

NAUTILUS, INC.
Form 10-Q
November 07, 2013

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934

For the quarterly period ended September 30, 2013

or

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934

For the transition period from _____ to _____

Commission file number: 001-31321

NAUTILUS, INC.
(Exact name of Registrant as specified in its
charter)

Washington
(State or other jurisdiction of
incorporation or organization)
17750 S.E. 6th Way
Vancouver, Washington 98683
(Address of principal executive offices, including zip code)
(360) 859-2900
(Registrant's telephone number, including area code)

94-3002667
(I.R.S. Employer
Identification No.)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act:

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Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company
(do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

The number of shares outstanding of the registrant's common stock as of October 31, 2013 was 31,152,656 shares.

NAUTILUS, INC.
FORM 10-Q
FOR THE QUARTERLY PERIOD ENDED SEPTEMBER 30, 2013

PART I

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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

NAUTILUS, INC.

CONDENSED CONSOLIDATED BALANCE SHEETS

(Unaudited and in thousands)

| | As of September 30, 2013 | December 31, 2012 |
|--|--------------------------------|----------------------|
| Assets | | |
| Cash and cash equivalents | \$27,694 | \$23,207 |
| Trade receivables, net of allowances of \$34 and \$93 | 17,125 | 21,767 |
| Inventories | 17,521 | 18,787 |
| Prepays and other current assets | 4,759 | 5,750 |
| Income taxes receivable | 127 | 101 |
| Short-term notes receivable | — | 82 |
| Deferred income tax assets | 3,666 | 193 |
| Total current assets | 70,892 | 69,887 |
| Property, plant and equipment, net | 8,095 | 6,138 |
| Goodwill | 2,842 | 2,940 |
| Other intangible assets, net | 13,128 | 14,666 |
| Long-term deferred income tax assets | 27,955 | 239 |
| Other assets | 415 | 441 |
| Total assets | \$123,327 | \$94,311 |
| Liabilities and Stockholders' Equity | | |
| Trade payables | \$27,019 | \$32,753 |
| Accrued liabilities | 6,881 | 8,171 |
| Warranty obligations, current portion | 1,813 | 2,278 |
| Deferred income tax liabilities | — | 1,275 |
| Total current liabilities | 35,713 | 44,477 |
| Warranty obligations, non-current | 28 | 214 |
| Income taxes payable, non-current | 2,813 | 2,812 |
| Deferred income tax liabilities, non-current | — | 1,484 |
| Other long-term liabilities | 1,614 | 1,998 |
| Total liabilities | 40,168 | 50,985 |
| Commitments and contingencies (Note 11) | | |
| Stockholders' equity: | | |
| Common stock - no par value, 75,000 shares authorized, 31,148 and 30,924 shares issued and outstanding | 6,750 | 6,103 |
| Retained earnings | 76,004 | 36,598 |
| Accumulated other comprehensive income | 405 | 625 |
| Total stockholders' equity | 83,159 | 43,326 |
| Total liabilities and stockholders' equity | \$123,327 | \$94,311 |

See accompanying Notes to Condensed Consolidated Financial Statements.

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NAUTILUS, INC.
CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(Unaudited and in thousands, except per share amounts)

| | Three months ended September 30, | | Nine months ended September 30, | |
|--|-------------------------------------|----------|------------------------------------|-----------|
| | 2013 | 2012 | 2013 | 2012 |
| Net sales | \$46,256 | \$38,052 | \$141,712 | \$128,897 |
| Cost of sales | 24,479 | 19,511 | 71,912 | 69,283 |
| Gross profit | 21,777 | 18,541 | 69,800 | 59,614 |
| Operating expenses: | | | | |
| Selling and marketing | 14,152 | 12,434 | 46,546 | 41,057 |
| General and administrative | 4,907 | 4,371 | 13,836 | 12,672 |
| Research and development | 1,382 | 1,038 | 3,812 | 2,957 |
| Total operating expenses | 20,441 | 17,843 | 64,194 | 56,686 |
| Operating income | 1,336 | 698 | 5,606 | 2,928 |
| Other income (expense): | | | | |
| Interest income | 4 | 3 | 5 | 16 |
| Interest expense | (10) | (9) | (25) | 66 |
| Other | 271 | (101) | 292 | (187) |
| Total other income (expense) | 265 | (107) | 272 | (105) |
| Income from continuing operations before income taxes | 1,601 | 591 | 5,878 | 2,823 |
| Income tax provision (benefit) | 101 | (625) | (33,814) | (554) |
| Income from continuing operations | 1,500 | 1,216 | 39,692 | 3,377 |
| Discontinued operation: | | | | |
| Loss from discontinued operation before income taxes | (106) | (281) | (367) | (167) |
| Income tax provision (benefit) of discontinued operation | 10 | (16) | (81) | (99) |
| Loss from discontinued operation | (116) | (265) | (286) | (68) |
| Net income | \$1,384 | \$951 | \$39,406 | \$3,309 |
| Basic income per share from continuing operations | \$0.05 | \$0.04 | \$1.28 | \$0.11 |
| Basic loss per share from discontinued operation | — | (0.01) | (0.01) | — |
| Basic net income per share ⁽¹⁾ | \$0.04 | \$0.03 | \$1.27 | \$0.11 |
| Diluted income per share from continuing operations | \$0.05 | \$0.04 | \$1.26 | \$0.11 |
| Diluted loss per share from discontinued operation | — | (0.01) | (0.01) | — |
| Diluted net income per share ⁽¹⁾ | \$0.04 | \$0.03 | \$1.25 | \$0.11 |
| Shares used in per share calculations: | | | | |
| Basic | 31,128 | 30,892 | 31,045 | 30,892 |
| Diluted | 31,488 | 30,943 | 31,419 | 31,010 |

