into the contract. An amount of the transaction price is allocated to the material right performance obligation and is recognized when the customer exercises the option or when the option expires.

We have long-term contracts with our Worldwide Network partners. These contracts are typically for an initial term of up to 10 years and automatically renew for further terms unless notice is given before the end of the initial or renewal term. We grant each Partner the exclusive right to sell our products in the countries that constitute their territory. We provide them access to data, use of our brand and technology and other services and support necessary for them to sell our products and services in their territory. We determined this arrangement is a series of distinct services and represents a single performance obligation satisfied over time. These contracts contain multiple streams of consideration, some of which are fixed and some are variable. These variable amounts are allocated to the specific service period during which the sales or usage occurred if the variable amount is commensurate with the benefit to the customer of the additional service and is consistent with our customary pricing practices. Otherwise the variable amount is accounted for as a change in the transaction price for the contract. We recognize revenue ratably for this performance obligation.

We license our data to our alliance partners. Most contracts specify the number of licensed records or data sets to be delivered. If the licenses are distinct, we satisfy them on delivery of the data. Contract consideration is often a sales or usage-based royalty, sometimes accompanied by a guaranteed minimum amount. Any fixed consideration is allocated to each performance obligation based on the standalone selling price of the data. We apply the variable consideration exception for license revenue in the form of royalties when the license is the sole or predominant item to which the royalty relates. Royalty revenue is recognized when the later of the following events have occurred: (1) the subsequent sale or usage occurs or (2) the performance obligation to which some or all the royalty has been allocated has been satisfied (or partially satisfied).

**Contracts with Multiple Performance Obligations**

Our contracts with customers often include promises to transfer multiple performance obligations. For these contracts we allocate the transaction price to each performance obligation in the contract on a relative standalone selling price basis. The standalone selling price is the price at which we would sell the promised service separately to a customer. We use the observable price based on prices in contracts with similar customers in similar circumstances.

We allocate variable consideration to a performance obligation or a distinct product if the terms of the variable payment relate specifically to our efforts to satisfy the performance obligation or transfer the distinct product and the allocation is consistent with the allocation objective. If these conditions are not met or the transaction price changes for other reasons after contract inception, we allocate the change on the same basis as at contract inception.

**Contract Combinations and Modifications**

Many of our customers have multiple contracts for various products. Contracts entered into at or near the same time with the same customer are combined into a single contract when they are negotiated together with a single commercial objective or the contracts are related in other ways.

Contract modifications are accounted for as a separate contract if additional products are distinct and the transaction price increases by an amount that reflects the standalone selling prices of the additional products. Otherwise, we generally account for the modifications as if they were the termination of the existing contracts and creation of new contracts if the remaining products are distinct from the products transferred before the modification. The new transaction price is the unrecognized revenue from the existing contracts plus the new consideration. This amount is

allocated to the remaining performance obligations based on the relative standalone selling prices.

13

---

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

The total amount of the transaction price for our revenue contracts allocated to performance obligations that are unsatisfied (or partially unsatisfied) is as follows:

|                | Second<br>Half of 2019 | 2020    | 2021    | Thereafter | Total     |
|----------------|------------------------|---------|---------|------------|-----------|
|                | 2018                   |         |         |            |           |
| Future Revenue | \$716.4                | \$688.0 | \$282.1 | \$110.9    | \$371.9   |
|                |                        |         |         |            | \$2,169.3 |

The table of future revenue does not include any amount of variable consideration that is a sales or usage-based royalty in exchange for distinct data licenses or that is allocated to a distinct service period within a single performance obligation that is a series of distinct service periods.

## Contract Balances

|                             | At<br>June<br>30,<br>2018 | At<br>January<br>1, 2018 |
|-----------------------------|---------------------------|--------------------------|
| Accounts Receivable         | \$257.4                   | \$277.9                  |
| Short-Term Contract Assets  | 5.2                       | 3.3                      |
| Long-Term Contract Assets   | 2.0                       | 2.2                      |
| Short-Term Deferred Revenue | 582.0                     | 539.2                    |
| Long-Term Deferred Revenue  | 10.1                      | 6.2                      |

We recognize a receivable when we have an unconditional right to consideration and only the passage of time is required before payment of that consideration is due. If we recognize a receivable before we transfer products to the customer, we also recognize deferred revenue, which is also defined as a contract liability under the new revenue guidance. Deferred revenue represents our obligation to transfer products to the customer for which we have received consideration (or an amount of consideration is due) from the customer. When we transfer products or services to the customer before payment is received or is due, and our right to consideration is conditional on future performance or other factors in the contract, we recognize a contract asset. We assess each contract to determine if the net contract position is a net contract liability or net contract asset.

The increase in deferred revenues and contract assets of \$46.7 million and \$1.7 million, respectively, for the six months ended June 30, 2018 is primarily due to the following factors: The increase in deferred revenue is primarily due to cash payments received or due in advance of satisfying our performance obligations, offset by approximately \$384.4 million of revenues recognized that were included in the deferred revenue balance at January 1, 2018. The increase in contract assets is primarily due to new contract assets recognized in the period, net of new amounts reclassified to receivables, offset by approximately \$5.5 million of contract assets included in the balance at January 1, 2018 that were reclassified to receivables when they became unconditional.

## Assets Recognized for the Costs to Obtain a Contract

We have annual incentive plans under which we pay commissions to our sales people for initial and renewal contracts with customers. These commissions are incremental costs of obtaining these contracts and when recoverable are capitalizable as commission assets. We capitalize the commissions paid on new business which we expect to renew when the amount paid is proportionately higher than the amount paid on renewals. Commission assets are amortized on a straight-line basis over the period of benefit which is estimated at 2 to 7 years. We elected to use the practical expedient to expense commissions paid on renewals because the expected period of benefit is 12 months or less. At June 30, 2018, commission assets, net of accumulated amortization included in Deferred Costs were \$88.9 million. Amortization of commission assets for the three month and six month periods ended June 30, 2018 were \$7.2 million and \$13.9 million, respectively.



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

## Revenue Disaggregated by Major Product Category

|                                  | For the Three Months Ended |          |              | For the Six Months Ended |          |              |
|----------------------------------|----------------------------|----------|--------------|--------------------------|----------|--------------|
|                                  | June 30, 2018              |          |              | June 30, 2018            |          |              |
|                                  | Total                      | Americas | Non-Americas | Total                    | Americas | Non-Americas |
| Risk Management Solutions:       |                            |          |              |                          |          |              |
| Trade Credit                     | \$ 178.1                   | \$ 137.9 | \$ 40.2      | \$ 348.4                 | 265.8    | \$ 82.6      |
| Other Enterprise Risk Management | 82.2                       | 66.9     | 15.3         | 156.1                    | 126.2    | 29.9         |
| Sales & Marketing Solutions:     |                            |          |              |                          |          |              |
| Sales Acceleration               | 82.9                       | 76.1     | 6.8          | 162.3                    | 149.2    | 13.1         |
| Advanced Marketing Solutions     | 96.4                       | 87.0     | 9.4          | 191.0                    | 172.4    | 18.6         |
| Total Revenue                    | \$ 439.6                   | \$ 367.9 | \$ 71.7      | \$ 857.8                 | \$ 713.6 | \$ 144.2     |
|                                  | For the Three Months Ended |          |              | For the Six Months Ended |          |              |
|                                  | June 30, 2017              |          |              | June 30, 2017            |          |              |
|                                  | Total                      | Americas | Non-Americas | Total                    | Americas | Non-Americas |
| Risk Management Solutions:       |                            |          |              |                          |          |              |
| Trade Credit                     | \$ 163.5                   | \$ 122.0 | \$ 41.5      | \$ 328.6                 | \$ 246.2 | \$ 82.4      |
| Other Enterprise Risk Management | 77.1                       | 61.3     | 15.8         | 148.4                    | 119.1    | 29.3         |
| Sales & Marketing Solutions:     |                            |          |              |                          |          |              |
| Sales Acceleration               | 74.6                       | 66.1     | 8.5          | 148.7                    | 135.4    | 13.3         |
| Advanced Marketing Solutions     | 90.5                       | 84.2     | 6.3          | 161.5                    | 147.4    | 14.1         |
| Total Revenue                    | \$ 405.7                   | \$ 333.6 | \$ 72.1      | \$ 787.2                 | \$ 648.1 | \$ 139.1     |

See Note 11 for additional information on the disaggregation of revenue by customer solution set and geographical market.

## Note 4 -- Restructuring Charge

We incurred restructuring charges (which generally consist of employee severance and termination costs, contract terminations and/or costs to terminate lease obligations less assumed sublease income). These charges were incurred as a result of eliminating, consolidating, standardizing and/or automating our business functions.

Restructuring charges have been recorded in accordance with ASC 712-10, "Nonretirement Postemployment Benefits," or "ASC 712-10" and/or ASC 420-10, "Exit or Disposal Cost Obligations," or "ASC 420-10", as appropriate.

We record severance costs provided under an ongoing benefit arrangement once they are both probable and reasonably estimable in accordance with the provisions of ASC 712-10.

We account for one-time termination benefits, contract terminations and/or costs to terminate lease obligations less assumed sublease income in accordance with ASC 420-10, which addresses financial accounting and reporting for costs associated with restructuring activities. Under ASC 420-10, we establish a liability for costs associated with an exit or disposal activity, including severance and lease termination obligations, and other related costs, when the liability is incurred, rather than at the date that we commit to an exit plan. We reassess the expected cost to complete the exit or disposal activities at the end of each reporting period and adjust our remaining estimated liabilities, if necessary.

The determination of when we accrue for severance costs and which standard applies depends on whether the termination benefits are provided under an ongoing arrangement as described in ASC 712-10 or under a one-time benefit arrangement as defined by ASC 420-10. Inherent in the estimation of the costs related to the restructurings are assessments related to the most likely expected outcome of the significant actions to accomplish the exit or disposal activities. In determining the charges related to the restructurings, we had to make estimates related to the expenses associated with the restructurings. These



Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

estimates may vary significantly from actual costs depending, in part, upon factors that may be beyond our control. We will continue to review the status of our restructuring obligations on a quarterly basis and, if appropriate, record changes to these obligations in current operations based on management's most current estimates.

Three Months Ended June 30, 2018 vs. Three Months Ended June 30, 2017

During the three months ended June 30, 2018, we recorded a \$10.5 million restructuring charge. This charge was comprised of:

Severance costs of \$10.2 million in accordance with the provisions of ASC 712-10. Approximately 165 employees were impacted. Most of the employees impacted exited the Company by the end of the second quarter of 2018. The cash payments for these employees will be substantially completed by the end of the first quarter of 2019; and

Contract termination, lease termination obligations and other exit costs, including those to consolidate or close facilities of \$0.3 million.

During the three months ended June 30, 2017, we recorded a \$7.5 million restructuring charge. This charge was comprised of:

Severance costs of \$5.9 million in accordance with the provisions of ASC 712-10. Approximately 80 employees were impacted. Most of the employees impacted exited the Company by the end of the second quarter of 2017. The cash payments for these employees were substantially completed by the end of the first quarter of 2018; and

Contract termination, lease termination obligations and other exit costs, including those to consolidate or close facilities of \$1.6 million.

Six Months Ended June 30, 2018 vs. Six Months Ended June 30, 2017

During the six months ended June 30, 2018, we recorded an \$21.5 million restructuring charge. This charge was comprised of:

Severance costs of \$20.6 million in accordance with the provisions of ASC 712-10. Approximately 305 employees were impacted. Most of the employees impacted exited the Company by the end of the second quarter of 2018. The cash payments for these employees will be substantially completed by the end of the first quarter of 2019; and

Contract termination, lease termination obligations and other exit costs, including those to consolidate or close facilities of \$0.9 million.

During the six months ended June 30, 2017, we recorded a \$16.5 million restructuring charge. This charge was comprised of:

Severance costs of \$12.0 million and \$1.6 million in accordance with the provisions of ASC 712-10 and ASC 420-10, respectively. Approximately 270 employees were impacted. Of these 270 employees, approximately 185 employees exited the Company by the end of the second quarter of 2017, with the remaining primarily having exited by the end of the third quarter of 2017. The cash payments for these employees were substantially completed by the end of the first quarter of 2018; and

Contract termination, lease termination obligations and other exit costs, including those to consolidate or close facilities of \$2.9 million.



Table of ContentsNOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued  
(Tabular dollar amounts in millions, except per share data)

The following tables set forth, in accordance with ASC 712-10 and/or ASC 420-10, the restructuring reserves and utilization:

|  | Severance<br>and<br>Termination | Contract<br>Termination,<br>Lease<br>Termination<br>Obligations<br>and Other<br>Exit Costs | Total   |
|--|---------------------------------|--|---------|
| Restructuring Charges:                       |                                 |  |         |
| Balance Remaining as of December 31, 2017    | \$ 12.7                         | \$ 3.5   | \$16.2  |
| Charge Taken during the First Quarter 2018   | 10.4                            | 0.6  | 11.0    |
| Payments Made during the First Quarter 2018  | (9.1 )                          | (1.3 )   | (10.4 ) |
| Balance Remaining as of March 31, 2018       | \$ 14.0                         | \$ 2.8   | \$16.8  |
| Charge Taken during the Second Quarter 2018  | 10.2                            | 0.3  | 10.5    |
| Payments Made during the Second Quarter 2018 | (8.4 )                          | (0.6 )   | (9.0 )  |
| Balance Remaining as of June 30, 2018        | \$ 15.8                         | \$ 2.5   | \$18.3  |

|  | Severance<br>and<br>Termination | Contract<br>Termination,<br>Lease<br>Termination<br>Obligations<br>and Other<br>Exit Costs | Total  |
|--|---------------------------------|--|--------|
| Restructuring Charges:                       |                                 |  |        |
| Balance Remaining as of December 31, 2016    | \$ 8.3                          | \$ 1.7   | \$10.0 |
| Charge Taken during the First Quarter 2017   | 7.7                             | 1.3  | 9.0    |
| Payments Made during the First Quarter 2017  | (4.1 )                          | (0.4 )   | (4.5 ) |
| Balance Remaining as of March 31, 2017       | \$ 11.9                         | \$ 2.6   | \$14.5 |
| Charge Taken during the Second Quarter 2017  | 5.9                             | 1.6  | 7.5    |
| Payments Made during the Second Quarter 2017 | (6.2 )                          | (1.8 )   | (8.0 ) |
| Balance Remaining as of June 30, 2017        | \$ 11.6                         | \$ 2.4   | \$14.0 |

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued  
(Tabular dollar amounts in millions, except per share data)

## Note 5 -- Notes Payable and Indebtedness

Our borrowings are summarized in the following table:

| Maturity   | June 30, 2018    |                                   |                | At December 31, 2017 |                                   |                |
|--|------------------|-----------------------------------|----------------|----------------------|-----------------------------------|----------------|
|  | Principal Amount | Debt Issuance Costs and Discount* | Carrying Value | Principal Amount     | Debt Issuance Costs and Discount* | Carrying Value |
| <b>Debt Maturing Within One Year:</b>                |                  |                                   |                |                      |                                   |                |
| 2018 Term Loan Facility                              | \$ 15.0          | \$ —                              | \$ 15.0        | \$—                  | \$ —                              | \$—            |
| 2015 Term Loan Facility                              | —                | —                                 | —              | 32.5                 | —                                 | 32.5           |
| 2018 Revolving Credit Facility                       | 11.3             | —                                 | 11.3           | —                    | —                                 | —              |
| Total Short-Term Debt                                | \$26.3           | \$ —                              | \$26.3         | \$32.5               | \$ —                              | \$32.5         |
| <b>Debt Maturing After One Year:</b>                 |                  |                                   |                |                      |                                   |                |
| Ten Year 4.37% senior notes (1) (2) December 1, 2022 | 300.0            | 2.4                               | 297.6          | 300.0                | 2.6                               | 297.4          |
| Five Year 4.00% senior notes (1) (3) June 15, 2020   | 300.0            | 1.5                               | 298.5          | 300.0                | 2.0                               | 298.0          |
| 2018 Term Loan Facility June 19, 2023                | 285.0            | 0.6                               | 284.4          | —                    | —                                 | —              |
| 2015 Term Loan Facility Retired                      | —                | —                                 | —              | 320.0                | 0.9                               | 319.1          |
| 2018 Revolving Credit Facility June 19, 2023         | 430.0            | —                                 | 430.0          | —                    | —                                 | —              |
| 2014 Revolving Credit Facility Retired               | —                | —                                 | —              | 731.1                | —                                 | 731.1          |
| Total Long-Term Debt                                 | \$1,315.0        | \$ 4.5                            | \$1,310.5      | \$1,651.1            | \$ 5.5                            | \$1,645.6      |

\*Represents unamortized portion of debt issuance costs and discounts.

(1) The notes contain certain covenants that limit our ability to create liens, enter into sale and leaseback transactions and consolidate, merge or sell assets to another entity. We were in compliance with these non-financial covenants at June 30, 2018 and December 31, 2017. The notes do not contain any financial covenants.

The interest rates are subject to an upward adjustment if our debt ratings decline three levels below the Standard & Poor's® and/or Fitch® BBB+ credit ratings that we held on the date of issuance. After a rate adjustment, if our debt ratings are subsequently upgraded, the adjustment(s) would reverse. The maximum adjustment is 2.00% above the initial interest rates and the rates cannot adjust below the initial interest rates (see further discussion below).

