#### PRICE T ROWE GROUP INC

Form 4

March 01, 2007

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

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obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person ** KENNEDY JAMES A C			2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [TROW]	5. Relationship of Reporting Person(s) to Issuer  (Check all applicable)		
(Last) 100 E. PRAT	(First) Γ STREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/28/2007	_X_ Director 10% Owner Other (specify below)		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
BALTIMORE	E, MD 21202	2		Form filed by More than One Reporting Person		

(City)	(State)	(Zip) Tal	ble I - N	lon-	Derivative S	Securi	ties Acqu	ired, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (Instr.	8)	4. Securities nor Dispose (Instr. 3, 4	d of (Ľ	<b>)</b> )	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	01/31/2007		A	V	244.126	A	\$ 0 (1)	2,344,185.953	D	
Common Stock	02/28/2007		M		40,000	A	\$ 12.85	2,384,185.953	D	
Common Stock	02/28/2007		F		11,039	D	\$ 46.56	2,373,146.953	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number or Derivative Securities (A) or Dis (D) (Instr. 3, 4	Acquired posed of	6. Date Exer Expiration D (Month/Day	Pate	7. Title and A Underlying S (Instr. 3 and 4
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 12.85	02/28/2007		M		40,000	(2)	09/21/2011	Common Stock
Stock Options (Right to buy)	\$ 46.56	02/28/2007		A	11,039		(3)	09/21/2011	Common Stock

## **Reporting Owners**

Reporting Owner Name / Address	Relationships							
•	Director	10% Owner	Officer	Other				
KENNEDY JAMES A C 100 E. PRATT STREET BALTIMORE, MD 21202	X		CEO & President					

# **Signatures**

JAMES A. C
KENNEDY

\*\*Signature of Reporting
Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (3) 02/28/2007 Replenishment Grant option vests 100% immediately.
- (2) 09/21/2001 Grant The option vests 20% annually over a 5 year period beginning on 09/21/2002.
- (1) ESPP Shares acquired on 01/12/2007 and 01/31/2007 pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan. Shares purchased at \$48.4397 and \$47.5444 per share, respectively.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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