(1) May not add due to rounding.

See accompanying Notes to Condensed Consolidated Financial Statements.

NAUTILUS, INC.
 CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
 (Unaudited and in thousands)

| | Three months ended | | Nine months ended | |
|--|--------------------|---------|-------------------|---------|
| | September 30, | | September 30, | |
| | 2013 | 2012 | 2013 | 2012 |
| Net income | \$1,384 | \$951 | \$39,406 | \$3,309 |
| Other comprehensive income (loss): | | | | |
| Foreign currency translation, net of income tax expense (benefit) of \$(7), \$(13), \$14 and \$(13) | 112 | 54 | (220) | (21) |
| Comprehensive income | \$1,496 | \$1,005 | \$39,186 | \$3,288 |

See accompanying Notes to Condensed Consolidated Financial Statements.

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NAUTILUS, INC.
 CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
 (Unaudited and in thousands)

| | Nine months ended September 30, | |
|---|------------------------------------|----------|
| | 2013 | 2012 |
| Cash flows from operating activities: | | |
| Income from continuing operations | \$39,692 | \$3,377 |
| Loss from discontinued operation | (286 |) (68 |
| Net income | 39,406 | 3,309 |
| Adjustments to reconcile net income to cash provided by operating activities: | | |
| Depreciation and amortization | 2,481 | 2,406 |
| Bad debt expense (reduction) | 510 | (16 |
| Stock-based compensation expense | 292 | 453 |
| Reduction of previously estimated asset disposal loss | — | (86 |
| Loss on asset dispositions | 9 | 14 |
| Deferred income taxes, net of valuation allowance | (34,156 |) 333 |
| Changes in operating assets and liabilities: | | |
| Trade receivables, net | 4,048 | 12,024 |
| Inventories | 1,259 | (5,278 |
| Prepays and other current assets | 998 | (41 |
| Income taxes | (183 |) (169 |
| Trade payables | (5,719 |) (7,459 |
| Accrued liabilities, including warranty obligations | (1,999 |) (1,223 |
| Net cash provided by operating activities | 6,946 | 4,267 |
| Cash flows from investing activities: | | |
| Proceeds from sale of assets of discontinued operation | 113 | 310 |
| Purchases of software and equipment | (2,847 |) (1,742 |
| Net cash used in investing activities | (2,734 |) (1,432 |
| Cash flows from financing activities: | | |
| Repayment of long-term borrowings | — | (5,000 |
| Proceeds from exercise of stock options | 355 | 89 |
| Net cash provided by (used in) financing activities | 355 | (4,911 |
| Effect of exchange rate changes on cash and cash equivalents | (80 |) (142 |
| Increase (decrease) in cash and cash equivalents | 4,487 | (2,218 |
| Cash and cash equivalents: | | |
| Beginning of period | 23,207 | 17,427 |
| End of period | \$27,694 | \$15,209 |
| Supplemental disclosure of cash flow information: | | |
| Cash paid for interest | \$25 | \$533 |
| Cash paid (refunded) for income taxes, net | 246 | (97 |

See accompanying Notes to Condensed Consolidated Financial Statements.

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NAUTILUS, INC.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)
(1) GENERAL INFORMATION

Basis of Consolidation and Presentation

The accompanying condensed consolidated financial statements present the financial position, results of operations and cash flows of Nautilus, Inc. and its subsidiaries, all of which are wholly owned. Intercompany transactions and balances have been eliminated in consolidation.

The accompanying condensed consolidated financial statements have not been audited. We have condensed or omitted certain information and footnote disclosures normally included in financial statements presented in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"). Management believes the disclosures contained herein are adequate to make the information presented not misleading. However, these condensed consolidated financial statements should be read in conjunction with our consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2012 (the "2012 Form 10-K").

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities as of the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. Further information regarding significant estimates can be found in our 2012 Form 10-K.