(2) The interest rate is subject to an upward adjustment if our debt ratings decline one level below the Standard & Poor's BBB- credit rating and/or two levels below the Fitch BBB credit rating that we held on the date of issuance. After a rate adjustment, if our debt ratings are subsequently upgraded, the adjustment(s) would reverse. The maximum adjustment is 2.00% above the initial interest rate and the rate cannot adjust below the initial interest rate (see further discussion below).

On March 27, 2017, Standard & Poor's Ratings Services downgraded our corporate credit rating to BB+ from BBB-. As a result, and in accordance with the provisions of their indentures, the interest rates on each of our senior notes were adjusted above their initial stated coupons (shown above) by 25 basis points commencing with the interest period during which the downgrade occurred. On May 22, 2017, Fitch Ratings downgraded our corporate credit rating to BBB- from BBB. The interest rates on each of our senior notes were not impacted as a result of the downgrade. Any further downgrade in our corporate credit rating by either rating agency would result in additional increases in the interest rates of our senior notes. In addition, further downgrades may increase our overall cost of borrowing and/or may negatively impact our ability to raise additional debt capital.

In accordance with ASC 470, "Debt," a short-term obligation that will be refinanced with successive short-term obligations may be classified as non-current as long as the cumulative period covered by the financing agreement is

uninterrupted and extends beyond one year. Accordingly, the outstanding balances associated with the revolving credit facility were classified as “Long-Term Debt” as of June 30, 2018 and December 31, 2017, excluding outstanding borrowings that were subsequently repaid utilizing operating funds.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

## Term Loan Facility

On June 19, 2018, we replaced our then existing term loan with a new \$300 million term loan credit agreement (“2018 Term Loan Facility”). The 2018 Term Loan Facility matures on June 19, 2023, replacing the prior term loan facility entered into on May 14, 2015, with a maturity date of November 13, 2020 (“2015 Term Loan Facility”). The transaction was accounted for as a debt extinguishment in accordance with ASC 470-50, “Debt - Modifications and Extinguishments.” Unamortized debt issuance costs of \$0.7 million related to the 2015 Term Loan Facility were written off as “Non-Operating Expenses.” Debt issuance costs of \$0.6 million related to the 2018 Term Loan Facility were recorded as a reduction of the carrying amount of the 2018 Term Loan Facility and will be amortized over the term of the 2018 Term Loan Facility. Borrowings under the 2018 Term Loan Facility bear interest at a rate of LIBOR plus a spread of 150.0 basis points. We borrowed the full \$300 million available under the 2018 Term Loan Facility and utilized the proceeds, together with proceeds from a borrowing under a new revolving credit facility (described below), to pay all amounts then outstanding under our 2015 Term Loan Facility. We committed to repay the borrowings in prescribed installments over the five-year period. Repayments expected to be made within one year are classified as “Short-Term Debt” and the remaining outstanding balance is classified as “Long-Term Debt.” The weighted average interest rates associated with the outstanding balances related to the 2018 and 2015 Term Loan Facilities as of June 30, 2018 and December 31, 2017 were 3.63% and 2.91%, respectively.

Both term facilities require the maintenance of interest coverage and total debt to Earnings Before Interest, Income Taxes, Depreciation and Amortization (“EBITDA”) ratios, which are defined in the respective term loan facility credit agreement and which are generally identical to those contained in the \$1 billion revolving credit facility in effect. We were in compliance with the term loan facility financial and non-financial covenants at June 30, 2018 and December 31, 2017.

## Revolving Credit Facility

On June 19, 2018, we replaced our then existing credit facility with a new \$1 billion revolving credit facility (“2018 Revolving Credit Facility”). The 2018 Revolving Credit Facility expires on June 19, 2023, replacing the prior \$1 billion credit facility entered into on July 23, 2014, with a maturity date of July 23, 2019 (“2014 Revolving Credit Facility”). The transaction was accounted for as a debt modification in accordance with ASC 470-50. Debt issuance costs of \$2.8 million related to the 2018 Revolving Credit Facility, together with the unamortized debt issuance costs of the 2014 Revolving Credit Facility, were included in “Other Non-Current Assets” on the consolidated balance sheet and will be amortized over the term of the 2018 Revolving Credit Facility. Borrowings under the 2018 Revolving Credit Facility bear interest at a rate of LIBOR plus a spread of 120.0 basis points. We borrowed under the 2018 Revolving Credit Facility in order to pay all amounts outstanding under our 2014 Revolving Credit Facility and a portion of our 2015 Term Loan Facility. The weighted average interest rates associated with the outstanding balances related to the 2018 and 2014 Revolving Credit Facilities as of June 30, 2018 and December 31, 2017 were 3.37% and 2.80%, respectively.

Both credit facilities require the maintenance of interest coverage and total debt to EBITDA ratios which are defined in the respective revolving credit facility agreement in effect. We were in compliance with the revolving credit facility financial and non-financial covenants at June 30, 2018 and December 31, 2017.

## Other

We were contingently liable under open standby letters of credit and bank guarantees issued by our banks in favor of third parties totaling \$2.7 million at June 30, 2018 and \$2.9 million at December 31, 2017.

Interest paid for all outstanding debt totaled \$26.7 million and \$28.5 million during the six months ended June 30, 2018 and 2017, respectively.

On April 20, 2018, we entered into three-year interest rate swaps with an aggregate notional amount of \$300 million in year 1, \$214 million in year 2 and \$129 million in year 3. The objective of the swaps is to mitigate the variation of

future cash flows from changes in the floating interest rates on our existing debt. See Note 12 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q.

Note 6 -- Earnings Per Share

Basic earnings (loss) per share is computed by dividing net income (loss) for the period by the weighted-average number of common shares outstanding during the period. Diluted earnings (loss) per share is computed by dividing net income (loss) for the period by the weighted-average number of common shares outstanding during the period, plus the dilutive effect of outstanding restricted stock unit awards, stock options, and contingently issuable shares using the treasury stock method.

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued  
(Tabular dollar amounts in millions, except per share data)

The following table sets forth the computation of basic and diluted earnings (loss) per share:

|   | Three Months Ended June 30, |        | Six Months Ended June 30, |         |
|---|-----------------------------|--------|---------------------------|---------|
|   | 2018                        | 2017   | 2018                      | 2017    |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders – Basic and Diluted | \$93.0                      | \$45.1 | \$156.9                   | \$61.4  |
| Loss from Discontinued Operations – Net of Income Taxes   | —                           | —      | —                         | (0.8 )  |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders – Basic and Diluted                        | \$93.0                      | \$45.1 | \$156.9                   | \$60.6  |
| Weighted Average Number of Shares Outstanding – Basic   | 37.1                        | 36.9   | 37.1                      | 36.9    |
| Dilutive Effect of Our Stock Incentive Plans  | 0.1                         | 0.2    | 0.2                       | 0.2     |
| Weighted Average Number of Shares Outstanding – Diluted   | 37.2                        | 37.1   | 37.3                      | 37.1    |
| Basic Earnings (Loss) Per Share of Common Stock:  |                             |        |                           |         |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders                     | \$2.51                      | \$1.22 | \$4.23                    | \$1.66  |
| Loss from Discontinued Operations Attributable to Dun & Bradstreet Common Shareholders                            | —                           | —      | —                         | (0.02 ) |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders  | \$2.51                      | \$1.22 | \$4.23                    | \$1.64  |
| Diluted Earnings (Loss) Per Share of Common Stock:  |                             |        |                           |         |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders                     | \$2.50                      | \$1.22 | \$4.21                    | \$1.65  |
| Loss from Discontinued Operations Attributable to Dun & Bradstreet Common Shareholders                            | —                           | —      | —                         | (0.02 ) |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders  | \$2.50                      | \$1.22 | \$4.21                    | \$1.63  |

The weighted average number of shares outstanding used in the computation of diluted earnings per share excludes the effect of outstanding common shares potentially issuable totaling 51,009 shares and 36,730 shares at the three month and six month periods ended June 30, 2018, respectively, as compared to 52,659 shares and 34,559 shares at the three month and six month periods ended June 30, 2017, respectively. These potentially issuable common shares were not included in the calculation of diluted earnings per share because their effect would be anti-dilutive.

No shares were repurchased during the three month and six month periods ended June 30, 2018 and 2017. We currently have in place a \$100 million share repurchase program to mitigate the dilutive effect of shares issued under our stock incentive plans and Employee Stock Purchase Program, and to be used for discretionary share repurchases from time to time. This program was approved by our Board of Directors in August 2014 and will remain open until it has been fully utilized. There is currently no definitive timeline under which the program will be completed. As of June 30, 2018, we had not yet commenced repurchasing under this program.

See Note 2 and Note 3 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q for the discussion of the impact of our adoption of the new revenue recognition standard.

#### Note 7 -- Other Liabilities

##### Other Accrued and Current Liabilities

|                        | June 30, December |          |
|------------------------|-------------------|----------|
|                        | 2018              | 31, 2017 |
| Restructuring Accruals | \$ 18.3           | \$ 16.2  |

|                               |          |          |
|-------------------------------|----------|----------|
| Professional Fees             | 34.2     | 30.8     |
| Operating Expenses            | 31.6     | 38.3     |
| Other Accrued Liabilities (1) | 20.5     | 48.3     |
|                               | \$ 104.6 | \$ 133.6 |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

The decrease in other accrued liabilities from December 31, 2017 to June 30, 2018 was primarily due to a payment (1) in the first quarter of 2018 for a service-based award related to the acquisition of Dun and Bradstreet Credibility Corp (“DBCC”) and a payment for settlement of China legal matters.

## Other Non-Current Liabilities

|   | June 30, December |          |
|---|-------------------|----------|
|   | 2018              | 31, 2017 |
| Deferred Compensation                           | \$ 7.9            | \$ 10.4  |
| U.S. Tax Liability Associated with the 2017 Act | 44.7              | 50.4     |
| Deferred Rent Incentive                         | 19.8              | 22.0     |
| Long-Term Deferred Revenue                      | 10.1              | —        |
| Other   | 12.9              | 17.9     |
|   | \$ 95.4           | \$ 100.7 |

## Note 8 -- Contingencies

We are involved in legal proceedings, regulatory matters, claims and litigation arising in the ordinary course of business for which we believe that we have adequate reserves, and such reserves are not material to the consolidated financial statements. We record a liability when management believes that it is both probable that a liability has been incurred and we can reasonably estimate the amount of the loss. For such matters where management believes a liability is not probable but is reasonably possible, a liability is not recorded; instead, an estimate of loss or range of loss, if material individually or in the aggregate, is disclosed if reasonably estimable, or a statement will be made that an estimate of loss cannot be made. Once we have disclosed a matter that we believe is or could be material to us, we continue to report on such matter until there is finality of outcome or until we determine that disclosure is no longer warranted. Further, other than specifically stated below to the contrary, we believe our estimate of the aggregate range of reasonably possible losses, in excess of established reserves, for our legal proceedings was not material at June 30, 2018. In addition, from time to time, we may be involved in additional matters, which could become material and for which we may also establish reserve amounts, as discussed below.

## China Operations

On March 18, 2012, we announced we had temporarily suspended our Shanghai Roadway D&B Marketing Services Co. Ltd. (“Roadway”) operations in China, pending an investigation into allegations that its data collection practices may have violated local Chinese consumer data privacy laws. Thereafter, the Company decided to permanently cease the operations of Roadway. In addition, we had been reviewing certain allegations that we may have violated the Foreign Corrupt Practices Act and certain other laws in our China operations. As previously reported, we voluntarily contacted the Securities and Exchange Commission (“SEC”) and the United States Department of Justice (“DOJ”) to advise both agencies of our investigation into this matter. Our discussions with both the SEC and DOJ concluded in April 2018. The DOJ decided not to take any action on the matter and issued a written declination of prosecution. The SEC approved a final settlement, entered an administrative order resolving the investigation, and received payment of the settlement funds in May 2018. The ultimate outcome of the settlement was not material to our business, financial condition or results of operations.

## Other Matters

In addition, in the normal course of business, and including without limitation, our merger and acquisition activities, strategic relationships and financing transactions, Dun & Bradstreet indemnifies other parties, including customers, lessors and parties to other transactions with Dun & Bradstreet, with respect to certain matters. Dun & Bradstreet has agreed to hold the other parties harmless against losses arising from a breach of representations or covenants, or arising out of other claims made against certain parties. These agreements may limit the time within which an indemnification claim can be made and the amount of the claim. Dun & Bradstreet has also entered into indemnity obligations with its officers and directors.

Additionally, in certain circumstances, Dun & Bradstreet issues guarantee letters on behalf of our wholly-owned subsidiaries for specific situations. It is not possible to determine the maximum potential amount of future payments under these indemnification agreements due to the limited history of prior indemnification claims and the unique facts and circumstances involved in each particular agreement. Historically, payments made by Dun & Bradstreet under these agreements have not had a material impact on the consolidated financial statements.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

## Note 9 -- Income Taxes

For the three month and six month periods ended June 30, 2018, our effective tax rate was 6.4% and 12.3%, respectively, as compared to 29.4% and 30.4% for the three month and six month periods ended June 30, 2017, respectively. Our 2018 tax provision reflects the impact of the adoption of Topic 606 which resulted in a higher pretax income of \$51.2 million and \$93.9 million for the three month and six month periods ended June 30, 2018, respectively. The lower effective tax rates for the three month and six month periods ended June 30, 2018, were due to the impact of the reduction of the U.S. statutory tax rate resulting from the 2017 Tax Cuts and Jobs Act (“2017 Act”) enacted in the fourth quarter of 2017 and a U.S. tax accounting method change approved by the Internal Revenue Service (“IRS”) in April 2018, partially offset by the impact of non-taxable income in the prior year periods, related to the legal reserve reduction associated with the SEC and DOJ investigation of our China operations.

For the three month and six month periods ended June 30, 2018, there are no known changes in our effective tax rate that either have had or that we expect may reasonably have a material impact on our operations or future performance. The total amount of gross unrecognized tax benefits as of June 30, 2018 was \$5.9 million. The amount of unrecognized tax benefits that, if recognized, would impact the effective tax rate is \$5.7 million, net of related tax benefits. We or one of our subsidiaries file income tax returns in the U.S. federal, and various state, local and foreign jurisdictions. In the U.S. federal jurisdiction, we are no longer subject to examination by the Internal Revenue Service (“IRS”) for years prior to 2014. In state and local jurisdictions, with a few exceptions, we are no longer subject to examinations by tax authorities for years prior to 2014. In foreign jurisdictions, with a few exceptions, we are no longer subject to examinations by tax authorities for years prior to 2012.

We recognize accrued interest expense related to unrecognized tax benefits in income tax expense. The total amount of interest expense recognized for the three month and six month periods ended June 30, 2018 was less than \$0.1 million and \$0.2 million, net of tax benefits, as compared to \$0.1 million, net of tax benefits, for each of the three month and six month periods ended June 30, 2017. The total amount of accrued interest was \$0.4 million, net of tax benefits, as of June 30, 2018 and 2017.

On December 22, 2017, the SEC issued Staff Accounting Bulletin (“SAB”) No. 118 (“SAB No. 118”), which provided guidance on accounting for the tax effects of the 2017 Act. SAB No.118 provides for a measurement period of up to one year from the enactment date for companies to complete the accounting for the income tax effects of the 2017 Act. In accordance with SAB No. 118, a registrant must reflect the income tax effects of those aspects of the 2017 Act for which the accounting is complete and provide a provisional estimate (where determinable) of the income tax effects of the 2017 Act where the accounting is incomplete. The provisional estimate is required to be updated throughout the measurement period.

In connection with the 2017 Act, we were able to determine the tax effect related to the remeasurement of deferred taxes, but we have not finalized the accounting for the tax impact on deemed repatriation related to accumulated undistributed foreign earnings through December 31, 2017. During the second quarter of 2018, we reduced the tax liability associated with the deemed repatriation by \$2.3 million as a result of a revision for certain accumulated undistributed foreign earnings determined at December 31, 2017. The final impact of the 2017 Act is still being determined and may be further revised, due to, among other things, changes in our interpretations and assumptions, additional guidance that may be issued by the IRS, and additional actions we may take. We are continuing to gather additional information to determine the final impact.

During the first quarter of 2018, we repatriated approximately \$295 million from our overseas operations, for which we recorded an additional \$1.7 million current tax liability, included in “Accrued Income Tax,” reflecting changes in foreign currency exchange rates between December 31, 2017 and the dates of the repatriations. In addition, we recorded a net deferred tax asset of \$1.6 million and \$0.6 million for the three and six months ended June 30, 2018, respectively, related to changes in foreign currency exchange rates during the respective periods for the undistributed foreign earnings at June 30, 2018.



Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

## Note 10 -- Pension and Postretirement Benefits

The following table sets forth the components of the net periodic cost (income) associated with our pension plans and our postretirement benefit obligations:

|   | Pension Plans                       |        |                                   |        | Postretirement Benefit Obligations  |         |                                   |         |
|---|-------------------------------------|--------|-----------------------------------|--------|-------------------------------------|---------|-----------------------------------|---------|
|   | For the Three Months Ended June 30, |        | For the Six Months Ended June 30, |        | For the Three Months Ended June 30, |         | For the Six Months Ended June 30, |         |
|   | 2018                                | 2017   | 2018                              | 2017   | 2018                                | 2017    | 2018                              | 2017    |
| Components of Net Periodic Cost (Income):   |                                     |        |                                   |        |                                     |         |                                   |         |
| Service Cost                                | \$1.0                               | \$0.7  | \$2.0                             | \$1.4  | \$0.1                               | \$0.2   | \$0.3                             | \$0.4   |
| Interest Cost                               | 14.3                                | 14.3   | 28.6                              | 28.5   | 0.1                                 | 0.1     | 0.2                               | 0.2     |
| Expected Return on Plan Assets              | (24.3)                              | (23.5) | (48.6)                            | (46.9) | —                                   | —       | —                                 | —       |
| Amortization of Prior Service Cost (Credit) | —                                   | —      | 0.1                               | 0.1    | —                                   | (0.2 )  | —                                 | (0.6 )  |
| Recognized Actuarial Loss (Gain)            | 10.7                                | 10.0   | 21.2                              | 20.0   | (0.3 )                              | (0.4 )  | (0.7 )                            | (0.6 )  |
| Net Periodic Cost (Income)                  | \$1.7                               | \$1.5  | \$3.3                             | \$3.1  | \$(0.1)                             | \$(0.3) | \$(0.2)                           | \$(0.6) |

As a result of the adoption of ASU No. 2017-07, "Compensation - Retirement Benefits (Topic 715) - Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost," effective January 1, 2018, we have included only the service-cost component of the net pension and postretirement benefit cost in our compensation cost and reported the other components of the net pension and postretirement benefit cost within Non-Operating Income (Expense) - Net. We have also reclassified all historical results accordingly. As a result, total other components of the net pension and postretirement benefit cost of \$0.3 million and \$0.7 million were reclassified from compensation cost to "Non-Operating Income (Expense) - Net" for the three month and six month periods ended June 30, 2017, respectively.

We previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2017 that we expected to contribute approximately \$19 million to our U.S. Non-Qualified plans and non-U.S. pension plans and approximately \$2 million to our postretirement benefit plan for the year ended December 31, 2018. As of June 30, 2018, we have made contributions to our U.S. Non-Qualified plans and non-U.S. pension plans of \$10.1 million and we have made contributions of \$1.2 million to our postretirement benefit plan.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

## Note 11 -- Segment Information

Below are our segments for which separate financial information is available and for which operating results are evaluated by management on a timely basis to assess performance and to allocate resources.

• Americas, which currently consists of our operations in the U.S., Canada, and our Latin America Worldwide Network; and

• Non-Americas, which currently consists of our operations in the U.K., Greater China, India and our European and Asia Pacific Worldwide Networks.

Our customer solution sets are D&B Risk Management Solutions™ and D&B Sales & Marketing Solutions™. Inter-segment sales are immaterial, and no single customer accounted for 10% or more of our total revenue. For management reporting purposes, we evaluate business segment performance before restructuring charges, other non-core gains and charges that are not in the normal course of business and intercompany transactions, because these charges and transactions are not a component of our ongoing income or expenses and may have a disproportionate positive or negative impact on the results of our ongoing underlying business.

|  | For the Three<br>Months Ended<br>June 30,<br>2018 |         | For the Six<br>Months Ended<br>June 30,<br>2017 |         |
|--|---|---------|---|---------|
| Revenue (a):   |   |         |   |         |
| Americas   | \$367.9   | \$333.6 | \$713.6   | \$648.1 |
| Non-Americas   | 71.7  | 72.1    | 144.2   | 139.1   |
| Consolidated Total   | \$439.6   | \$405.7 | \$857.8   | \$787.2 |
| Operating Income (Loss):   |   |         |   |         |
| Americas   | \$126.3   | \$77.8  | \$232.7   | \$135.4 |
| Non-Americas   | 18.4  | 20.2    | 38.8  | 38.4    |
| Total Segments   | 144.7   | 98.0    | 271.5   | 173.8   |
| Corporate and Other (1)  | (32.5 )   | (21.3 ) | (64.6 )   | (55.8 ) |
| Consolidated Total   | 112.2   | 76.7    | 206.9   | 118.0   |
| Non-Operating Income (Expense) - Net (2)   | (11.7 )   | (13.2 ) | (25.5 )   | (29.6 ) |
| Income (Loss) Before Provision for Income Taxes and Equity in Net Income of Affiliates | \$100.5   | \$63.5  | \$181.4   | \$88.4  |

(a) See Note 2 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q for the impact of the adoption of Topic 606.

(1) The following table summarizes "Corporate and Other:"

|  | For the Three<br>Months Ended<br>June 30,<br>2018 |          | For the Six<br>Months Ended<br>June 30,<br>2017 |          |
|--|---|----------|---|----------|
| Corporate Costs  | \$(21.0)  | \$(21.2) | \$(41.9)  | \$(42.6) |
| Restructuring Expense  | (10.5 )   | (7.5 )   | (21.5 )   | (16.5 )  |
| Acquisition-Related Costs (a)  | (0.4 )  | (0.8 )   | (0.5 )  | (4.6 )   |
| Accrual for Legal Matters (b)  | —   | 8.0      | —   | 8.0      |
| Legal and Other Professional Fees and Shut-Down (Costs) Recoveries Related to Matters in China | (0.6 )  | 0.2      | (0.7 )  | (0.1 )   |
| Total Corporate and Other  | \$(32.5)  | \$(21.3) | \$(64.6)  | \$(55.8) |

(a) The acquisition-related costs (e.g., banker's fees) for the three month and six month periods ended June 30, 2018 and 2017 were primarily related to the acquisition of Avention. See Note 14 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

(b) The decrease in accrued expenses for legal matters for the three month and six month periods ended June 30, 2018 was related to the conclusion of the SEC and DOJ investigation of our China operations.

(2) The following table summarizes “Non-Operating Income (Expense) - Net:”

|                                      | For the Three |          | For the Six  |          |
|--------------------------------------|---------------|----------|--------------|----------|
|                                      | Months Ended  |          | Months Ended |          |
|                                      | June 30,      |          | June 30,     |          |
|                                      | 2018          | 2017     | 2018         | 2017     |
| Interest Income                      | \$0.3         | \$0.4    | \$1.1        | \$0.8    |
| Interest Expense                     | (13.2 )       | (15.1 )  | (27.3 )      | (29.7 )  |
| Other Income (Expense) - Net (a)     | 1.2           | 1.5      | 0.7          | (0.7 )   |
| Non-Operating Income (Expense) - Net | \$(11.7)      | \$(13.2) | \$(25.5)     | \$(29.6) |

(a) The increase in Other Income - Net for the six months ended June 30, 2018 as compared to the six months ended June 30, 2017, was primarily due to an increase in dividend income from our minority-interest investments in 2018, and higher losses in the prior year period related to divested businesses and investment, partially offset by higher bank fees related to the new term loan and credit facilities in 2018.

As a result of the adoption of ASU No. 2017-07, non-service cost components of the pension and postretirement cost (“non-service costs components”) are reported in Miscellaneous Other Income (Expense) - Net within Other Income (Expense) - Net. We have also reclassified all historical results accordingly. Total non-service cost components for our pension and postretirement plans was \$0.5 million and \$0.8 million for the three month and six month periods ended June 30, 2018, respectively, as compared to \$0.3 million and \$0.7 million for the three month and six month periods ended June 30, 2017, respectively. See Note 10 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further detail.

## Supplemental Geographic and Customer Solution Set Information:

|                                | For the Three |         | For the Six  |         |
|--------------------------------|---------------|---------|--------------|---------|
|                                | Months Ended  |         | Months Ended |         |
|                                | June 30,      |         | June 30,     |         |
|                                | 2018          | 2017    | 2018         | 2017    |
| Customer Solution Set Revenue: |               |         |              |         |
| Americas:                      |               |         |              |         |
| Risk Management Solutions      | \$204.8       | \$183.3 | \$392.0      | \$365.3 |
| Sales & Marketing Solutions    | 163.1         | 150.3   | 321.6        | 282.8   |
| Total Americas Revenue         | \$367.9       | \$333.6 | \$713.6      | \$648.1 |
| Non-Americas:                  |               |         |              |         |
| Risk Management Solutions      | \$55.5        | \$57.3  | \$112.5      | \$111.7 |
| Sales & Marketing Solutions    | 16.2          | 14.8    | 31.7         | 27.4    |
| Total Non-Americas Revenue     | \$71.7        | \$72.1  | \$144.2      | \$139.1 |
| Consolidated Total:            |               |         |              |         |
| Risk Management Solutions      | \$260.3       | \$240.6 | \$504.5      | \$477.0 |
| Sales & Marketing Solutions    | 179.3         | 165.1   | 353.3        | 310.2   |

Consolidated Total Revenue      \$439.6 \$405.7 \$857.8 \$787.2

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

|                         | At June<br>30, 2018 | At<br>December<br>31, 2017 |
|-------------------------|---------------------|----------------------------|
| Assets:                 |                     |                            |
| Americas (3)            | \$ 1,372.6          | \$ 1,585.7                 |
| Non-Americas (4)        | 453.0               | 735.0                      |
| Total Segments          | 1,825.6             | 2,320.7                    |
| Corporate and Other (5) | 136.3               | 160.2                      |
| Consolidated Total      | \$ 1,961.9          | \$ 2,480.9                 |
| Goodwill:               |                     |                            |
| Americas                | \$ 634.7            | \$ 635.7                   |
| Non-Americas            | 143.4               | 143.9                      |
| Consolidated Total (6)  | \$ 778.1            | \$ 779.6                   |

Total assets in the Americas segment at June 30, 2018 decreased by \$213.1 million compared to December 31, 2017, primarily driven by the impact of the adoption of Topic 606 (See Note 2 and Note 3 to the unaudited (3) consolidated financial statements in this Quarterly Report on Form 10-Q for further details), a decrease in accounts receivable due to the cyclical sales pattern of our Americas business, and a decrease in other intangible assets due to normal amortization partially offset by a net increase in operating cash.

Total assets in the Non-Americas segment at June 30, 2018 decreased by \$282.0 million compared to December 31, 2017, primarily driven by a net decrease in cash due to repatriations of overseas cash back to the (4) U.S. in the first quarter of 2018, the adoption of Topic 606 (See Note 2 and Note 3 to the unaudited consolidated financial statements in this Quarterly Report on Form 10-Q for further details), and the negative impact of foreign currency translation.

(5) Total assets in Corporate and Other at June 30, 2018 decreased by \$23.9 million compared to December 31, 2017, primarily due to a net decrease in deferred tax assets resulting from both the impact of the adoption of Topic 606 and a U.S. tax accounting method change approved by the IRS in April 2018 and a net decrease in cash driven by net payments of borrowing on our credit facility and term loan facility, partially offset by cash remitted from our foreign operations during the first quarter of 2018.

(6) Goodwill decreased by \$1.5 million at June 30, 2018 compared to December 31, 2017, primarily due to the negative impact of foreign currency translation.

## Note 12 -- Financial Instruments

We employ established policies and procedures to manage our exposure to changes in interest rates and foreign currencies. We use foreign exchange forward and option contracts to hedge short-term foreign currency denominated loans and certain third-party and intercompany transactions. We may also use foreign exchange forward contracts to hedge our net investments in our foreign subsidiaries. In addition, we may use interest rate derivatives to hedge a portion of the interest rate exposure on our outstanding debt or in anticipation of a future debt issuance, as discussed under "Interest Rate Risk Management" below.

We do not use derivative financial instruments for trading or speculative purposes. If a hedging instrument ceases to qualify as a hedge in accordance with hedge accounting guidelines, any subsequent gains and losses are recognized currently in income. Collateral is generally not required for these types of instruments.

By their nature, all such instruments involve risk, including the credit risk of non-performance by counterparties. However, at June 30, 2018 and December 31, 2017, there was no significant risk of loss in the event of

non-performance of the counterparties to these financial instruments. We control our exposure to credit risk through monitoring procedures.

Our trade receivables do not represent a significant concentration of credit risk at June 30, 2018 and December 31, 2017, because we sell to a large number of customers in different geographical locations and industries.

#### Interest Rate Risk Management

Our objective in managing our exposure to interest rates is to limit the impact of interest rate changes on our earnings, cash flows and financial position, and to lower our overall borrowing costs. To achieve these objectives, we maintain a policy

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

that floating-rate debt be managed within a minimum and maximum range of our total debt exposure. To manage our exposure and limit volatility, we may use fixed-rate debt, floating-rate debt and/or interest rate swaps. We recognize all derivative instruments as either assets or liabilities at fair value in the statement of financial position.

On April 20, 2018, we entered into three-year interest rate swaps with an aggregate notional amount of \$300 million in year 1, \$214 million in year 2 and \$129 million in year 3. Under the swap agreements, we will make monthly payments based on the fixed interest rate and receive monthly payments based on the floating rate. The objective of the swaps is to mitigate the variation of future cash flows from changes in the floating interest rates on our existing debt. For further detail of our debt, see Note 5 to our unaudited consolidated financial statements included in this Quarterly Report on Form 10-Q. The swaps are designated and accounted for as cash flow hedges. We early adopted ASU No. 2017-12 in the second quarter of 2018. In accordance with the guidance, changes in the fair value of the hedging instruments are recorded in Other Comprehensive Income (Loss) and reclassified to earnings in the same line item associated with the hedged item when the hedged item impacts earnings.

**Foreign Exchange Risk Management**

Our objective in managing exposure to foreign currency fluctuations is to reduce the volatility caused by foreign exchange rate changes on the earnings, cash flows and financial position of our international operations. We follow a policy of hedging balance sheet positions denominated in currencies other than the functional currency applicable to each of our various subsidiaries. In addition, we are subject to foreign exchange risk associated with our international earnings and net investments in our foreign subsidiaries. We use short-term, foreign exchange forward and, from time to time, option contracts to execute our hedging strategies. Typically, these contracts have maturities of 12 months or less. These contracts are denominated primarily in the British pound sterling, the Euro, the Canadian dollar and the Hong Kong dollar. The gains and losses on the forward contracts associated with our balance sheet positions are recorded in "Other Income (Expense) – Net" in the unaudited consolidated statements of operations and comprehensive income and are essentially offset by the losses and gains on the underlying foreign currency transactions. Our foreign exchange forward contracts are not designated as hedging instruments under authoritative guidance.

As in prior years, we have hedged substantially all balance sheet positions denominated in a currency other than the functional currency applicable to each of our various subsidiaries with short-term, foreign exchange forward contracts. In addition, we may use foreign exchange forward contracts to hedge certain net investment positions. The underlying transactions and the corresponding foreign exchange forward contracts are marked to market at the end of each quarter and the fair value impacts are reflected within the unaudited consolidated financial statements.

As of June 30, 2018 and December 31, 2017, the notional amounts of our foreign exchange contracts were \$183.2 million and \$239.2 million, respectively.

**Fair Values of Derivative Instruments in the Consolidated Balance Sheet**

|   | Asset Derivatives      |                   | Liability Derivatives  |                   |                                     |                   |
|---|------------------------|-------------------|------------------------|-------------------|-------------------------------------|-------------------|
|   | June 30, 2018          | December 31, 2017 | June 30, 2018          | December 31, 2017 | June 30, 2018                       | December 31, 2017 |
|   | Balance Sheet Location | Fair Value        | Balance Sheet Location | Fair Value        | Balance Sheet Location              | Fair Value        |
| Derivatives designated as hedging instruments |                        |                   |                        |                   |                                     |                   |
| Interest rate contracts                       | Other Current Assets   | \$ 0.2            | Other Current Assets   | \$ —              | Other Accrued & Current Liabilities | \$ —              |
| Total Derivatives designated as hedging       |                        | \$ 0.2            |                        | \$ —              |                                     | \$ —              |

|  |                         |        |  |  |
|--|-------------------------|--------|--|--|
| instruments  |                         |        |  |  |
| Derivatives not<br>designated as<br>hedging<br>instruments       |                         |        |  |  |
| Foreign exchange<br>forward contracts                            | Other Current<br>Assets | \$ 0.7 | Other Current<br>Assets                | \$ 1.5                                 |
|  |                         |        | Other Accrued &<br>Current Liabilities | \$ 1.1                                 |
|  |                         |        |  | Other Accrued &<br>Current Liabilities |
|  |                         |        |  | \$ 2.1                                 |
| Total derivatives<br>not designated as<br>hedging<br>instruments |                         | \$ 0.7 | \$ 1.5                                 | \$ 1.1                                 |
| Total Derivatives  |                         | \$ 0.9 | \$ 1.5                                 | \$ 1.1                                 |
|  |                         |        |  | \$ 2.1                                 |

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

## The Effect of Derivative Instruments on the Consolidated Statement of Operations and Comprehensive Income (Loss)

| Derivatives in Cash Flow Hedging Relationships | Amount of Gain or (Loss) Recognized in OCI on Derivative |                                   | Location of Gain or (Loss) Reclassified from Accumulated OCI Into Income | Amount of Gain or (Loss) Reclassified from Accumulated OCI Into Income |                                   | Location of Gain or (Loss) Recognized in Income on Derivative | Amount of Gain or (Loss) Recognized in Income on Derivative |                                   |
|--|--|-----------------------------------|--|--|-----------------------------------|---|---|-----------------------------------|
|  | For the Three Months Ended June 30,                      | For the Six Months Ended June 30, |  | For the Three Months Ended June 30,                                    | For the Six Months Ended June 30, |   | For the Three Months Ended June 30,                         | For the Six Months Ended June 30, |
| Interest Contracts                             | \$0.2  | \$ -0.2                           | Interest Expense   | \$ -   | \$ -                              | Interest Expense  | \$ (0.3)  | \$ -                              |

| Derivatives Not Designated as Hedging Instruments | Location of Gain or (Loss) Recognized in Income on Derivatives | Amount of Gain or (Loss) Recognized in Income on Derivatives |        |                                   |        |
|---|--|--|--------|-----------------------------------|--------|
|   |  | For the Three Months Ended June 30,                          |        | For the Six Months Ended June 30, |        |
|   |  | 2018   | 2017   | 2018                              | 2017   |
| Foreign exchange forward contracts                | Non-Operating Income (Expenses) – Net                          | \$ (4.5 )  | \$ 3.2 | \$ (2.3 )                         | \$ 4.8 |

## Fair Value of Financial Instruments

Our financial assets and liabilities that are reflected in the consolidated financial statements include derivative financial instruments, cash and cash equivalents, accounts receivable, other receivables, accounts payable, short-term borrowings and long-term borrowings. We use short-term foreign exchange forward contracts to hedge short-term foreign currency-denominated intercompany loans and certain third-party and intercompany transactions. Fair value for derivative financial instruments is determined utilizing observable market data.

