

HASBRO INC

Form 4

August 03, 2006

FORM 4**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Check this box
if no longer
subject to
Section 16.
Form 4 or
Form 5
obligations
may continue.
See Instruction
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person *
HASSENFELD ALAN G

(Last) (First) (Middle)

2. Issuer Name **and** Ticker or Trading
Symbol
HASBRO INC [HAS]

3. Date of Earliest Transaction
(Month/Day/Year)
08/01/2006

5. Relationship of Reporting Person(s) to
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner
☐ Officer (give title below) ☒ Other (specify
below) Chairman

(Street)

4. If Amendment, Date Original
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check
Applicable Line)
☒ Form filed by One Reporting Person
☐ Form filed by More than One Reporting
Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (Par value \$.50 per share)				(A) or (D)	5,801,447	D ⁽²⁾	
Common Stock (Par value \$.50 per share)					314,892	I ⁽²⁾	As Trustee of the Stephen Hassenfeld Charitable Lead Trust.
Common Stock (Par					154,216	I ⁽²⁾	As Trustee of the

value \$.50 per share)									Sylvia Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	29,500	D	\$ 18.4	7,861,421	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	4,300	D	\$ 18.41	7,857,121	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	18,700	D	\$ 18.42	7,838,421	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	11,700	D	\$ 18.43	7,826,721	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	11,500	D	\$ 18.44	7,815,221	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	1,700	D	\$ 18.45	7,813,521	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/01/2006	<u>S(1)</u>	2,900	D	\$ 18.46	7,810,621	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	<u>S(1)</u>	47,500	D	\$ 18.4	7,763,121	I <u>(2)</u>		As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	<u>S(1)</u>	9,500	D	\$ 18.41	7,753,621	I <u>(2)</u>		As Trustee of the Merrill

per share)								Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	4,400	D	\$ 18.42	7,749,221	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	1,000	D	\$ 18.43	7,748,221	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	10,000	D	\$ 18.45	7,738,221	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	3,800	D	\$ 18.46	7,734,421	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	4,900	D	\$ 18.47	7,729,521	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	8,200	D	\$ 18.48	7,721,321	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	3,000	D	\$ 18.49	7,718,321	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	13,200	D	\$ 18.5	7,705,121	I ⁽²⁾	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	S ⁽¹⁾	3,800	D	\$ 18.51	7,701,321	I ⁽²⁾	As Trustee of the Merrill Hassenfeld

Common Stock (Par value \$.50 per share)	08/02/2006	<u>S</u> (1)	5,000	D	\$ 18.55	7,696,321	I <u>(2)</u>	Trust. As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	<u>S</u> (1)	300	D	\$ 18.6	7,696,021	I <u>(2)</u>	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	<u>S</u> (1)	100	D	\$ 18.62	7,695,921	I <u>(2)</u>	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	<u>S</u> (1)	4,100	D	\$ 18.65	7,691,821	I <u>(2)</u>	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)	08/02/2006	<u>S</u> (1)	900	D	\$ 18.66	7,690,921	I <u>(2)</u>	As Trustee of the Merrill Hassenfeld Trust.
Common Stock (Par value \$.50 per share)						829,347	I <u>(2)</u>	As Trustee of a Trust for the benefit of himself.

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo
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Disposed
of (D)
(Instr. 3,
4, and 5)

Trans
(Instr

Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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Reporting Owners

Reporting Owner Name / Address	Relationships				Title
	Director	10% Owner	Officer	Other	
HASSENFELD ALAN G	X	X			Chairman

Signatures

Tarrant Sibley, p/o/a for Alan G.
Hassenfeld

08/03/2006

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) All sales were made by the Merrill Hassenfeld Trust.
- (2) Mr. Hassenfeld disclaims beneficial ownership of all of these shares except to the extent of his proportionate pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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