In the opinion of management, the accompanying condensed consolidated financial statements reflect all adjustments necessary to present fairly our financial position as of September 30, 2013 and December 31, 2012 and our results of operations and comprehensive income for the three and nine months ended September 30, 2013 and 2012 and our cash flows for the nine months ended September 30, 2013 and 2012. Interim results are not necessarily indicative of results for a full year. Our revenues typically vary seasonally and this seasonality can have a significant effect on operating results, inventory levels and working capital needs.

Unless indicated otherwise, all information regarding our operating results pertain to our continuing operations.

New Accounting Pronouncements

ASU 2012-02

In July 2012, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2012-02, "Intangibles - Goodwill and Other: Testing Indefinite-Lived Intangible Assets for Impairment," which permits an entity to make a qualitative assessment to determine whether it is more likely than not that an indefinite-lived intangible asset, other than goodwill, is impaired. Entities are required to test indefinite-lived intangible assets for impairment at least annually and more frequently if indicators of impairment exist. If an entity concludes, based on an evaluation of all relevant qualitative factors, that it is not more likely than not that the fair value of an indefinite-lived intangible asset is less than its carrying amount, it is not required to perform the quantitative impairment test for that asset. Because the qualitative assessment is optional, an entity is permitted to bypass it for any indefinite-lived intangible asset in any period and apply the quantitative test. ASU 2012-02 also permits the entity to resume performing the qualitative assessment in any subsequent period. ASU 2012-02 is effective for impairment tests performed for fiscal years beginning after September 15, 2012 and early adoption is permitted. The adoption of ASU 2012-02 in January 2013 did not have any impact on our financial position, results of operations or cash flows.

ASU 2013-02

In February 2013, the FASB issued ASU No. 2013-02, "Reporting of Amounts Reclassified Out of Accumulated Other Comprehensive Income." Under ASU 2013-02, an entity is required to provide information about the amounts reclassified out of Accumulated Other Comprehensive Income ("AOCI") by component. In addition, an entity is required to present, either on the face of the financial statements or in the notes, significant amounts reclassified out of AOCI by the respective line items of net income, but only if the amount reclassified is required to be reclassified in its entirety in the same reporting period. For amounts that are not required to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures that provide additional details about those amounts. The adoption of ASU 2013-02 in January 2013 did not have any impact on our financial position, results of operations or cash flows.

ASU 2013-11

In July 2013, the FASB issued ASU No. 2013-11, "Presentation of an Unrecognized Tax Benefit When a Net Operating Loss Carryforward, a Similar Tax Loss, or a Tax Credit Carryforward Exists." ASU 2013-11 amends the guidance related to the presentation of unrecognized tax benefits and allows for the reduction of a deferred tax asset for a net operating loss ("NOL") carryforward whenever the NOL or tax credit carryforward would be available to reduce the additional taxable income or tax due if the tax position is disallowed. ASU 2013-11 is effective for annual and interim periods for fiscal years beginning after December 15, 2013, and early adoption is permitted. Since ASU 2013-11 relates only to the presentation of unrecognized tax benefits, we do not expect our adoption of ASU 2013-11 in January 2014 will have a material effect on our financial position, results of operations or cash flows.

(2) DISCONTINUED OPERATION

On September 25, 2009, in light of continuing operating losses in our Commercial business and in order to focus exclusively on managing our Direct and Retail businesses, we committed to a plan for the complete divestiture of our Commercial business, which qualified for held-for-sale accounting treatment. The Commercial business is presented as a Discontinued Operation in our Condensed Consolidated Statements of Operations for all periods.

The disposal of the Commercial business assets was completed in April 2011. We reached substantial completion of asset liquidation at December 2012. However, we continue to have legal and accounting expenses as we work with authorities on final deregistration of certain European entities and product liability expenses associated with product previously sold into the Commercial channel. There was no revenue related to the Commercial business for the year ended December 31, 2012 or the nine-month period ended September 30, 2013.

The following table summarizes liabilities for exit costs related to the discontinued operation, included in Accrued Liabilities and Other Long-Term Liabilities in our Condensed Consolidated Balance Sheets (in thousands):

| | Facilities | |
|----------------------------------|------------|---|
| | Leases | |
| Balance as of December 31, 2012 | \$ 1,118 | |
| Adjustments | — | |
| Payments | (221 |) |
| Balance as of September 30, 2013 | \$ 897 | |

We expect the lease obligations to be paid out through 2016.

(3) INVENTORIES

Inventories are stated at the lower of cost or market, with cost determined based on the first-in, first-out method. We establish inventory allowances for excess, slow-moving and obsolete inventory based on inventory levels, expected product life and forecasted sales. Inventories are written down to market value based on historical demand, competitive factors, changes in technology and product life cycles.