We have a process for determining fair values. Fair value is based upon quoted market prices, where available. If listed prices or quotes are not available, we use quotes from independent pricing vendors based on recent trading activity and other relevant information including market interest rate curves and referenced credit spreads.

In addition to utilizing external valuations, we conduct our own internal assessment of the reasonableness of the external valuations by utilizing a variety of valuation techniques including Black-Scholes option pricing and discounted cash flow models that are consistently applied. Inputs to these models include observable market data, such as yield curves, and foreign exchange rates where applicable. Our assessments are designed to identify prices that do not accurately reflect the current market environment, those that have changed significantly from prior valuations and other anomalies that may indicate that a price may not be accurate. We also follow established routines for reviewing and reconfirming valuations with the pricing provider, if deemed appropriate. In addition, the pricing provider has an established challenge process in place for all valuations, which facilitates identification and resolution of potentially erroneous prices. Valuation adjustments may be made to ensure that financial instruments are recorded

at fair value. These adjustments include amounts to reflect counterparty credit quality and our own creditworthiness and constraints on liquidity. For inactive markets that do not have observable pricing or sufficient trading volumes, or for positions that are subject to transfer restrictions, valuations are adjusted to reflect illiquidity and/or non-transferability. Such adjustments are generally based on available market evidence. In the absence of such evidence, management's best estimate will be used.

The methods described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while we believe our valuation methods are appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

The following table presents information about our assets and liabilities measured at fair value on a recurring basis as of June 30, 2018 and December 31, 2017, and indicates the fair value hierarchy of the valuation techniques utilized by us to determine such fair value. Level inputs, as defined by authoritative guidance, are as follows:

## Level Input: Input Definition:

Level I Observable inputs utilizing quoted prices (unadjusted) for identical assets or liabilities in active markets at the measurement date.

Level II Inputs other than quoted prices included in Level I that are either directly or indirectly observable for the asset or liability through corroboration with market data at the measurement date.

Level III Unobservable inputs for the asset or liability in which little or no market data exists therefore requiring management's best estimate of what market participants would use in pricing the asset or liability at the measurement date.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the level in the fair value hierarchy within which the fair value measurement in its entirety falls has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. Our assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment, and considers factors specific to the asset or liability.

The following tables summarize fair value measurements by level at June 30, 2018 and December 31, 2017 for assets and liabilities measured at fair value on a recurring basis:

|  | Quoted Prices in<br>Active Markets<br>for Identical<br>Assets (Level I) | Significant Other<br>Observable<br>Inputs (Level II) | Significant<br>Unobservable<br>Inputs<br>(Level III) | Balance<br>at<br>June 30,<br>2018  |
|--|---|--|--|------------------------------------|
| Assets:                                |   |  |  |                                    |
| Cash Equivalents (1)                   | \$ 20.0   | \$ —   | \$   | —\$ 20.0                           |
| Other Current Assets:                  |   |  |  |                                    |
| Foreign Exchange Forwards (2)          | \$ —  | \$ 0.7   | \$   | —\$ 0.7                            |
| Swap Arrangement (3)                   | \$ —  | \$ 0.2   | \$   | —\$ 0.2                            |
| Liabilities:                           |   |  |  |                                    |
| Other Accrued and Current Liabilities: |   |  |  |                                    |
| Foreign Exchange Forwards (2)          | \$ —  | \$ 1.1   | \$   | —\$ 1.1                            |
|  | Quoted Prices in<br>Active Markets<br>for Identical<br>Assets (Level I) | Significant Other<br>Observable<br>Inputs (Level II) | Significant<br>Unobservable<br>Inputs<br>(Level III) | Balance at<br>December 31,<br>2017 |
| Assets:                                |   |  |  |                                    |
| Cash Equivalents (1)                   | \$ 216.9  | \$ —   | \$   | —\$ 216.9                          |
| Other Current Assets:                  |   |  |  |                                    |
| Foreign Exchange Forwards (2)          | \$ —  | \$ 1.5   | \$   | —\$ 1.5                            |
| Liabilities:                           |   |  |  |                                    |
| Other Accrued and Current Liabilities: |   |  |  |                                    |
| Foreign Exchange Forwards (2)          | \$ —  | \$ 2.1   | \$   | —\$ 2.1                            |
| (1)                                    |   |  |  |                                    |

The carrying value of cash equivalents represents fair value as they consist of highly liquid investments with an initial term from the date of purchase by the Company to maturity of three months or less.

(2) Primarily represents foreign currency forward contracts. Fair value is determined based on observable market data and considers a factor for nonperformance in the valuation.

(3) Represents interest rate swap agreements. Fair value is determined based on observable market data.

There were no transfers between Levels I and II or transfers in or transfers out of Level III in the fair value hierarchy for the six months ended June 30, 2018 and for the year ended December 31, 2017.

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

At June 30, 2018 and December 31, 2017, the fair value of cash and cash equivalents, accounts receivable, other receivables and accounts payable approximated carrying value due to the short-term nature of these instruments. The estimated fair values of other financial instruments subject to fair value disclosures, determined based on valuation models using discounted cash flow methodologies with market data inputs from globally recognized data providers and third-party quotes from major financial institutions (categorized as Level II in the fair value hierarchy), are as follows:

|                               | Balance at<br>June 30, 2018     |                                    | December 31, 2017               |                                    |
|-------------------------------|---------------------------------|------------------------------------|---------------------------------|------------------------------------|
|                               | Carrying<br>Amount<br>Liability | Fair Value<br>(Asset)<br>Liability | Carrying<br>Amount<br>Liability | Fair Value<br>(Asset)<br>Liability |
| Short-term and Long-term Debt | \$596.1                         | \$ 593.8                           | \$595.4                         | \$ 606.4                           |
| Revolving Credit Facility     | \$441.3                         | \$ 443.9                           | \$731.1                         | \$ 729.0                           |
| Term Loan Facility            | \$299.4                         | \$ 305.9                           | \$351.6                         | \$ 355.3                           |

## Items Measured at Fair Value on a Nonrecurring Basis

In addition to assets and liabilities that are recorded at fair value on a recurring basis, we are required to record assets and liabilities at fair value on a nonrecurring basis as required by GAAP. Generally, assets are recorded at fair value on a nonrecurring basis as a result of impairment charges.

During the three month and six month periods ended June 30, 2018 and 2017, we did not measure any assets or liabilities at fair value on a nonrecurring basis.

## Note 13 -- Accumulated Other Comprehensive Income (Loss)

The following table summarizes the changes in the accumulated balances for each component of accumulated other comprehensive income ("AOCI") as of June 30, 2018 and 2017:

|  | Foreign<br>Currency<br>Translation<br>Adjustments | Defined<br>Benefit<br>Pension<br>Plans | Derivative<br>Financial<br>Instruments | Total       |
|--|---|--|--|-------------|
| Balance, December 31, 2016   | \$ (266.2 )                                       | \$(683.4)                              | \$ —                                   | \$(949.6 )  |
| Other Comprehensive Income Before Reclassifications                          | 22.4  | —                                      | —                                      | 22.4        |
| Amounts Reclassified From Accumulated Other Comprehensive Income, net of tax | —   | 12.3                                   | —                                      | 12.3        |
| Balance, June 30, 2017   | \$ (243.8 )                                       | \$(671.1)                              | \$ —                                   | \$(914.9 )  |
| Balance, December 31, 2017   | \$ (218.2 )                                       | \$(798.7)                              | \$ —                                   | \$(1,016.9) |
| Other Comprehensive Income Before Reclassifications                          | (0.1 )  | —                                      | 0.2                                    | 0.1         |
| Amounts Reclassified From Accumulated Other Comprehensive Income, net of tax | —   | 15.9                                   | —                                      | 15.9        |
| Balance, June 30, 2018   | \$ (218.3 )                                       | \$(782.8)                              | \$ 0.2                                 | \$(1,000.9) |

Table of ContentsNOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued  
(Tabular dollar amounts in millions, except per share data)

The following table summarizes the reclassifications out of AOCI as of June 30, 2018 and 2017:

| Details About Accumulated Other Comprehensive Income Components | Affected Line Item in the Statement Where Net Income is Presented | Amount Reclassified from Accumulated Other Comprehensive Income (Loss) Three Months Ended June 30, |           | Amount Reclassified from Accumulated Other Comprehensive Income (Loss) Six Months Ended June 30, |           |
|---|---|--|-----------|--|-----------|
|   |   | 2018   | 2017      | 2018   | 2017      |
| Defined Benefit Pension Plans:                                  |   |  |           |  |           |
| Amortization of Prior Service Costs                             | Selling and Administrative Expenses                               | \$ —   | \$ (0.1 ) | \$ 0.1   | \$ (0.3 ) |
|   | Operating Expenses  | —  | (0.1 )    | —  | (0.2 )    |
| Amortization of Actuarial Gain/Loss                             | Selling and Administrative Expenses                               | 6.2  | 6.3       | 12.4   | 12.6      |
|   | Operating Expenses  | 4.1  | 3.3       | 8.1  | 6.8       |
| Total Before Tax  |   | 10.3   | 9.4       | 20.6   | 18.9      |
| Tax (Expense) or Benefit  |   | (2.4 )   | (3.3 )    | (4.7 )   | (6.6 )    |
| Total After Tax   |   | \$ 7.9   | \$ 6.1    | \$ 15.9  | \$ 12.3   |
| Total Reclassifications for the Period, Net of Tax              |   | \$ 7.9   | \$ 6.1    | \$ 15.9  | \$ 12.3   |

Note 14 -- Acquisition  
Avention, Inc.

On January 9, 2017, we acquired a 100% equity interest in Avention. Avention is a Massachusetts-based company that provides organizations with a deeper understanding of company, contact and market data, delivered through a robust technology platform. As a result of the acquisition, the combined capability of our data and Avention's technology positions Dun & Bradstreet as a leader in the sales acceleration market. The results of Avention have been included in our unaudited consolidated financial statements since the date of acquisition.

The acquisition was accounted for in accordance with ASC 805 "Business Combinations." The acquisition was valued at \$150 million, net of cash acquired. Transaction costs of \$4.1 million were included in Selling and Administrative Expenses in the unaudited consolidated statement of operations and comprehensive income (loss). The acquisition was accounted for as a purchase transaction, and accordingly, the assets and liabilities of the acquired entity were recorded at their estimated fair values at the date of the acquisition.

Table of Contents

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued  
(Tabular dollar amounts in millions, except per share data)

The table below reflects the purchase price related to the acquisition and the resulting purchase allocation:

|                           | Amortization Life (years) | Initial<br>Purchase<br>Price<br>Allocation<br>at March<br>31, 2017 | Measurement<br>Period<br>Adjustments | Final<br>Purchase<br>Price<br>Allocation<br>at<br>December<br>31, 2017 |
|---------------------------|---------------------------|--|--------------------------------------|--|
| Cash                      |                           | \$ 4.2   | \$ —                                 | \$ 4.2   |
| Accounts Receivable       |                           | 13.6   | —                                    | 13.6   |
| Other Current Assets      |                           | 2.3  | —                                    | 2.3  |
| Total Current Assets      |                           | \$ 20.1  | \$ —                                 | \$ 20.1  |
| Intangible Assets:        |                           |  |                                      |  |
| Customer Relationships    | 10 to 12                  | 31.2   | (0.3 )                               | 30.9   |
| Technology                | 6                         | 15.8   | (1.4 )                               | 14.4   |
| Backlog                   | 2                         | 5.8  | 0.7                                  | 6.5  |
| Goodwill                  | Indefinite                | 112.8  | 3.9                                  | 116.7  |
| Other                     |                           | 5.3  | —                                    | 5.3  |
| Total Assets Acquired     |                           | \$ 191.0   | \$ 2.9                               | \$ 193.9   |
|                           |                           |  |                                      |  |
| Deferred Revenue          |                           | \$ 23.3  | \$ (1.0 )                            | \$ 22.3  |
| Deferred Tax Liability    |                           | 7.7  | 3.9                                  | 11.6   |
| Other Liabilities         |                           | 5.8  | —                                    | 5.8  |
| Total Liabilities Assumed |                           | \$ 36.8  | \$ 2.9                               | \$ 39.7  |
| Total Purchase Price      |                           | 154.2  | —                                    | 154.2  |
| Less:                     |                           |  |                                      |  |
| Cash Acquired             |                           | (4.2 )   | —                                    | (4.2 )   |
| Net Cash Consideration    |                           | \$ 150.0   | \$ —                                 | \$ 150.0   |

The fair value of the customer relationships and backlog intangible assets was determined by applying the income approach through a discounted cash flow analysis, specifically a multi-period excess earnings method. The valuation was based on the present value of the net earnings, or after-tax cash flows attributable to the measured assets.

The technology intangible asset represents Avention's data service platform to deliver customer services and solutions. The fair value of this intangible asset was determined by applying the income approach; specifically, a relief-from-royalty method.

The fair value of the deferred revenue was determined based on estimated direct costs to fulfill the related obligations, plus a reasonable profit margin based on selected peer companies' margins as a benchmark.

The preliminary fair values of the acquired assets and liabilities were subject to change within the one-year measurement period. We obtained information to determine the fair values of the net assets acquired at the acquisition date during the measurement period. Since the initial valuation reflected in our financial results as of March 31, 2017, we have allocated goodwill and intangible assets between our Americas and Non-Americas segments based on their respective projected cash flows. In addition, we recorded adjustments to the deferred tax liability reflecting the allocation of intangible assets between segments as well as applying a revised tax rate. The above measurement period adjustments to the preliminary valuation of assets and liabilities resulted in a net increase of goodwill of \$0.8 million, \$0.5 million and \$2.6 million in the second, third and fourth quarter of 2017, respectively.

Goodwill of \$83.9 million and \$32.8 million was assigned to our Americas and Non-Americas segment, respectively, at December 31, 2017. The value of the goodwill is primarily related to Avention's capability associated with product

development which provides potential growth opportunities in the Sales Acceleration space. In addition, we expect cost synergies as a result of the acquisition. The intangible assets, with useful lives from 2 to 12 years, are being amortized over a weighted-average useful life of 8.6 years utilizing a straight-line method, which approximates the timing of the benefits

32

---

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

derived. The intangibles have been recorded within Other Intangibles in our consolidated balance sheet since the date of acquisition.

## Tax Treatment of Goodwill

The goodwill acquired is not deductible for tax purposes.

## Note 15 -- Goodwill and Other Intangibles

## Computer Software and Goodwill:

|                       | Computer<br>Software | Goodwill |
|-----------------------|----------------------|----------|
| December 31, 2017     | \$ 132.1             | \$ 779.6 |
| Additions at Cost (1) | 13.4                 | —        |
| Amortization          | (9.9 )               | —        |
| Other (2)             | 0.9                  | 2.9      |
| March 31, 2018        | 136.5                | 782.5    |
| Additions at Cost (1) | 12.9                 | —        |
| Amortization          | (11.6 )              | —        |
| Other (2)             | (2.4 )               | (4.4 )   |
| June 30, 2018         | \$ 135.4             | \$ 778.1 |

(1)Computer Software - Primarily related to software-related enhancements on products.

(2)Computer Software and Goodwill - Primarily due to the impact of foreign currency fluctuations.

## Other Intangibles:

|                       | Customer<br>Relationships | Trademark<br>and Other | Other<br>Indefinite-Lived<br>Intangibles | Total   |
|-----------------------|---------------------------|------------------------|--|---------|
| December 31, 2017 (3) | \$ 91.6                   | \$ 66.9                | \$ 158.4                                 | \$316.9 |
| Additions at Cost     | —                         | —                      | —  | —       |
| Amortization          | (3.7 )                    | (4.4 )                 | —  | (8.1 )  |
| Other                 | 0.1                       | 0.1                    | —  | 0.2     |
| March 31, 2018 (3)    | 88.0                      | 62.6                   | 158.4                                    | 309.0   |
| Additions at Cost     | —                         | 0.2                    | —  | 0.2     |
| Amortization          | (3.8 )                    | (4.5 )                 | —  | (8.3 )  |
| Other                 | (0.4 )                    | 0.1                    | —  | (0.3 )  |
| June 30, 2018 (3)     | \$ 83.8                   | \$ 58.4                | \$ 158.4                                 | \$300.6 |

(3) Customer Relationships - Net of accumulated amortization of \$47.9 million, \$44.4 million and \$40.6 million as of June 30, 2018, March 31, 2018 and December 31, 2017, respectively.

Trademark and Other - Net of accumulated amortization of \$111.7 million, \$107.7 million and \$102.9 million as of June 30, 2018, March 31, 2018 and December 31, 2017, respectively.

