

REGIS CORP  
Form DEFA14A  
October 17, 2011

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant  X

Filed by a Party other than the Registrant  O

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

Regis Corporation  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:

Edgar Filing: REGIS CORP - Form DEFA14A

On the evening of October 14, 2011, Regis Corporation distributed the following information to its employees:

October 14, 2011

Dear Associates,

I am writing to follow up on Randy's email from last week discussing the ongoing situation with Starboard and the upcoming 2011 Annual Meeting of Shareholders, which will be held on October 27th. As you know, Starboard has nominated three directors to the Regis Board. In an effort to keep you informed, we wanted to address another aspect of the proxy contest that may affect you.

Those of you who are shareholders have received or will receive letters or other materials from both Regis and Starboard. Some of you may even be contacted by phone. We want you to know that this is a normal part of a proxy contest. At this stage, both sides typically send letters and other communications to shareholders to provide their respective arguments and solicit votes regarding the various Annual Meeting proposals.

We regret the distraction this may cause you, our valued employees. It is important that throughout this process, all of us here at Regis stay focused on our business, just as you always have. Executing on our plans and providing our customers with the best possible service should remain our top priorities each and every day.

If you have any questions or concerns about the vote solicitation aspect of the proxy contest, you should always feel free to reach out to me at [eric.bakken@regiscorp.com](mailto:eric.bakken@regiscorp.com).

Thank you for your ongoing hard work and commitment to Regis.

Sincerely,

Eric Bakken  
Executive Vice President

---