Net Inventories consisted of the following (in thousands):

| | As of | |
|----------------------|---------------|--------------|
| | September 30, | December 31, |
| | 2013 | 2012 |
| Finished goods | \$ 15,918 | \$ 17,148 |
| Parts and components | 1,603 | 1,639 |
| Total inventories | \$ 17,521 | \$ 18,787 |

Inventory reserves, primarily related to excess parts inventories, were as follows (in thousands):

As of

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| | September 30, 2013 | December 31, 2012 |
|--------------------|-----------------------|----------------------|
| Inventory reserves | \$683 | \$1,011 |

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(4) PROPERTY, PLANT AND EQUIPMENT

Property, Plant and Equipment consisted of the following (in thousands):

| | Estimated Useful Life (in years) | As of September 30, 2013 | December 31, 2012 |
|--|--|--------------------------------|----------------------|
| Leasehold improvements | 5 to 20 | \$2,917 | \$2,863 |
| Computer equipment | 3 to 5 | 36,505 | 36,107 |
| Machinery and equipment | 3 to 5 | 5,164 | 5,359 |
| Furniture and fixtures | 5 | 690 | 870 |
| Work in progress ¹ | N/A | 4,232 | 2,080 |
| Total cost | | 49,508 | 47,279 |
| Accumulated depreciation | | (41,413 |) (41,141 |
| Total property, plant and equipment, net | | \$8,095 | \$6,138 |

¹ Work in progress includes internal use software development and production tooling construction in progress.

(5) GOODWILL AND OTHER INTANGIBLE ASSETS

Goodwill

The rollforward of Goodwill was as follows (in thousands):

| | |
|-----------------------------------|---------|
| Balance, December 31, 2011 | \$2,873 |
| Currency exchange rate adjustment | 67 |
| Balance, December 31, 2012 | 2,940 |
| Currency exchange rate adjustment | (98 |
| Balance, September 30, 2013 | \$2,842 |

Other Intangible Assets

Other Intangible Assets consisted of the following (in thousands):

| | Estimated Useful Life (in years) | As of September 30, 2013 | December 31, 2012 |
|------------------------------------|--|--------------------------------|----------------------|
| Other intangible assets: | | | |
| Indefinite-lived trademarks | N/A | \$9,052 | \$9,052 |
| Patents | 8 to 16 | 18,154 | 18,154 |
| | | 27,206 | 27,206 |
| Accumulated amortization - patents | | (14,078 |) (12,540 |
| | | \$13,128 | \$14,666 |

Amortization expense was as follows (in thousands):

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---------------------|----------------------------------|-------|---------------------------------|---------|
| | 2013 | 2012 | 2013 | 2012 |
| Patent amortization | \$513 | \$513 | \$1,538 | \$1,538 |

Future amortization of patents is as follows (in thousands):

| | |
|-------------------|---------|
| Remainder of 2013 | \$513 |
| 2014 | 2,040 |
| 2015 | 828 |
| 2016 | 430 |
| 2017 | 143 |
| Thereafter | 122 |
| | \$4,076 |

(6) ACCRUED LIABILITIES

Accrued Liabilities consisted of the following (in thousands):

| | As of | |
|---------------------------------------|---------------|--------------|
| | September 30, | December 31, |
| | 2013 | 2012 |
| Exit costs of discontinued operations | \$300 | \$340 |
| Payroll and related liabilities | 3,320 | 3,327 |
| Royalties | 753 | 1,063 |
| Legal and professional fees | 153 | 834 |
| Other | 2,355 | 2,607 |
| Total accrued liabilities | \$6,881 | \$8,171 |

(7) PRODUCT WARRANTIES

Our products carry limited, defined warranties for defects in materials or workmanship which, according to their terms, generally obligate us to pay the costs of supplying and shipping replacement parts to customers and, in certain instances, pay for labor and other costs to service products. Outstanding product warranty periods range from sixty days to, in limited circumstances, the lifetime of certain product components. We record a liability at the time of sale for the estimated costs of fulfilling future warranty claims. If necessary, we adjust the liability for specific warranty-related matters when they become known and are reasonably estimable. Estimated warranty expense is included in Cost of Sales, based on historical warranty claim experience and available product quality data. Warranty expense is affected by the performance of new products, significant manufacturing or design defects not discovered until after the product is delivered to the customer, product failure rates, and higher or lower than expected repair costs. If warranty expense differs from previous estimates, or if circumstances change such that the assumptions inherent in previous estimates are no longer valid, the amount of product Warranty Obligations is adjusted accordingly.