## Note 16 -- Contractual Obligations

## Cognizant Technology Solutions

In February 2018, we entered into a new three-year agreement with Cognizant Technology Solutions (“CTS”) to consolidate the majority of the existing service agreements in which CTS provides technology support to develop applications for our products and solutions. The agreement is effective retroactively to January 1, 2018. We can terminate the agreement at any time with six months’ prior written notice and a \$4.5 million termination fee. Concurrently, a separate three-year agreement

Table of Contents

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS (Unaudited)-continued

(Tabular dollar amounts in millions, except per share data)

dated June 1, 2015, in which CTS provides global maintenance and support for our daily applications and systems, was extended to May 31, 2020.

Our additional minimum commitments related to these agreements over the remaining terms aggregates to approximately \$72 million. The following table quantifies our additional contractual obligations related to the new agreement and extension discussed above:

| Contractual Obligations        | 2018   | 2019   | 2020   | Total  |
|--------------------------------|--------|--------|--------|--------|
| Cognizant Technology Solutions | \$24.3 | \$28.4 | \$19.3 | \$72.0 |

## Note 17 -- Subsequent Events

## Agreement and Plan of Merger

On August 8, 2018, the Company entered into an Agreement and Plan of Merger (the “Merger Agreement”) with Star Parent, L.P., a Delaware limited partnership (“Parent”), and Star Merger Sub, Inc., a Delaware corporation and an indirect wholly owned subsidiary of Parent (“Merger Sub”), pursuant to which Merger Sub will merge with and into the Company on the terms and subject to the conditions set forth in the Merger Agreement, with the Company surviving the Merger as a wholly owned subsidiary of Parent (the “Merger”). At the effective time of the Merger, on the terms and subject to the conditions set forth in the Merger Agreement, each issued and outstanding share of the Company’s common stock outstanding immediately prior to the effective time of the Merger (other than (i) any shares owned by the Company, Parent, Merger Sub or their direct or indirect subsidiaries, including treasury shares, and (ii) any shares issued and outstanding at the Effective Time that are held by any holder who has not voted in favor of the merger and perfects a demand for appraisal rights pursuant to Section 262 of the General Corporation Law of the State of Delaware), will be converted automatically into the right to receive \$145 in cash, without interest, and subject to deduction for any required withholding tax. The completion of the Merger is subject to approval of the Company’s stockholders and certain regulatory approvals and other customary closing conditions. The completion of the Merger is expected to occur within six months of August 8, 2018. Upon the completion of the transaction, Dun & Bradstreet will become a privately held company and shares of Dun & Bradstreet common stock will no longer be listed on any public market.

During the period beginning on the date of the Merger Agreement and continuing until 11:59 p.m. New York time on September 22, 2018 (the “Go-Shop Period”), the Company and its representatives may initiate, solicit, encourage and facilitate any alternative acquisition proposal from third parties, participate in discussions and negotiations regarding any acquisition proposal and provide nonpublic information to any persons related to any acquisition proposal (pursuant to a confidentiality agreement with each such person which complies with the terms of the Merger Agreement). Until October 7, 2018, the Company may continue solicitation of, or discussions or negotiations with, third parties engaged by the Company during the Go-Shop Period from whom a written acquisition proposal was received during the Go-Shop Period that the Board determines in good faith, after consultation with outside counsel and its financial advisors, constitutes or is reasonably likely to result in a Superior Proposal (as defined in the Merger Agreement) (each such third party, an “Excluded Party”).

If the Merger Agreement is terminated by either Parent or the Company in connection with the Company’s entry into a definitive agreement with an Excluded Party with respect to a Superior Proposal prior to the fifteenth day after expiration of the Go-Shop Period (the “Cut-Off Time”), then the Company will be required to pay Parent a termination fee equal to \$81.4 million. If the Merger Agreement is terminated (i) by Parent because the Board changes its recommendation with respect to the Merger, or the Company materially breaches certain of its covenants under the Merger Agreement relating to the no-shop restrictions; or (ii) by the Company in connection with the Company’s entry into a definitive agreement with respect to a Superior Proposal with any person other than an Excluded Person after the Go-Shop Period, or with an Excluded Person after the Cut-Off Time, then the Company will be required to pay Parent a termination fee equal to \$203.6 million.

## Dividend Declaration

In August 2018, the Board of Directors approved the declaration of a dividend of \$0.5225 per share of common stock for the third quarter of 2018. This cash dividend will be payable on September 7, 2018 to shareholders of record at the close of business on August 22, 2018. As set forth in the above referenced Merger Agreement, the Company may not declare subsequent dividends to shareholders without the consent of the Parent.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Business Overview

The Dun & Bradstreet Corporation (“Dun & Bradstreet” or “we” or “us” or “our” or the “Company”) helps companies around the world improve their business performance. The global leader in commercial data and analytics, we glean insight from data to enable our customers to connect with the prospects, suppliers, clients and partners that matter most. Since 1841, companies of every size rely on Dun & Bradstreet to help them manage risk and reveal opportunity. Our global commercial database as of June 30, 2018 contained more than 300 million business records. We transform commercial data into valuable insight which is the foundation of our global solutions that customers rely on to make critical business decisions.

Dun & Bradstreet provides solution sets that meet a diverse set of customer needs globally. Customers use Risk Management Solutions™ to mitigate credit, compliance and supplier risk, increase cash flow and drive increased profitability. Our Sales & Marketing Solutions™ help customers better use data to grow sales, digitally engage with customers and prospects, improve marketing effectiveness and also for data management capabilities that provide effective and cost efficient marketing solutions to increase revenue from new and existing customers.

How We Manage Our Business

In addition to reporting generally accepted accounting principles in the United States of America (“GAAP”) results, the Company evaluates performance and reports on a total company basis and on a business segment level basis its results (such as revenue, operating income, operating income growth, operating margin, net income, tax rate and diluted earnings per share) on an “As Adjusted” basis. The term “As Adjusted” refers to the following: the elimination of the impact of Topic 606, the elimination of the effect on revenue due to purchase accounting fair value adjustments to deferred revenue; restructuring charges; other non-core gains and charges that are not in the normal course of our business (such as gains and losses on sales of businesses, impairment charges, effect of significant changes in tax laws and material tax and legal settlements); acquisition and divestiture-related fees (such as costs for bankers, legal fees, due diligence, retention payments and contingent consideration adjustments); and acquisition-related intangible amortization expense. A recurring component excluded from our “As Adjusted” results is our restructuring charges, which we believe do not reflect our underlying business performance. Such charges are variable from period to period based upon actions identified and taken during each period. Additionally, our “As Adjusted” results exclude the results of Discontinued Operations. Management reviews operating results on an “As Adjusted” basis on a monthly basis and establishes internal budgets and forecasts based upon such measures. Management further establishes annual and long-term compensation such as salaries, target cash bonuses and target equity compensation amounts based on performance on an “As Adjusted” basis and a significant percentage weight is placed upon performance on an “As Adjusted” basis in determining whether performance objectives have been achieved. Management believes that by reflecting these adjustments to our GAAP financial measures, business leaders are provided incentives to recommend and execute actions that support our long-term growth strategy rather than being influenced by the potential impact one of these items can have in a particular period on their compensation. The Company adjusts for these items because they do not reflect the Company’s underlying business performance and they may have a disproportionate positive or negative impact on the results of its ongoing business operations. We believe that the use of our non-GAAP financial measures provides useful supplemental information to our investors.

We also isolate the effects of changes in foreign exchange rates on our revenue growth because we believe it is useful for investors to be able to compare revenue from one period to another, both after and before the effects of foreign exchange. The change in our operating performance attributable to foreign currency rates is determined by converting both our prior and current periods by a constant rate. As a result, we monitor our “As Adjusted” revenue growth both after and before the effects of foreign exchange.

We also analyze “As Adjusted” revenue growth on an organic basis because management believes this information provides important insight into the underlying/ongoing performance of the business. Organic revenue excludes the estimated revenue contributed from acquired businesses for one year from the date of the acquisition and net divested revenue which we define as the historical revenues from the divested businesses net of the annual ongoing future revenue streams resulting from the commercial arrangements entered into in connection with such divestitures.

We may from time to time use the term sales, which we define as the annual value of committed customer contracts. This term is often referred to as bookings or commitments by other companies.

We monitor free cash flow as a measure of our business. We define free cash flow as net cash provided by operating activities minus capital expenditures and additions to computer software and other intangibles. Free cash flow measures our available cash flow for potential debt repayment, acquisitions, share repurchases, dividend payments and additions to cash,

Table of Contents

cash equivalents and short-term investments. We believe free cash flow to be relevant and useful to our investors as this measure is used by our management in evaluating the funding available after supporting our ongoing business operations and our portfolio of investments.

Free cash flow should not be considered as a substitute measure for, or superior to, net cash flows provided by operating activities, investing activities or financing activities. Therefore, we believe it is important to view free cash flow as a complement to the consolidated statements of cash flows.

We also monitor deferred revenue after adjusting for the effect of foreign exchange, dispositions, acquisitions and the impacts of the write-down of deferred revenue due to purchase accounting.

We report and monitor our revenue performance as Risk Management Solutions and Sales & Marketing Solutions. Within Risk Management Solutions, we monitor the performance as Trade Credit and Other Enterprise Risk Management. Trade Credit represents our commercial credit products such as D&B Credit Suite (which includes D&B Credit and DNBI<sup>®</sup> solutions), and “Other Trade Credit” solutions, which are products and services used to manage credit risk and support our customers’ internal credit risk decisioning process. Other Enterprise Risk Management includes all of our remaining Risk Management products, such as our compliance, supply chain, credit on self and D&B Direct risk solutions. We manage and report our Sales and Marketing Solutions as Sales Acceleration and Advanced Marketing Solutions. Sales Acceleration includes solutions designed to align sales and marketing teams around the same refined and inter-connected information (data that is current, tied to buying signals, and delivered with context) to shorten sales cycles, increase win rates, and accelerate revenue growth more quickly. Our customers want to target more intelligently to enhance sales productivity; that is to know who they are selling to, what their customers might be buying, how things are changing at their customers’ companies, where their customers have purchased before, and how to most efficiently engage with them. We provide these solutions through applications such as D&B Hoovers, as well as direct access to our contact data. Advanced Marketing Solutions consists of our Master Data solutions, which enable our customers to integrate and organize data to create a single view of customers and prospects, enrich data, continuously manage data quality and link company identity and hierarchy. It also consists of Audience Solutions products, which use data and analytics to fuel enhanced programmatic targeting and web visitor intelligence.

We also evaluate our business and provide the following supplemental revenue metrics. For Trade Credit, we further provide revenue for the D&B Credit Suite and Other Trade Credit. We also provide a revenue metric called D&B Hoovers Suite. This metric encompasses our legacy Hoover’s product, our new D&B Hoovers product, our Salesforce alliance revenue through data.com and certain of our Avention legacy products.

Management believes that these measures provide further insight into our performance and the growth of our business.

Where appropriate, we have reclassified certain prior year amounts to conform to the current year presentation.

The adjustments discussed herein to our results as determined under GAAP are among the primary indicators management uses as a basis for our planning and forecasting of future periods, to allocate resources, to evaluate business performance and, as noted above, for compensation purposes. However, these financial measures (e.g., results on an “As Adjusted” basis and free cash flow) are not prepared in accordance with GAAP, and should not be considered in isolation or as a substitute for total revenue, operating income, operating income growth, operating margin, net income, tax rate, diluted earnings per share, or net cash provided by operating activities, investing activities and financing activities prepared in accordance with GAAP. In addition, it should be noted that because not all companies calculate these financial measures similarly, or at all, the presentation of these financial measures is not likely to be comparable to similar measures of other companies.

See “Results of Operations” below for a discussion of our results reported on a GAAP basis.

Table of Contents

## Overview

We manage and report our business through the following two segments:

Americas, which consists of our operations in the United States (“U.S.”), Canada, and our Latin America Worldwide Network; and

Non-Americas, which consists of our operations in the United Kingdom (“U.K.”), Greater China, India and our European and Asia Pacific Worldwide Networks.

The financial statements of our subsidiaries outside of the U.S. and Canada reflect results for the three month and six month periods ended May 31 in order to facilitate the timely reporting of the unaudited consolidated financial results and unaudited consolidated financial position.

The following table presents the contribution by segment to revenue:

|  | For the<br>Three<br>Months<br>Ended<br>June 30,<br>2018 | For the Six<br>Months<br>Ended<br>June 30,<br>2017 | For the Six<br>Months<br>Ended<br>June 30,<br>2018 | For the Six<br>Months<br>Ended<br>June 30,<br>2017 |
|--|---|--|--|--|
|--|---|--|--|--|

Revenue:

Americas 84% 82% 83% 82%

Non-Americas 16% 18% 17% 18%

The following table presents contributions by customer solution set to revenue:

|  | For the<br>Three<br>Months<br>Ended<br>June 30,<br>2018 | For the Six<br>Months<br>Ended<br>June 30,<br>2017 | For the Six<br>Months<br>Ended<br>June 30,<br>2018 | For the Six<br>Months<br>Ended<br>June 30,<br>2017 |
|--|---|--|--|--|
|--|---|--|--|--|

Revenue by Customer Solution Set:

Risk Management Solutions 59% 59% 59% 61%

Sales & Marketing Solutions 41% 41% 41% 39%

Our customer solution sets are discussed in greater detail in “Item 1. Business” in our Annual Report on Form 10-K for the year ended December 31, 2017 and “How We Manage Our Business” included in Item 2. of this Quarterly Report on Form 10-Q.

## Critical Accounting Policies and Estimates

In preparing the unaudited consolidated financial statements and accounting for the underlying transactions and balances reflected therein, we have applied the critical accounting policies described in “Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 10-K for the year ended December 31, 2017, except for our policy on revenue recognition, which has been updated for the adoption of Topic 606. See Note 2 and Note 3 included in Item 1. of our Quarterly Report on Form 10-Q for further detail.

## Recently Issued Accounting Standards

See Note 2 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for disclosure of the impact that recent accounting pronouncements may have on the unaudited consolidated financial statements.

## Results of Operations

The following discussion and analysis of our financial condition and results of operations are based upon the unaudited consolidated financial statements and should be read in conjunction with the unaudited consolidated financial statements and related notes set forth in Item 1. of this Quarterly Report on Form 10-Q and the audited financial statements and related notes set forth in Item 8. of our Annual Report on Form 10-K for the year ended December 31, 2017, all of which have been prepared in accordance with GAAP.



Table of Contents

## Consolidated Revenue

The following table presents our total revenue by segment:

|  | For the Three Months<br>Ended June 30, |      | For the Six Months<br>Ended June 30, |      |
|--|--|------|--------------------------------------|------|
|  | 2018                                   | 2017 | 2018                                 | 2017 |
|  | (Amounts in millions)                  |      | (Amounts in millions)                |      |

## Revenue:

|               |          |          |          |          |
|---------------|----------|----------|----------|----------|
| Americas      | \$ 367.9 | \$ 333.6 | \$ 713.6 | \$ 648.1 |
| Non-Americas  | 71.7     | 72.1     | 144.2    | 139.1    |
| Total Revenue | \$ 439.6 | \$ 405.7 | \$ 857.8 | \$ 787.2 |

The following table presents our total revenue by customer solution set:

|  | For the Three<br>Months Ended<br>June 30, |      | For the Six Months<br>Ended June 30, |      |
|--|---|------|--------------------------------------|------|
|  | 2018                                      | 2017 | 2018                                 | 2017 |
|  | (Amounts in<br>millions)                  |      | (Amounts in millions)                |      |

## Revenue:

|                             |         |         |          |          |
|-----------------------------|---------|---------|----------|----------|
| Risk Management Solutions   | \$260.3 | \$240.6 | \$ 504.5 | \$ 477.0 |
| Sales & Marketing Solutions | 179.3   | 165.1   | 353.3    | 310.2    |
| Total Revenue               | \$439.6 | \$405.7 | \$ 857.8 | \$ 787.2 |

## Three Months Ended June 30, 2018 vs. Three Months Ended June 30, 2017

Total revenue increased \$33.9 million, or 8% (both after and before the effect of foreign exchange), for the three months ended June 30, 2018 as compared to the three months ended June 30, 2017. The increase in total revenue was driven by an increase in Americas total revenue of \$34.3 million, or 10% (both after and before the effect of foreign exchange), partially offset by a decrease in Non-Americas total revenue of \$0.4 million, or 1% (4% decrease before the effect of foreign exchange).

The adoption of Topic 606 resulted in an increase in revenue of \$45.2 million for the three months ended June 30, 2018. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details. Excluding the impact of the adoption of Topic 606, total revenue decreased \$11.3 million, or 3% (4% decrease before the effect of foreign exchange).

Also, we acquired a 100% equity interest in Avention during the first quarter of 2017. The impact of the deferred revenue fair value adjustment was a reduction to revenue of \$2.7 million for the three months ended June 30, 2017. See Note 14 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details on the Avention acquisition.

## Customer Solution Sets

On a customer solution set basis, total revenue reflects:

A \$19.7 million, or 8% increase (7% increase before the effect of foreign exchange), in Risk Management Solutions. The increase was driven by an increase in revenue in Americas of \$21.5 million, or 12% (both after and before the effect of foreign exchange), partially offset by a decrease in revenue in Non-Americas of \$1.8 million, or 3% (7% decrease before the effect of foreign exchange). Excluding the impact of the adoption of Topic 606, Risk Management Solutions increased \$3.5 million, or 1% (less than 1% increase before the effect of foreign exchange); and

A \$14.2 million, or 9% increase (8% increase before the effect of foreign exchange), in Sales & Marketing Solutions. The increase was driven by an increase in revenue in Americas of \$12.8 million, or 9% (both after and before the effect of foreign exchange) and an increase in revenue in Non-Americas of \$1.4 million, or 9% (4% increase before the effect of foreign exchange). Excluding the impact of the adoption of Topic 606, Sales & Marketing Solutions decreased \$14.8 million, or 9% (both after and before the effect of foreign exchange).