Changes in our product Warranty Obligations were as follows (in thousands):

| | Nine months ended September | |
|------------------------------|-----------------------------|----------|
| | 30, | |
| | 2013 | 2012 |
| Balance, beginning of period | \$2,492 | \$2,017 |
| Payments | (1,416) | (1,428) |
| Adjustments | (186) | (171) |
| Accruals | 951 | 1,645 |
| Balance, end of period | \$1,841 | \$2,063 |

(8) INCOME TAX PROVISION (BENEFIT)

In the second quarter of 2013, we evaluated the potential realization of our Deferred Income Tax Assets, considering both positive and negative evidence, including cumulative income or loss for the past three years and forecasted taxable income. As a result of this evaluation we concluded that, as of June 30, 2013, a majority of the existing valuation allowance on our domestic Deferred Income Tax Assets was no longer required. As of September 30, 2013, we maintain the same position as the previous quarter that the partial release of valuation allowance is still appropriate. Accordingly, an income tax benefit of \$36.3 million was recorded during the nine-month period ended September 30, 2013 related to the reduction of our existing valuation allowance.

Evaluating the need for, and amount of, a valuation allowance for deferred tax assets often requires significant judgment and extensive analysis of all available evidence on a jurisdiction-by-jurisdiction basis. Such judgments

require us to interpret existing tax law and other published guidance as applied to our circumstances. As part of this assessment, we consider both positive and negative evidence. The weight given to the potential effect of positive and negative evidence must be commensurate with the extent to which the strength of the evidence can be objectively verified. We generally consider the following, but are not limited to, objectively verified evidence to determine the likelihood of realization of the deferred tax assets:

Our current financial position and our historical results of operations for recent years. We generally consider cumulative pre-tax losses in the three-year period ending with the current quarter to be significant negative evidence regarding our future profitability. A pattern of objectively-measured recent financial reporting losses is heavily weighted as a source of negative evidence. Further, we also consider the historical and current financial trends in the recent years.

Sources of taxable income of the appropriate character. Future realization of deferred tax assets is dependent on projected taxable income of the appropriate character from our continuing operations. Future reversals of existing temporary differences are heavily-weighted sources of objectively verifiable positive evidence. Projections of future taxable income exclusive of reversing temporary differences are a source of positive evidence only when the projections are combined with a history of recent profits and current financial trends and can be reasonably estimated. Carryback and carryforward periods available. The long carryback and carryforward periods permitted under the tax law are objectively verified positive evidence.

Tax planning strategies. Tax planning strategies can be, depending on their nature, heavily-weighted sources of objectively verifiable positive evidence when the strategies are available and can be reasonably executed. We consider tax planning strategies only if they are feasible and justifiable considering our current operations and our strategic plan. Tax planning strategies, if executed, may accelerate the recovery of a deferred tax asset so the tax benefit of the deferred tax asset can be carried back.

During 2008, we determined that it was no longer more likely than not that the tax benefits from the existing U.S. deferred tax assets would be realized due to the substantial amount of the cumulative accounting losses realized in the recent years in the U.S. and the large taxable losses incurred in the U.S. in 2007 and 2008. Accordingly, we established a full valuation allowance against our U.S. net deferred tax assets in 2008.

Each quarter, we assess the total weight of positive and negative evidence and re-evaluate whether any adjustments or release of all or any portion of valuation allowance is appropriate. In our assessment during the second quarter of 2013, we heavily weighted the positive evidence of 1) cumulative profits realized in recent years combined with the upward financial trends of current periods; and 2) future realization of the existing U.S. deferred tax assets. Given our recent improved financial performance, which includes a sustained cumulative accounting profit through 2013, we are projecting a positive forecasted taxable income in 2013 in the U.S. Accordingly, based on our review of the objective evidence and our detailed analysis during the second quarter of 2013, we determined that a portion of our U.S. domestic valuation allowance was no longer required.

The remaining domestic valuation allowance of \$8.5 million at September 30, 2013 relates to certain domestic loss carryforwards and other credits that we may not be able to utilize primarily due to their shorter remaining carryforward periods. Should it be determined in the future that it is more likely than not that our Deferred Income Tax Assets will be realized, an additional valuation allowance would be released during the period in which such an assessment is made.

Further, there have been no material changes to our foreign operations since December 31, 2012 and, accordingly, we maintain our existing valuation allowance on foreign Deferred Income Tax Assets in such jurisdictions at September 30, 2013.

(9) INCOME PER SHARE

Basic Income Per Share was computed using the weighted average number of common shares outstanding. For the computation of Diluted Income Per Share, the number of basic weighted average shares outstanding was increased by dilutive potential common shares related to stock-based awards, as determined by the treasury stock method. The weighted average numbers of shares outstanding used to compute Income Per Share were as follows (in thousands):

| | Three months ended September 30, | | Nine months ended September 30, | |
|--|-------------------------------------|--------|------------------------------------|--------|
| | 2013 | 2012 | 2013 | 2012 |
| Shares used to calculate basic income per share | 31,128 | 30,892 | 31,045 | 30,892 |
| Dilutive effect of outstanding options and performance stock units | 360 | 51 | 374 | 118 |
| Shares used to calculate diluted income per share | 31,488 | 30,943 | 31,419 | 31,010 |

The weighted average numbers of shares outstanding listed in the table below were anti-dilutive and excluded from the computation of Diluted Income Per Share, primarily because the average market price did not exceed the exercise price. These shares may be dilutive potential common shares in the future (in thousands):

| | Three months ended | | Nine months ended | |
|-------------------------|--------------------|-------|-------------------|-------|
| | September 30, | | September 30, | |
| | 2013 | 2012 | 2013 | 2012 |
| Stock options | 298 | 1,115 | 303 | 1,072 |
| Performance stock units | 84 | 130 | 17 | 47 |

(10) SEGMENT INFORMATION

We have two reportable segments - Direct and Retail. Contribution is the measure of profit or loss, defined as net sales less product costs and directly attributable expenses. Directly attributable expenses include Selling and Marketing expenses, General and Administrative expenses, and Research and Development expenses that are directly related to segment operations. Segment assets are those directly assigned to an operating segment's operations, primarily Accounts Receivable, Inventories and Intangible Assets. Unallocated assets primarily include shared information technology infrastructure, distribution centers, corporate headquarters, Prepaids and Other Current Assets, Deferred Income Tax Assets and Other Assets. Capital expenditures directly attributable to the Direct and Retail segments were not significant in any period.

Following is summary information by reportable segment (in thousands):

| | Three months ended September 30, | | Nine months ended September 30, | |
|--|-------------------------------------|----------|------------------------------------|-----------|
| | 2013 | 2012 | 2013 | 2012 |
| Net sales: | | | | |
| Direct | \$25,729 | \$25,103 | \$93,678 | \$83,544 |
| Retail | 19,369 | 11,388 | 44,678 | 42,057 |
| Unallocated royalty income | 1,158 | 1,561 | 3,356 | 3,296 |
| Consolidated net sales | \$46,256 | \$38,052 | \$141,712 | \$128,897 |
| Contribution: | | | | |
| Direct | \$1,316 | \$1,947 | \$8,533 | \$5,968 |
| Retail | 2,875 | 827 | 4,975 | 4,182 |
| Unallocated royalty income | 1,158 | 1,561 | 3,356 | 3,296 |
| Consolidated contribution | \$5,349 | \$4,335 | \$16,864 | \$13,446 |
| Reconciliation of consolidated contribution to income from continuing operations: | | | | |
| Consolidated contribution | \$5,349 | \$4,335 | \$16,864 | \$13,446 |
| Amounts not directly related to segments: | | | | |
| Operating expenses | (4,013) | (3,637) | (11,258) | (10,518) |
| Other income (expense), net | 265 | (107) | 272 | (105) |
| Income tax (expense) benefit | (101) | 625 | 33,814 | 554 |
| Income from continuing operations | \$1,500 | \$1,216 | \$39,692 | \$3,377 |

There was no material change in the allocation of assets by segment during the first nine months of 2013 and, accordingly, assets by segment are not presented.

(11) COMMITMENTS AND CONTINGENCIES

Guarantees, Commitments and Off-Balance Sheet Arrangements

As of September 30, 2013, we had approximately \$0.6 million in standby letters of credit with certain vendors with expiration dates through August 2014.

We have long lead times for inventory purchases and, therefore, must secure factory capacity from our vendors in advance. As of September 30, 2013, we had approximately \$9.3 million in non-cancelable market-based purchase obligations, primarily for inventory purchases expected to be received within the next twelve months. Purchase obligations can vary from quarter-to-quarter and versus the same period in prior years due to a number of factors, including the amount of products that are shipped directly to Retail customer warehouses versus through Nautilus warehouses.

In the ordinary course of business, we enter into agreements that require us to indemnify counterparties against third-party claims. These may include: agreements with vendors and suppliers, under which we may indemnify them against claims arising from use of their products or services; agreements with customers, under which we may indemnify them against claims arising from their use or sale of our products; real estate and equipment leases, under which we may indemnify lessors against third-party claims relating to the use of their property; agreements with licensees or licensors, under which we may indemnify the licensee or licensor against claims arising from their use of our intellectual property or our use of their intellectual property; and agreements with parties to debt arrangements, under which we may indemnify them against claims relating to their participation in the transactions.

The nature and terms of these indemnification obligations vary from contract to contract, and generally a maximum obligation is not stated within the agreements. We hold insurance policies that mitigate potential losses arising from certain types of indemnification obligations. Management does not deem these obligations to be significant to our financial position, results of operations or cash flows and, therefore, no related liabilities were recorded as of September 30, 2013.

Legal and Tax Matters

From time to time, we may be involved in various claims, lawsuits and other proceedings. These legal and tax proceedings involve uncertainty as to the eventual outcomes and losses which may be realized when one or more future events occur or fail to occur. We record expenses for litigation and loss contingencies when it is probable that a liability has been incurred and the amount of the loss can be reasonably estimated. When a loss contingency is not both probable and estimable, we do not establish an accrued liability. However, if the loss (or an additional loss in excess of the accrual) is at least a reasonable possibility and material, then we disclose an estimate of the possible loss or range of loss, if such estimate can be made, or disclose that an estimate cannot be made.