Table of Contents

## Six Months Ended June 30, 2018 vs. Six Months Ended June 30, 2017

Total revenue increased \$70.6 million, or 9% (8% increase before the effect of foreign exchange), for the six months ended June 30, 2018 as compared to the six months ended June 30, 2017. The increase in total revenue was driven by an increase in Americas total revenue of \$65.5 million, or 10% (both after and before the effect of foreign exchange) and an increase in Non-Americas total revenue of \$5.1 million, or 4% (1% decrease before the effect of foreign exchange).

The adoption of Topic 606 resulted in an increase in revenue of \$78.7 million for the six months ended June 30, 2018. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details. Excluding the impact of the adoption of Topic 606, total revenue decreased \$8.1 million, or 1% (2% decrease before the effect of foreign exchange).

Also, we acquired a 100% equity interest in Avention during the first quarter of 2017. The impact of the deferred revenue fair value adjustment was a reduction to revenue of \$5.0 million for the six months ended June 30, 2017. See Note 14 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details on the Avention acquisition.

## Customer Solution Sets

On a customer solution set basis, total revenue reflects:

A \$27.5 million, or 6% increase (4% increase before the effect of foreign exchange), in Risk Management Solutions. The increase was driven by an increase in revenue in Americas of \$26.7 million, or 7% (both after and before the effect of foreign exchange) and an increase in revenue in Non-Americas of \$0.8 million, or 1% (4% decrease before the effect of foreign exchange). Excluding the impact of the adoption of Topic 606, Risk Management Solutions increased \$0.5 million, or less than 1% (1% decrease before the effect of foreign exchange); and

A \$43.1 million, or 14% increase (13% increase before the effect of foreign exchange), in Sales & Marketing Solutions. The increase was driven by an increase in revenue in Americas of \$38.8 million, or 14% (both after and before the effect of foreign exchange) and an increase in revenue in Non-Americas of \$4.3 million, or 16% (10% increase before the effect of foreign exchange). Excluding the impact of the adoption of Topic 606, Sales & Marketing Solutions decreased \$8.6 million, or 3% (both after and before the effect of foreign exchange).

## Consolidated Operating Costs

The following table presents our consolidated operating costs and operating income for the three month and six month periods ended June 30, 2018 and 2017:

|                                     | For the Three<br>Months Ended<br>June 30, |         | For the Six Months<br>Ended June 30, |          |
|-------------------------------------|---|---------|--------------------------------------|----------|
|                                     | 2018                                      | 2017    | 2018                                 | 2017     |
|                                     | (Amounts in<br>millions)                  |         | (Amounts in millions)                |          |
| Operating Expenses                  | \$139.0                                   | \$139.4 | \$ 278.2                             | \$ 281.0 |
| Selling and Administrative Expenses | 155.2                                     | 162.7   | 307.4                                | 333.4    |
| Depreciation and Amortization       | 22.7                                      | 19.4    | 43.8                                 | 38.3     |
| Restructuring Charge                | 10.5                                      | 7.5     | 21.5                                 | 16.5     |
| Operating Costs                     | \$327.4                                   | \$329.0 | \$ 650.9                             | \$ 669.2 |
| Operating Income                    | \$112.2                                   | \$76.7  | \$ 206.9                             | \$ 118.0 |

## Operating Expenses

Operating expenses decreased \$0.4 million, or less than 1%, and \$2.8 million, or 1%, for the three month and six month periods ended June 30, 2018, respectively, compared to the three month and six month periods ended June 30, 2017. The decrease was primarily as a result of our cost reduction efforts.



Table of Contents

## Selling and Administrative Expenses

Selling and administrative expenses decreased \$7.5 million, or 5%, and \$26.0 million, or 8%, for the three month and six month periods ended June 30, 2018, respectively, compared to the three month and six month periods ended June 30, 2017. The decrease was primarily due to:

The impact of the adoption of Topic 606, which resulted in capitalizing of commissions paid on new business. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further detail; and

Decreased costs as a result of our cost reduction efforts.

## Matters Impacting Both Operating Expenses and Selling and Administrative Expenses

## Pension, Postretirement and 401(k) Plan

As a result of the adoption of ASU No. 2017-07, "Compensation - Retirement Benefits (Topic 715) - Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost," effective January 1, 2018, we have included only the service-cost component of the net pension and postretirement benefit cost in our compensation cost and reported the other components of the net pension and postretirement benefit cost in Non-Operating Income (Expense) - Net. We have also reclassified all historical results accordingly. The service-cost component for our pension and postretirement plans was \$1.1 million and \$2.3 million for the three month and six month periods ended June 30, 2018, respectively, compared to \$0.9 million and \$1.8 million for the three month and six month periods ended June 30, 2017, respectively. Higher service cost in 2018 as compared to the prior year periods was primarily due to lower discount rates at January 1, 2018 applied to our global plans. The weighted average discount rate applied to the projected benefit obligation for our pension plans globally at January 1, 2018 was 3.25%, a 37 basis points decrease from the 3.62% discount rate at January 1, 2017.

We had expense associated with our 401(k) Plan of \$3.0 million and \$7.3 million for the three month and six month periods ended June 30, 2018, respectively, compared with \$2.7 million and \$6.9 million for the three month and six month periods ended June 30, 2017, respectively. Fluctuations in the expense for our 401(k) Plan were driven by company matching contributions associated with employee compensation.

## Stock-Based Compensation

For the three month and six month periods ended June 30, 2018, we recognized total stock-based compensation expense of \$3.8 million and \$3.2 million, respectively, compared to \$5.5 million and \$10.9 million for the three month and six month periods ended June 30, 2017, respectively.

The following table sets forth the components of our stock-based compensation expense:

|                                | For the<br>Three<br>Months<br>Ended<br>June 30,<br>2018 |       | For the Six<br>Months<br>Ended June<br>30,<br>2017 |        |
|--------------------------------|---|-------|--|--------|
|                                | (Amounts<br>in<br>millions)                             |       | (Amounts<br>in millions)                           |        |
| Restricted Stock Unit Programs | \$3.5   | \$5.2 | \$2.5  | \$10.1 |
| Employee Stock Purchase Plan   | 0.3   | 0.3   | 0.7  | 0.8    |
| Total Expense                  | \$3.8   | \$5.5 | \$3.2  | \$10.9 |

Lower expense for our restricted stock unit programs for the three month and six month periods ended June 30, 2018 was primarily due to significantly higher forfeitures as a result of the departure of several senior executives.

We expect total stock-based compensation expense of approximately \$13 million for 2018. We consider these costs to be part of our compensation costs and, therefore, they are included in operating expenses and in selling and administrative expenses, based upon the classifications of the underlying compensation.

## Depreciation and Amortization

Depreciation and amortization increased \$3.3 million, or 17%, and \$5.5 million, or 14%, for the three month and six month periods ended June 30, 2018, as compared to the three month and six month periods ended June 30, 2017. The increase in depreciation and amortization was primarily due to increased capital costs for revenue generating investments to enhance our capabilities.

Table of Contents

## Restructuring Charge

We recorded restructuring charges of \$10.5 million and \$21.5 million for the three month and six month periods ended June 30, 2018, respectively, as compared to \$7.5 million and \$16.5 million the three month and six month periods ended June 30, 2017, respectively. See Note 4 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further detail.

## Interest Income (Expense) — Net

The following table presents our “Interest Income (Expense) – Net” for the three month and six month periods ended June 30, 2018 and 2017:

|                                 | For the Three Months<br>Ended June 30, |            | For the Six Months<br>Ended June 30, |            |
|---------------------------------|--|------------|--------------------------------------|------------|
|                                 | 2018                                   | 2017       | 2018                                 | 2017       |
|                                 | (Amounts in millions)                  |            | (Amounts in millions)                |            |
| Interest Income                 | \$ 0.3                                 | \$ 0.4     | \$ 1.1                               | \$ 0.8     |
| Interest Expense                | (13.2 )                                | (15.1 )    | (27.3 )                              | (29.7 )    |
| Interest Income (Expense) – Net | \$ (12.9 )                             | \$ (14.7 ) | \$ (26.2 )                           | \$ (28.9 ) |

Interest income decreased \$0.1 million for the three months ended June 30, 2018, as compared to the three months ended June 30, 2017. The decrease in interest income was primarily attributable to lower average amounts of invested cash. Interest income increased \$0.3 million for the six months ended June 30, 2018, as compared to the six months ended June 30, 2017. The increase in interest income was primarily attributable to higher average interest rates on our invested cash.

Interest expense decreased \$1.9 million and \$2.4 million for the three month and six month periods ended June 30, 2018, respectively, as compared to the three month and six month periods ended June 30, 2017. The decrease in interest expense was primarily attributable to lower average amounts of debt outstanding.

## Other Income (Expense) — Net

The following table presents our “Other Income (Expense) — Net” for the three month and six month periods ended June 30, 2018 and 2017:

|  | For the Three Months<br>Ended June 30, |        | For the Six Months<br>Ended June 30, |           |
|--|--|--------|--------------------------------------|-----------|
|  | 2018                                   | 2017   | 2018                                 | 2017      |
|  | (Amounts in millions)                  |        | (Amounts in millions)                |           |
| Loss on Sale of Businesses (a)                 | \$ —                                   | \$ —   | \$ —                                 | \$ (0.7 ) |
| Miscellaneous Other Income (Expense) – Net (b) | 1.2                                    | 1.5    | 0.7                                  | —         |
| Other Income (Expense) – Net                   | \$ 1.2                                 | \$ 1.5 | \$ 0.7                               | \$ (0.7 ) |

During the six months ended June 30, 2017, we recorded an additional pre-tax loss of \$0.7 million for the (a) divestiture of the Benelux businesses related to a working capital adjustment. See Note 17 to our consolidated financial statements included in Item 8. of our Annual Report on Form 10-K for further detail.

Miscellaneous Other Income - Net increased during the six months ended June 30, 2018, as compared to the six (b) months ended June 30, 2017, primarily due to an increase in dividend income from our minority-interest investments, partially offset by higher bank fees related to our new term loan and credit facilities.

As a result of the adoption of ASU No. 2017-07, non-service cost components of the pension and postretirement cost (“non-service costs components”) are reported in Miscellaneous Other Income (Expense) - Net within Other Income (Expense)-Net. We have also reclassified all historical results accordingly. Total non-service cost components for our pension and postretirement plans was \$0.5 million and \$0.8 million for the three month and six month periods ended

June 30, 2018, respectively, as compared to \$0.3 million and \$0.7 million for the three month and six month periods ended June 30, 2017, respectively. See Note 10 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further detail.

Table of Contents

## Provision for Income Taxes

For the three month and six month periods ended June 30, 2018, our effective tax rate was 6.4% and 12.3%, respectively, as compared to 29.4% and 30.4% for the three month and six month periods ended June 30, 2017, respectively. Our 2018 tax provision reflects the impact of the adoption of Topic 606 which resulted in a higher pretax income of \$51.2 million and \$93.9 million for the three month and six month periods ended June 30, 2018, respectively. The lower effective tax rates for the three month and six month periods ended June 30, 2018, were due to the impact of the reduction of the U.S. statutory tax rate resulting from the 2017 Tax Cuts and Jobs Act (“2017 Act”) enacted in the fourth quarter of 2017 and a U.S. tax accounting method change approved by the Internal Revenue Service (“IRS”) in April 2018, partially offset by the impact of non-taxable income in the prior year periods, related to the legal reserve reduction associated with the SEC and DOJ investigation of our China operations.

For the three month and six month periods ended June 30, 2018, there are no known changes in our effective tax rate that either have had or that we expect may reasonably have a material impact on our operations or future performance. Earnings per Share (“EPS”)

Basic earnings (loss) per share is computed by dividing net income (loss) for the period by the weighted-average number of common shares outstanding during the period. Diluted earnings (loss) per share is computed by dividing net income (loss) for the period by the weighted-average number of common shares outstanding during the period, plus the dilutive effect of outstanding restricted stock unit awards, stock options, and contingently issuable shares using the treasury stock method. See Note 1 to our consolidated financial statements included in Item 8. of our Annual Report on Form 10-K for further detail on our accounting policies related to EPS.

The following table sets forth our EPS for the three month and six month periods ended June 30, 2018 and 2017:

|   | For the<br>Three<br>Months<br>Ended June<br>30,<br>2018 |        | For the Six<br>Months<br>Ended June<br>30,<br>2017 |         |
|---|---|--------|--|---------|
| Basic Earnings (Loss) Per Share of Common Stock:  |   |        |  |         |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders | \$2.51  | \$1.22 | \$4.23   | \$1.66  |
| Loss from Discontinued Operations Attributable to Dun & Bradstreet Common Shareholders        | —   | —      | —  | (0.02 ) |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders                        | \$2.51  | \$1.22 | \$4.23   | \$1.64  |
| Diluted Earnings (Loss) Per Share of Common Stock:  |   |        |  |         |
| Income (Loss) from Continuing Operations Attributable to Dun & Bradstreet Common Shareholders | \$2.50  | \$1.22 | \$4.21   | \$1.65  |
| Loss from Discontinued Operations Attributable to Dun & Bradstreet Common Shareholders        | —   | —      | —  | (0.02 ) |
| Net Income (Loss) Attributable to Dun & Bradstreet Common Shareholders                        | \$2.50  | \$1.22 | \$4.21   | \$1.63  |

For the three month and six month periods ended June 30, 2018, both basic and diluted EPS attributable to Dun & Bradstreet common shareholders increased compared with the three month and six month periods ended June 30, 2017. The increases for basic and diluted EPS were primarily due to a 103% and 150% increase in net income from continuing operations for the three month and six month periods ended June 30, 2018, respectively, largely driven by the impact of the adoption of Topic 606, which resulted in an increase in net income from continuing operations of \$39.7 million and \$72.7 million for the three month and six month periods ended June 30, 2018, respectively, a U.S. tax accounting method change approved by the IRS in April 2018, and the reduction of the U.S. Corporate income tax rate due to the enactment of the 2017 Act in December 2017. The increase in net income from continuing operations was also due to higher costs in the prior year period related to the acquisition of Avention and other investment activities.



Table of Contents

## Segment Results

We manage and report our business through the following two segments:

Americas, which consists of our operations in the U.S., Canada, and our Latin America Worldwide Network; and Non-Americas, which consists of our operations in the U.K., Greater China, India and our European and Asia Pacific Worldwide Network.

The segments reported below, Americas and Non-Americas, are our segments for which separate financial information is available, and upon which operating results are evaluated on a timely basis to assess performance and to allocate resources.

## Americas

Americas is our largest segment, representing 84% and 82% of our total revenue for the three months ended June 30, 2018 and 2017, respectively. Americas represented 83% and 82% of our total revenue for the six months ended June 30, 2018 and 2017, respectively.

The following table presents our Americas revenue by customer solution set and Americas operating income for the three month and six month periods ended June 30, 2018 and 2017:

|                             | For the Three<br>Months Ended<br>June 30,<br>2018 |         | For the Six Months<br>Ended June 30,<br>2017 |          |
|-----------------------------|---|---------|--|----------|
|                             | 2018  | 2017    | 2018   | 2017     |
|                             | (Amounts in<br>millions)                          |         | (Amounts in millions)                        |          |
| Revenue:                    |   |         |  |          |
| Risk Management Solutions   | \$204.8   | \$183.3 | \$ 392.0                                     | \$ 365.3 |
| Sales & Marketing Solutions | 163.1   | 150.3   | 321.6  | 282.8    |
| Americas Total Revenue      | \$367.9   | \$333.6 | \$ 713.6                                     | \$ 648.1 |
| Operating Income            | \$126.3   | \$77.8  | \$ 232.7                                     | \$ 135.4 |

Three Months Ended June 30, 2018 vs. Three Months Ended June 30, 2017

## Americas Overview

Americas total revenue increased \$34.3 million, or 10% (both after and before the effect of foreign exchange), for the three months ended June 30, 2018 as compared to the three months ended June 30, 2017. The adoption of Topic 606 resulted in an increase of \$47.0 million for the three months ended June 30, 2018. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details. Excluding the impact of the adoption of Topic 606, Americas total revenue decreased \$12.7 million, or 4% (both after and before the effect of foreign exchange).

Also, we acquired a 100% equity interest in Avention during the first quarter of 2017. The impact of the deferred revenue fair value adjustment was a reduction to revenue of \$3.2 million for the three months ended June 30, 2017. See Note 14 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details on the Avention acquisition.

## Americas Customer Solution Sets:

## Risk Management Solutions

Risk Management Solutions increased \$21.5 million, or 12% (both after and before the effect of foreign exchange). The adoption of Topic 606 resulted in increased revenue of \$21.7 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Risk Management Solutions decreased \$0.2 million, or less than 1% (both after and before the effect of foreign exchange). The increase in Risk Management Solutions (on a GAAP basis) reflects:

Trade Credit, which accounted for 67% of total Americas Risk Management Solutions, increased \$15.9 million, or 13% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$15.1 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Trade Credit revenue increased 1% (both after and before the effect of foreign exchange), primarily due

to:

Increased revenue from our Analytics product offerings; and

43

---

## Table of Contents

Increased revenue in our D&B Credit Suite driven by higher sales over the past several quarters with small businesses;  
partially offset by:  
Lower revenue from certain legacy products.