Litigation and jury verdicts are, to some degree, inherently unpredictable, and although we have determined that a loss is not probable in connection with any legal proceeding, it is reasonably possible that a loss may be incurred in connection with proceedings to which we are a party. Assessment of whether incurrence of a loss is probable, or a reasonable possibility, in connection with a particular proceeding, and estimation of the loss, or a range of loss, involves complex judgments and numerous uncertainties. Management is unable to estimate a range of reasonably possible losses related to litigation in its early stages, especially when the damages sought are indeterminate, or the legal and factual basis for the relevant claims have not been developed with specificity.

We regularly monitor our estimated exposure to these contingencies and, as additional information becomes known, may change our estimates accordingly. We evaluate, on a quarterly basis, developments in legal proceedings, investigations or claims that could affect the amount of any accrual, as well as any developments that would make a loss probable or reasonably possible, and whether the amount of a probable or reasonably possible loss is estimable. Among other factors, we evaluate the advice of internal and external counsel, the outcomes from similar litigation, current status of the lawsuits (including settlement initiatives), legislative developments and other factors. Due to the numerous variables associated with these judgments and assumptions, both the precision and reliability of the resulting estimates of the related loss contingencies are subject to substantial uncertainties.

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis is based upon our financial statements as of the dates and for the periods presented in this section. You should read this discussion and analysis in conjunction with the financial statements and notes thereto found in Part I, Item 1 of this Form 10-Q and our consolidated financial statements and notes thereto included in our Annual Report on Form 10-K for the year ended December 31, 2012 (the "2012 Form 10-K"). All references to the third quarter and first nine months of 2013 and 2012 mean the three and nine-month periods ended September 30, 2013 and 2012, respectively. Unless the context otherwise requires, "Nautilus," "we," "us" and "our" refer to Nautilus, Inc. and its subsidiaries. Unless indicated otherwise, all information regarding our operating results pertains to our continuing operations.

Our results of operations may vary significantly from period-to-period. Our revenues typically fluctuate due to the seasonality of our industry, customer buying patterns, product innovation, the nature and level of competition for health and fitness products, our ability to procure products to meet customer demand, the level of spending on, and effectiveness of, our media and advertising programs and our ability to attract new customers and maintain existing sales relationships. In addition, our revenues are highly susceptible to economic factors, including, among other things, the overall condition of the economy and the availability of consumer credit in both the United States and Canada. Our profit margins may vary in response to the aforementioned factors and our ability to manage product

costs. Profit margins may also be affected by fluctuations in the costs or availability of materials used to manufacture our products, product warranty costs, the cost of fuel, and changes in costs of other distribution or manufacturing-related services. Our operating profits or losses may also be affected by the efficiency and effectiveness of our organization. Historically, our operating expenses have been influenced by media costs to produce and distribute advertisements of our products on television, the Internet and other media, facility costs, operating costs of our information and communications systems, product supply chain management, customer support and new product development activities. In addition, our operating expenses have been affected from time-to-time by asset impairment charges, restructuring charges and other significant unusual or infrequent expenses.

As a result of the above and other factors, our period-to-period operating results may not be indicative of future performance. You should not place undue reliance on our operating results and should consider our prospects in light of the risks, expenses and difficulties typically encountered by us and other companies, both within and outside our industry. We may not be able to successfully address these risks and difficulties and, consequently, we cannot assure you any future growth or profitability. For more information, see our discussion of Risk Factors located at Part I, Item 1A of our 2012 Form 10-K.

Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "plan," "expect," "aim," "believe," "project," "intend," "estimate," "will," "should," "could," and other terms of similar meaning typically identify forward-looking statements. The forward-looking statements in this report include, without limitation: our prospects, resources or capabilities; current or future financial trends; future operating results; future plans for introduction of new products; anticipated demand for our new and existing products; maintenance of appropriate inventory levels; growth in revenues and profits; leverage of operating expenses; future revenues from our licensing initiative; results of increased media investment in the Direct segment; continued improvement in operating margins; anticipated consumer credit financing approval rates for the remainder of 2013; expectations for increased Research and Development expenses; the amount expected to be spent on software and equipment in 2013; fluctuations in Net Sales due to seasonality; and our ability to continue to fund our operating and capital needs for the following twelve-month period. Forward-looking statements also include any statements related to our expectations regarding future business and financial performance or conditions, anticipated sales growth across markets, distribution channels and product categories, expenses and gross margins, profits or losses, losses from discontinued operation, settlements of warranty obligations, the anticipated outcome of litigation to which we are a party, new product introductions, financing and working capital requirements and resources. These forward-looking statements, and others we make from time-to-time, are subject to a number of risks and uncertainties. Many factors could cause actual results to differ materially from those projected in forward-looking statements, including the risks described in Part I, Item 1A, "Risk Factors," in our 2012 Form 10-K as supplemented or modified in our quarterly reports on Form 10-Q. We do not undertake any duty to update forward-looking statements after the date they are made or to conform them to actual results or to changes in circumstances or expectations.