Other Enterprise Risk Management, which accounted for 33% of total Americas Risk Management Solutions, increased \$5.6 million, or 9% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$6.6 million for the three months ended June 30, 2018. Excluding the impacts of the adoption of Topic 606, Other Enterprise Risk Management revenue decreased 2% (both after and before the effect of foreign exchange), primarily due to:

Decreased revenue from our Credit on Self solutions;

partially offset by:

Increased revenue from our D&B Direct offering and our Compliance products.

### Sales & Marketing Solutions

Sales & Marketing Solutions increased \$12.8 million, or 9% (both after and before the effect of foreign exchange). The adoption of Topic 606 resulted in increased revenue of \$25.3 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Sales & Marketing Solutions decreased \$12.5 million, or 8% (both after and before the effect of foreign exchange). The increase in Sales & Marketing Solutions (on a GAAP basis) reflects:

Sales Acceleration Solutions, which accounted for 47% of total Americas Sales & Marketing Solutions, increased \$10.0 million, or 15% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$9.2 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Sales Acceleration revenue increased 1% (both after and before the effect of foreign exchange), primarily due to:

Increased revenue from our S&MS Analytics product offerings;

partially offset by:

Decreased revenue from our alliance with Salesforce.com.

Advanced Marketing Solutions, which accounted for 53% of total Americas Sales & Marketing Solutions, increased \$2.8 million, or 3% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase of \$16.1 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Advanced Marketing Solutions revenue decreased 16% (both after and before the effect of foreign exchange), primarily due to:

- The timing of certain customer contracts where revenue was recognized in the second quarter of 2017 and is now expected to be recognized in the fourth quarter of 2018; and

Decreased revenue due to a planned reduction in a customer commitment related to a government contract;

partially offset by:

Increased revenue from our D&B Direct offering; and

Increased revenue in our Audience Solutions offerings.

### Americas Operating Income

Americas operating income for the three months ended June 30, 2018 was \$126.3 million, compared to \$77.8 million for the three months ended June 30, 2017, an increase of \$48.5 million, or 62%. The increase in operating income was primarily attributable to the impact of the adoption of Topic 606, which resulted in an increase of \$53.3 million to Americas operating income (See Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details).

Table of Contents

Six Months Ended June 30, 2018 vs. Six Months Ended June 30, 2017

Americas Overview

Americas total revenue increased \$65.5 million, or 10% (both after and before the effect of foreign exchange), for the six months ended June 30, 2018 as compared to the six months ended June 30, 2017. The adoption of Topic 606 resulted in an increase of \$81.2 million for the six months ended June 30, 2018. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details. Excluding the impact of the adoption of Topic 606, Americas total revenue decreased \$15.7 million, or 2% (3% decrease before the effect of foreign exchange).

Also, we acquired a 100% equity interest in Avention during the first quarter of 2017. The impact of the deferred revenue fair value adjustment was a reduction to revenue of \$5.0 million for the six months ended June 30, 2017. See Note 14 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details on the Avention acquisition.

Americas Customer Solution Sets:

Risk Management Solutions

Risk Management Solutions increased \$26.7 million, or 7% (both after and before the effect of foreign exchange). The adoption of Topic 606 resulted in increased revenue of \$33.7 million for the six months ended June 30, 2018.

Excluding the impact of the adoption of Topic 606, Risk Management Solutions decreased \$7.0 million, or 2% (both after and before the effect of foreign exchange). The increase in Risk Management Solutions (on a GAAP basis) reflects:

Trade Credit, which accounted for 68% of total Americas Risk Management Solutions, increased \$19.6 million, or 8% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$26.2 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Trade Credit revenue decreased 3% (both after and before the effect of foreign exchange), primarily due to:

• Lower revenue from certain legacy products; and

• Lower revenue from consulting services related to the conversion of our Latin America operations to our Worldwide Network Partnerships;

partially offset by:

• Increased revenue from our Analytics product offerings.

Other Enterprise Risk Management, which accounted for 32% of total Americas Risk Management Solutions, increased \$7.1 million, or 6% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$7.5 million for the six months ended June 30, 2018. Excluding the impacts of the adoption of Topic 606, Other Enterprise Risk Management revenue decreased less than 1% (both after and before the effect of foreign exchange), primarily due to:

• Decreased revenue from our Credit on Self solutions;

partially offset by:

• Increased revenue from our D&B Direct offering and our Compliance products.

Sales & Marketing Solutions

Sales & Marketing Solutions increased \$38.8 million, or 14% (both after and before the effect of foreign exchange).

The adoption of Topic 606 resulted in increased revenue of \$47.5 million for the six months ended June 30, 2018.

Excluding the impact of the adoption of Topic 606, Sales & Marketing Solutions decreased \$8.7 million, or 3% (both after and before the effect of foreign exchange). The increase in Sales & Marketing Solutions (on a GAAP basis) reflects:

Sales Acceleration Solutions, which accounted for 46% of total Americas Sales & Marketing Solutions, increased \$13.8 million, or 10% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$13.4 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Sales Acceleration revenue increased less than 1% (both after and before the effect of foreign exchange), primarily due to:



Table of Contents

Increased revenue from our S&MS Analytics product offerings; partially offset by:

Decreased revenue from our alliance with Salesforce.com.

Advanced Marketing Solutions, which accounted for 54% of total Americas Sales & Marketing Solutions, increased \$25.0 million, or 17% (both after and before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase of \$34.1 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Advanced Marketing Solutions revenue decreased 6% (both after and before the effect of foreign exchange), primarily due to:

- The timing of certain customer contracts where revenue was recognized in the second quarter of 2017 and is now expected to be recognized in the fourth quarter of 2018; and

Decreased revenue due to a planned reduction in a customer commitment related to a government contract; partially offset by:

Increased revenue from our D&B Direct offering; and

Increased revenue in our Audience Solutions offerings.

#### Americas Operating Income

Americas operating income for the six months ended June 30, 2018 was \$232.7 million, compared to \$135.4 million for the six months ended June 30, 2017, an increase of \$97.3 million, or 72%. The increase in operating income was primarily attributable to the impact of the adoption of Topic 606, which resulted in an increase of \$96.5 million to Americas operating income (See Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details).

#### Non-Americas

Non-Americas represented 16% and 18% of our total revenue for the three months ended June 30, 2018 and 2017, respectively. Non-Americas represented 17% and 18% of our total revenue for the six months ended June 30, 2018 and 2017, respectively.

The following table presents our Non-Americas revenue by customer solution set and Non-Americas operating income for the three month and six month periods ended June 30, 2018 and 2017.

|  | For the<br>Three<br>Months<br>Ended June<br>30, |      | For the Six Months<br>Ended June 30, |      |
|--|---|------|--------------------------------------|------|
|  | 2018  | 2017 | 2018                                 | 2017 |
|  | (Amounts in<br>millions)                        |      | (Amounts in millions)                |      |

#### Revenue:

|                             |        |        |          |          |
|-----------------------------|--------|--------|----------|----------|
| Risk Management Solutions   | \$55.5 | \$57.3 | \$ 112.5 | \$ 111.7 |
| Sales & Marketing Solutions | 16.2   | 14.8   | 31.7     | 27.4     |
| Non-Americas Total Revenue  | \$71.7 | \$72.1 | \$ 144.2 | \$ 139.1 |
| Operating Income            | \$18.4 | \$20.2 | \$ 38.8  | \$ 38.4  |

Three Months Ended June 30, 2018 vs. Three Months Ended June 30, 2017

#### Non-Americas Overview

Non-Americas total revenue decreased \$0.4 million, or 1% (4% decrease before the effect of foreign exchange), for the three months ended June 30, 2018 as compared to the three months ended June 30, 2017. The adoption of Topic 606 resulted in a decrease of \$1.8 million for the three months ended June 30, 2018. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details. Excluding the impact of the adoption of Topic 606, Non-Americas total revenue increased \$1.4 million, or 2% (2% decrease before the effect of foreign exchange).



Table of Contents

Non-Americas Customer Solution Sets:

Risk Management Solutions

Risk Management Solutions decreased \$1.8 million, or 3% (7% decrease before the effect of foreign exchange). The adoption of Topic 606 resulted in decreased revenue of \$5.5 million for the three months ended June 30, 2018.

Excluding the impact of the adoption of Topic 606, Risk Management Solutions increased \$3.7 million, or 7% (3% increase before the effect of foreign exchange). The decrease in Risk Management Solutions (on a GAAP basis) reflects:

Trade Credit, which accounted for 72% of total Non-Americas Risk Management Solutions, decreased \$1.3 million, or 3% (6% decrease before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in a decrease in revenue of \$1.2 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Trade Credit revenue decreased less than 1% (3% decrease before the effect of foreign exchange),

primarily due to:

- Lower revenue from consulting services related to the conversion of our Benelux operations to our Worldwide Network Partnership model;

partially offset by:

- The positive impact of foreign exchange.

Other Enterprise Risk Management, which accounted for 28% of total Non-Americas Risk Management Solutions, decreased \$0.5 million, or 3% (7% decrease before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in a decrease in revenue of \$4.3 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Other Enterprise Risk Management revenue increased 24% (18% increase before the effect of foreign exchange), primarily due to increased revenue from certain of our Compliance products.

Sales & Marketing Solutions

Sales & Marketing Solutions increased \$1.4 million, or 9% (4% increase before the effect of foreign exchange). The adoption of Topic 606 resulted in increased revenue of \$3.7 million for the three months ended June 30, 2018.

Excluding the impact of the adoption of Topic 606, Sales & Marketing Solutions decreased \$2.3 million, or 16% (19% decrease before the effect of foreign exchange). The increase in Sales & Marketing Solutions (on a GAAP basis) reflects:

Sales Acceleration Solutions, which accounted for 42% of total Non-Americas Sales & Marketing Solutions, decreased \$1.7 million, or 20% (25% decrease before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$0.7 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Sales Acceleration Solutions decreased 30% (34% decrease before the effect of foreign exchange), primarily due to a decrease in project revenue in our China market.

Advanced Marketing Solutions, which accounted for 58% of total Non-Americas Sales & Marketing Solutions, increased \$3.1 million, or 50% (44% increase before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$3.0 million for the three months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Advanced Marketing Solutions increased 2% (less than 1% decrease before the effect of foreign exchange) on a small base.

Non-Americas Operating Income

Non-Americas operating income for the three months ended June 30, 2018 was \$18.4 million, compared to \$20.2 million for the three months ended June 30, 2017, a decrease of \$1.8 million, or 9%. The decrease was primarily due to the impact of the adoption of Topic 606, which resulted in a decrease of \$2.1 million to Non-Americas operating income (See Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details), partially offset by an increase in revenue.

Six Months Ended June 30, 2018 vs. Six Months Ended June 30, 2017

Non-Americas Overview

Non-Americas total revenue increased \$5.1 million, or 4% (1% decrease before the effect of foreign exchange), for the six months ended June 30, 2018 as compared to the six months ended June 30, 2017. The adoption of Topic 606

resulted in a decrease of \$2.5 million for the six months ended June 30, 2018. See Note 2 and Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details.  
Excluding the impact of the adoption

Table of Contents

of Topic 606, Non-Americas total revenue increased \$7.6 million, or 5% (less than 1% increase before the effect of foreign exchange).

Also, we acquired a 100% equity interest in Avention during the first quarter of 2017. See Note 14 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details on the Avention acquisition.

Non-Americas Customer Solution Sets:

Risk Management Solutions

Risk Management Solutions increased \$0.8 million, or 1% (4% decrease before the effect of foreign exchange). The adoption of Topic 606 resulted in decreased revenue of \$6.7 million for the six months ended June 30, 2018.

Excluding the impact of the adoption of Topic 606, Risk Management Solutions increased \$7.5 million, or 7% (1% increase before the effect of foreign exchange). The increase in Risk Management Solutions (on a GAAP basis) reflects:

Trade Credit, which accounted for 73% of total Non-Americas Risk Management Solutions, increased \$0.2 million, or less than 1% (5% decrease before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$1.0 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Trade Credit revenue decreased 1% (6% decrease before the effect of foreign exchange), primarily due to:

Decreased revenue from our Worldwide Network due to a shift to our Other Enterprise Risk Management solution set as well as the completion of transition services related to the conversion of our Benelux operations to our Worldwide Network Partnership model;

partially offset by:

- The positive impact of foreign exchange.

Other Enterprise Risk Management, which accounted for 27% of total Non-Americas Risk Management Solutions, increased \$0.6 million, or 2% (2% decrease before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in a decrease in revenue of \$7.7 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Other Enterprise Risk Management revenue increased 28% (22% increase before the effect of foreign exchange), primarily due to:

- Increased revenue from certain of our Compliance products;

- Increased revenue from our Worldwide Network, including the impact of the shift of revenue from our Trade Credit solution set; and

- The positive impact of foreign exchange.

Sales & Marketing Solutions

Sales & Marketing Solutions increased \$4.3 million, or 16% (10% increase before the effect of foreign exchange). The adoption of Topic 606 resulted in increased revenue of \$4.2 million for the six months ended June 30, 2018.

Excluding the impact of the adoption of Topic 606, Sales & Marketing Solutions increased \$0.1 million, or less than 1% (5% decrease before the effect of foreign exchange). The increase in Sales & Marketing Solutions (on a GAAP basis) reflects:

Sales Acceleration Solutions, which accounted for 41% of total Non-Americas Sales & Marketing Solutions, decreased \$0.2 million, or 1% (8% decrease before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$0.5 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Sales Acceleration Solutions decreased 6% (12% decrease before the effect of foreign exchange), primarily due to a decrease in project revenue in our China market.

Advanced Marketing Solutions, which accounted for 59% of total Non-Americas Sales & Marketing Solutions, increased \$4.5 million, or 32% (26% increase before the effect of foreign exchange). The impact of the adoption of Topic 606 resulted in an increase in revenue of \$3.7 million for the six months ended June 30, 2018. Excluding the impact of the adoption of Topic 606, Advanced Marketing Solutions increased 6% (2% increase before the effect of foreign exchange) on a small base.



Table of Contents

## Non-Americas Operating Income

Non-Americas operating income for the six months ended June 30, 2018 was \$38.8 million, compared to \$38.4 million for the six months ended June 30, 2017, an increase of \$0.4 million, or 1%. The increase was primarily due to an increase in revenue, partially offset by the impact of the adoption of Topic 606, which resulted in a decrease of \$2.6 million to Non-Americas operating income (See Note 3 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q for further details).

## Forward-Looking Statements

We may from time to time make written or oral “forward-looking” statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements contained in filings with the Securities and Exchange Commission, in reports to shareholders and in press releases and investor Web casts. These forward-looking statements include, without limitation, any statements related to financial guidance or strategic goals. These forward-looking statements can also be identified by the use of words like “anticipates,” “aspirations,” “believes,” “commits,” “continues,” “estimates,” “expects,” “goals,” “guidance,” “intends,” “pursues,” “strategy,” “targets,” “will” and other words of similar meaning. They can also be identified by the fact that they do not relate strictly to historical or current facts.

We cannot guarantee that any forward-looking statement will be realized. Achievement of future results is subject to risks, uncertainties and inaccurate assumptions. Should known or unknown risks or uncertainties materialize, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Investors should bear this in mind as they consider forward-looking statements and whether to invest in, or remain invested in, our securities.

In connection with the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, we are identifying the following important factors that, individually or in the aggregate, could cause actual results to differ materially from those contained in any forward-looking statements made by us; any such statement is qualified by reference to the following cautionary factors: (i) risks and uncertainties related to the proposed merger as contemplated by that certain Agreement and Plan of Merger entered into by the Company on August 8, 2018 (the “Merger”), including, but not limited to, the occurrence of any event, change or other circumstance that could give rise to the termination of the merger agreement; the failure of the parties to satisfy conditions to completion of the proposed Merger, including the failure of the Company’s stockholders to approve the proposed Merger or the failure of the parties to obtain required regulatory approvals; the risk that regulatory or other approvals are delayed or are subject to terms and conditions that are not anticipated; (ii) reliance on third parties to support critical components of our business model; (iii) our ability to protect our information technology infrastructure against cyber attack and unauthorized access; (iv) risks associated with potential violations of the Foreign Corrupt Practices Act and similar laws; (v) customer demand for our products; (vi) risks associated with recent changes in our executive management team and Board of Directors; (vii) the integrity and security of our global databases and data centers; (viii) our ability to maintain the integrity of our brand and reputation; (ix) our ability to renew large contracts and the related revenue recognition and timing thereof; (x) the impact of macro-economic challenges on our customers and vendors; (xi) future laws or regulations with respect to the collection, compilation, storage, use, cross-border transfer, publication and/or sale of information and adverse publicity or litigation concerning the commercial use of such information; (xii) our ability to acquire and successfully integrate other businesses, products and technologies; (xiii) adherence by third-party members of our Dun & Bradstreet Worldwide Network, or other third parties who license and sell under the Dun & Bradstreet name, to our quality standards and to the renewal of their agreements with Dun & Bradstreet; (xiv) the effects of foreign and evolving economies, exchange rate fluctuations, legislative or regulatory requirements and the implementation or modification of fees or taxes to collect, compile, store, use, transfer cross-border, publish and/or sell data; (xv) the impact of the announcement of, or failure to complete, the proposed merger on our relationships with employees, customers, suppliers, vendors and other business partners; and potential or actual litigation; and (xvi) the other factors described under the headings “Risk Factors,” “Management’s Discussion and Analysis of Financial Condition and Results of Operations,” “Legal Proceedings” and elsewhere in this Quarterly Report on Form 10-Q, our Annual Report on Form 10-K, our other Quarterly Reports on Form 10-Q and the Company’s other

reports or documents filed or furnished with the Securities and Exchange Commission.

It should be understood that it is not possible to predict or identify all risk factors. Consequently, the above list of important factors and the Risk Factors discussed in Item 1A. of our Annual Report on Form 10-K and in our Quarterly Reports on Form 10-Q should not be considered to be a complete discussion of all of our potential trends, risks and uncertainties. Except as otherwise required by federal securities laws, we do not undertake any obligation to update any forward-looking statement we may make from time-to-time.

#### Liquidity and Financial Position

We will remain disciplined in the use of our shareholders' cash, maintaining three key priorities for the use of this cash:

First, making ongoing investments in the business to drive organic growth;

Second, investing in acquisitions that we believe will be value-accretive to enhance our capabilities and accelerate our growth; and

Table of Contents

Third, continuing to return cash to shareholders.

We believe that cash provided by operating activities, supplemented as needed with available financing arrangements, is sufficient to meet our short-term needs (12 months or less), including restructuring charges, our capital investments, contractual obligations, tax liabilities related to our distributed and undistributed foreign earnings and contingencies (see Note 8 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q), excluding the legal matters identified in such note for which exposures cannot be estimated or are not probable. We have the ability to access the short-term borrowings market to supplement the seasonality in the timing of receipts in order to fund our working capital needs. Our future capital requirements will depend on many factors that are difficult to predict, including the size, timing and structure of any future acquisitions, future capital investments and future results of operations.

The enactment of the 2017 Act on December 22, 2017 resulted in a significant impact on our financial statements (see Note 5 to the consolidated financial statements included in Item 8. of our Annual Report on Form 10-K for further detail). One of the key provisions in the 2017 Act was to impose a one-time mandatory U.S. tax on the accumulated undistributed foreign earnings as of December 31, 2017, and as a result we were able to repatriate a majority of our accumulated undistributed earnings from our non-U.S. subsidiaries through December 31, 2017. The 2017 Act also allows us to remit our future earnings to the U.S. without incurring additional U.S. taxes. We recorded a total tax liability of \$55.4 million in the consolidated financial statements during the year ended December 31, 2017, of which \$5.0 million was related to the foreign withholding tax included in “Accrued Income Tax” and \$50.4 million was related to the estimated one-time mandatory U.S. tax included in “Other Non-Current Liabilities.” The one-time U.S. tax liability will be paid over eight years starting April 15, 2019. During the first quarter of 2018, we repatriated approximately \$295 million from our overseas operations, for which we recorded an additional \$1.7 million current tax liability, included in “Accrued Income Tax,” reflecting changes in foreign currency exchange rates between December 31, 2017 and the dates of the repatriations. We used the repatriated cash to reduce borrowings outstanding under our \$1 billion revolving credit facility during the first quarter of 2018. During 2018, we are continuing to assess the tax impact related to the 2017 Act and revised our tax liability as appropriate (see Note 9 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q). As of June 30, 2018, our estimated one-time U.S. tax liability was \$48.5 million, of which \$3.8 million was included in “Accrued Income Tax” and \$44.7 million was included in “Other Non-Current Liabilities.” Our tax liability related to the foreign withholding tax was \$3.2 million included in “Accrued Income Tax” at June 30, 2018.

As of June 30, 2018, \$190.3 million of our \$199.5 million cash and cash equivalents on the unaudited consolidated balance sheet was held by our foreign operations.

On March 27, 2017, Standard & Poor’s Ratings Services downgraded our corporate credit rating to BB+ from BBB-. As a result, the interest rates on each of our senior notes and the spreads under the term loan facility and revolving credit facility were adjusted up. See Note 5 included in Item 1. of our Quarterly Report on Form 10-Q for further detail. In addition, on May 22, 2017, Fitch Ratings downgraded our corporate credit rating to BBB- from BBB. The interest rates and spreads on our borrowings were not impacted as a result of the downgrade. Any further downgrades may increase our overall cost of borrowing and/or may negatively impact our ability to raise additional debt capital.

#### Cash Provided by Operating Activities from Continuing Operations

Net cash provided by operating activities was \$173.3 million and \$176.5 million for the six months ended June 30, 2018 and 2017, respectively. The \$3.2 million decrease was driven by a net increase in our working capital during the current year period and higher restructuring payments in 2018, partially offset by lower tax payments compared to the prior year period.

#### Cash Used in Investing Activities from Continuing Operations

Net cash used in investing activities was \$32.3 million for the six months ended June 30, 2018, as compared to net cash used in investing activities of \$183.3 million for the six months ended June 30, 2017. The \$151.0 million decrease in net cash used was primarily driven by payment of \$150.0 million in the prior year period for the acquisition of Avention during the first quarter of 2017. See Note 14 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on our Form 10-Q.

Cash (Used in) Provided by Financing Activities from Continuing Operations

Net cash used in financing activities was \$390.9 million for the six months ended June 30, 2018, as compared to net cash provided by financing activities of \$42.5 million for the six months ended June 30, 2017. As set forth below, this \$433.4 million change primarily relates to our revolving credit facility and term loan.

## Table of Contents

On June 19, 2018, we replaced our then existing term loan with a new \$300 million term loan credit agreement (“2018 Term Loan Facility”). The 2018 Term Loan Facility matures on June 19, 2023, replacing the prior term loan facility entered into on May 14, 2015, with a maturity date of November 13, 2020 (“2015 Term Loan Facility”). We borrowed the full \$300 million available under the 2018 Term Loan Facility and utilized the proceeds, together with proceeds from a borrowing under a new revolving credit facility (described below), to pay all amounts then outstanding under our 2015 Term Loan Facility.

On June 19, 2018, we replaced our then existing credit facility with a new \$1 billion revolving credit facility (“2018 Revolving Credit Facility”). The 2018 Revolving Credit Facility expires on June 19, 2023, replacing the prior \$1 billion credit facility entered into on July 23, 2014 with a maturity date of July 23, 2019 (“2014 Revolving Credit Facility”). We borrowed under the 2018 Revolving Credit Facility in order to pay all amounts outstanding under our 2014 Revolving Credit Facility and a portion of our 2015 Term Loan Facility.

We had \$441.3 million of borrowings outstanding under the 2018 Revolving Credit Facility at June 30, 2018 and \$292.1 million of borrowings outstanding under the 2014 Revolving Credit Facility at June 30, 2017. We borrowed under the 2014 Revolving Credit Facility from time to time during the six months ended June 30, 2017 to supplement the timing of receipts in order to fund our working capital needs. We also borrowed under the 2014 Revolving Credit Facility during the first quarter of 2017 to fund a portion of the consideration for our purchase of Avention.

All the facilities require the maintenance of interest coverage and total debt to EBITDA ratios which are defined in the respective facility credit agreements in effect. We were in compliance with the respective financial and non-financial covenants at June 30, 2018 and June 30, 2017.

### Future Liquidity—Sources and Uses of Funds

#### Share Repurchase Programs

In August 2014, our Board of Directors approved a \$100 million share repurchase program to mitigate the dilutive effect of shares issued under our stock incentive plans and Employee Stock Purchase Program, and to be used for discretionary share repurchases from time to time. The \$100 million share repurchase program will remain open until it has been fully utilized. There is currently no definitive timeline under which the program will be completed. As of June 30, 2018, we had not yet commenced share repurchases under this program.

#### Dividends

In August 2018, the Board of Directors approved the declaration of a dividend of \$0.5225 per share of common stock for the third quarter of 2018. This cash dividend will be payable on September 7, 2018 to shareholders of record at the close of business on August 22, 2018.

#### Potential Payments in Legal Matters

We are involved in certain legal proceedings, regulatory matters, claims and litigation arising in the ordinary course of business. These matters are at various stages of resolution, but could ultimately result in significant cash payments as described in Note 8 to the unaudited consolidated financial statements included in Item 1. of this Quarterly Report on Form 10-Q. We believe we have adequate reserves recorded in the unaudited consolidated financial statements for our current exposures in these matters, where applicable, as described herein.

#### Unrecognized Tax Benefits

We have a total amount of unrecognized tax benefits of \$5.9 million as of June 30, 2018. Although we do not anticipate payments within the next twelve months for these matters, these could require the aggregate use of cash totaling approximately \$4.0 million as of such date.

#### Contractual Cash Obligations

In February 2018, we entered into a new three-year agreement with Cognizant Technology Solutions (“CTS”) to consolidate the majority of the existing service agreements in which CTS provides technology support to develop applications for our products and solutions. The agreement is effective retroactively to January 1, 2018. We can terminate the agreement at any time with six months’ prior written notice and a \$4.5 million termination fee. Concurrently, a separate three-year agreement dated June 1, 2015, in which CTS provides global maintenance and

support for our daily applications and systems, was extended to May 31, 2020.

51

---

## Table of Contents

Our additional minimum commitments related to these agreements over the remaining terms aggregates to approximately \$72 million.

### Off-Balance Sheet Arrangements

We do not have any transactions, obligations or relationships that could be considered off-balance sheet arrangements.

### Fair Value Measurements

Our non-recurring non-financial assets and liabilities include long-lived assets held and used, goodwill and intangible assets. These assets are recognized at fair value when they are deemed to be impaired. As of June 30, 2018, we did not have any unobservable (Level III) inputs in determining the fair value of our assets and liabilities measured at fair value on a recurring basis other than our real estate funds within our pension plans.

In addition, the fair value of our real estate funds within our pension plans was measured using Level III inputs.

### Item 3. Quantitative and Qualitative Disclosures About Market Risk

Our market risks primarily consist of the impact of changes in currency exchange rates on assets and liabilities, the impact of changes in the market value of certain of our investments and the impact of changes in interest rates on our borrowing costs and fair value calculations. As of June 30, 2018, no material change had occurred in our market risks, compared with the disclosure in our Annual Report on Form 10-K for the year ended December 31, 2017 included in Item 7A. Quantitative and Qualitative Disclosures About Market Risk.

### Item 4. Controls and Procedures.

We evaluated the effectiveness of our disclosure controls and procedures (“Disclosure Controls”) as defined in Rules 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934, as amended (“Exchange Act”) as of the end of the period covered by this report. This evaluation (“Controls Evaluation”) was done with the participation of our Chief Executive Officer (“CEO”) and Chief Financial Officer (“CFO”).

Disclosure Controls are controls and other procedures that are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our CEO and CFO, as appropriate, to allow timely decisions regarding required disclosure.

#### Limitations on the Effectiveness of Controls

Our management, including our CEO and CFO, does not expect that our Disclosure Controls or our internal control over financial reporting will prevent all error and all fraud. A control system, no matter how well conceived and operated, can provide only reasonable assurance that the objectives of a control system are met. Further, any control system reflects limitations on resources, and the benefits of a control system must be considered relative to its costs. Because of the inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues and instances of fraud, if any, within Dun & Bradstreet have been detected. Judgments in decision-making can be faulty and breakdowns can occur because of simple error or mistake. Additionally, controls can be circumvented by individual acts, by collusion of two or more people, or by management override. The design of a control system is also based upon certain assumptions about the likelihood of future events, and there can be no assurance that any design will succeed in achieving its stated goals under all potential future conditions. Over time, controls may become inadequate because of changes in conditions, or the degree of compliance with the policies or procedures may deteriorate. Because of the inherent limitations in a cost-effective control system, misstatements due to error or fraud may occur and may not be detected. Our Disclosure Controls are designed to provide reasonable assurance of achieving their objectives.

#### Conclusions Regarding Disclosure Controls

Based upon our Controls Evaluation, our CEO and CFO have concluded that as of the end of the quarter ended June 30, 2018, our Disclosure Controls are effective at a reasonable assurance level.



## Table of Contents

### Change in Internal Control Over Financial Reporting

There was no change in our internal control over financial reporting that occurred during the second quarter of 2018 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

## PART II. OTHER INFORMATION

### Item 1. Legal Proceedings

Information in response to this Item is included in “Part I — Item 1. — Note 7 — Contingencies” and is incorporated by reference into Part II of this Quarterly Report on Form 10-Q.

### Item 1A. Risk Factors

#### Risks Related to the Merger

On August 8, 2018, the Company entered into an Agreement and Plan of Merger (the “Merger Agreement”) with Star Parent, L.P., a Delaware Limited Partnership (“Parent”) and Star Merger Sub, Inc., a Delaware corporation and an indirect wholly owned subsidiary of Parent (“Merger Sub”), pursuant to which Merger Sub will merge with and into the Company on the terms and subject to the conditions set forth in the Merger Agreement, with the Company surviving the Merger as a wholly owned subsidiary of Parent (the “Merger”).

The Merger is subject to various closing conditions and other risks which may cause the Merger to be delayed or not completed at all or have other adverse consequences.

The Merger is subject to various closing conditions that must be satisfied or waived to complete the Merger. There can be no assurance that these conditions will be satisfied or waived or that the Merger will be completed in a timely manner or at all. Failure to satisfy or obtain waivers of any closing condition may jeopardize or delay the completion of the Merger and result in additional expenditures of money and resources. The Merger is also subject to approval by the Company’s stockholders. There is no assurance that the Company’s stockholders will approve the Merger. In addition, the Merger is contingent upon the receipt of certain regulatory clearances or approvals. There can be no assurance that the conditions to closing will be satisfied or waived or that other events will not intervene to delay or prevent the closing of the Merger. If the Merger is not completed for any reason, the price of our Common Stock may decline to the extent that the current market price reflects an assumption that the Merger will be consummated.

Legal proceedings instituted against the Company and others relating to the Merger Agreement also could delay or prevent the Merger from becoming effective within the agreed upon timeframe. In addition, we may elect to terminate the Merger Agreement in certain circumstances, and the parties can mutually decide to terminate the Merger Agreement at any time prior to the consummation of the Merger before or after stockholder approval. Further, uncertainty among our employees about their future roles after the completion of the Merger may impair our ability to attract, retain and motivate key personnel, and the pendency of the Merger may disrupt our business relationships with our existing and potential customers, suppliers, vendors, landlords, and other business partners, who may attempt to negotiate changes in existing business relationships or consider entering into business relationships with parties other than us. The adverse consequence of the pendency of the Merger could be exacerbated by any delays in completion of the Merger or termination of the Merger Agreement.

While the Merger Agreement is in effect, we are subject to restrictions on our business activities.

While the Merger Agreement is in effect, we are subject to restrictions on our business activities, including, among other things, restrictions on our ability to acquire other businesses and assets, dispose of our assets, make investments, enter into certain contracts, repurchase or issue securities, pay dividends, make capital expenditures, amend our organizational documents, incur indebtedness and settle litigation. These restrictions could prevent us from pursuing strategic business opportunities, taking actions with respect to our business that we may consider advantageous and responding effectively and/or timely to competitive pressures and industry developments, which may as a result materially adversely affect our business, results of operations and financial condition.

### Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

The following table provides information about purchases made by or on behalf of the Company or our affiliated purchasers during the quarter ended June 30, 2018, of shares of equity that are registered by the Company pursuant to Section 12 of the Exchange Act.

| Period             | Total Number of Shares Purchased (a) | Total Number of Shares Purchased as part of Publicly Announced Plans or Programs (a) | Approximate Dollar Value of Currently Authorized Shares that May Yet Be Purchased Under the Plans or Programs (a) |
|--------------------|--------------------------------------|--|---|
| April 1 - 30, 2018 | \$ —                                 | —  | \$ —  |
| May 1 - 31, 2018   | \$ —                                 | —  | \$ —  |
| June 1 - 30, 2018  | \$ —                                 | —  | \$ —  |
|                    | \$ —                                 | —  | \$ 100.0  |

In August 2014, our Board of Directors approved a \$100 million share repurchase program to mitigate the dilutive effect of shares issued under our stock incentive plans and Employee Stock Purchase Program, and to be used for (a) discretionary share repurchases from time to time. The \$100 million share repurchase program will remain open until it has been fully utilized. There is currently no definitive timeline under which the program will be completed. As of June 30, 2018, we had not yet commenced share repurchases under this program.

#### Item 6. Exhibits

Exhibit 31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a)/15(d)-14(a) of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

Exhibit 31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a)/15(d)-14(a) of the Securities Exchange Act of 1934, as amended, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.

Exhibit 32.1 Certification of Chief Executive Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Exhibit 32.2 Certification of Chief Financial Officer pursuant to 18 U.S.C. 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Exhibit 101 The following financial information from The Dun & Bradstreet Corporation's Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2018 formatted in Extensible Business Reporting Language (XBRL): (i) the Consolidated Statements of Operations and Comprehensive Income (Loss) (Unaudited), (ii) the Consolidated Balance Sheets (Unaudited), (iii) the Consolidated Statements of Cash Flows (Unaudited), (iv) the Consolidated Statements of Shareholders' Equity (Deficit) (Unaudited), and (v) the Notes to Consolidated Financial Statements (Unaudited).

Table of Contents

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE DUN & BRADSTREET CORPORATION

By: /s/ RICHARD H. VELDRAN

Richard H. Veldran

Date: August 9, 2018      Chief Financial Officer

By: /s/ ANTHONY PIETRONTONE JR.

Anthony Pietrontone Jr.

Date: August 9, 2018      Principal Accounting Officer and Corporate Controller