Available Information

We make our annual reports on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, and amendments to those reports, available free of charge on our website, www.nautilusinc.com. In addition, our Code of Business Conduct and Ethics, corporate governance policies, and the charters of our Audit Committee, Compensation Committee and Nominating and Corporate Governance Committee are available on our website. The information presented on our website is not part of this report.

Overview

We are committed to providing innovative, quality solutions to help people achieve a fit and healthy lifestyle. Our principal business activities include designing, developing, sourcing and marketing high-quality cardio and strength fitness products and related accessories for consumer use, primarily in the United States and Canada. Our products are sold under some of the most-recognized brand names in the fitness industry: Nautilus[®], Bowflex[®], Schwinn[®], Schwinn Fitness[™] and Universal[®].

We market our products through two distinct distribution channels, Direct and Retail, which we consider to be separate business segments. Our Direct business offers products directly to consumers through television advertising, catalogs and the Internet. Our Retail business offers our products through a network of independent retail companies with stores and websites located in the United States and internationally. We also derive a portion of our revenue from the licensing of our brands and intellectual property.

Net Sales for the first nine months of 2013 were \$141.7 million, an increase of \$12.8 million, or 9.9%, as compared to Net Sales of \$128.9 million for the first nine months of 2012. Net sales of our Direct segment for the first nine months of 2013 rose \$10.1 million, or 12.1%, compared to the first nine months of 2012, primarily due to increased consumer demand for our cardio products, especially the Bowflex[®] TreadClimber[®], and for our new products, including the

Bowflex® UpperCut™ and CoreBody Reformer® Net sales of our Retail segment for the first nine months of 2013 increased by \$2.6 million, or 6.2%, compared to the first nine months of 2012. The year-over-year increase in Retail net sales reflects growth in strength products.

Income from continuing operations was \$39.7 million for the first nine months of 2013, or \$1.26 per diluted share, compared to income from continuing operations of \$3.4 million, or \$0.11 per diluted share, for the first nine months of 2012. Income from continuing operations of \$39.7 million in the first nine months of 2013 included a \$34.2 million credit related to the reversal of our deferred tax asset valuation allowance.

Net income for the first nine months of 2013 was \$39.4 million, compared to net income of \$3.3 million for the first nine months of 2012. Net income per diluted share was \$1.25 for the first nine months of 2013, compared to \$0.11 per diluted share for the first nine months of 2012.

In addition to the reversal of our deferred tax asset valuation allowance, the improvement in our results of continuing operations for the first nine months of 2013 was driven primarily by higher sales and increased margins in both the Retail and Direct channels.

Discontinued Operation

Results from discontinued operation relate to the disposal of our former Commercial business, which was completed in April 2011. We reached substantial completion of asset liquidation at December 2012. However, we continue to have legal and accounting expenses as we work with authorities on final deregistration of each entity and product liability expenses associated with product previously sold into the Commercial channel.

Results of Operations

Results of operations information was as follows (in thousands):

| | Three months ended September 30, | | Change | | |
|---|----------------------------------|----------|---------|------|---|
| | 2013 | 2012 | \$ | % | % |
| Net sales | \$46,256 | \$38,052 | \$8,204 | 21.6 | % |
| Cost of sales | 24,479 | 19,511 | 4,968 | 25.5 | % |
| Gross profit | 21,777 | 18,541 | 3,236 | 17.5 | % |
| Operating expenses: | | | | | |
| Selling and marketing | 14,152 | 12,434 | 1,718 | 13.8 | % |
| General and administrative | 4,907 | 4,371 | 536 | 12.3 | % |
| Research and development | 1,382 | 1,038 | 344 | 33.1 | % |
| Total operating expenses | 20,441 | 17,843 | 2,598 | 14.6 | % |
| Operating income | 1,336 | 698 | 638 | 91.4 | % |
| Other income (expense): | | | | | |
| Interest income | 4 | 3 | 1 | | |
| Interest expense | (10) | (9) | (1) | | |
| Other | 271 | (101) | 372 | | |
| Total other income (expense), net | 265 | (107) | 372 | | |
| Income from continuing operations before income taxes | 1,601 | 591 | 1,010 | | |
| Income tax expense (benefit) | 101 | (625) | 726 | | |
| Income from continuing operations | 1,500 | 1,216 | 284 | | |
| Loss from discontinued operation, net of income taxes | (116) | (265) | 149 | | |
| Net income | \$1,384 | \$951 | \$433 | | |

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| | Nine months ended September | | Change | | |
|---|-----------------------------|-----------|-----------|------|---|
| | 30, 2013 | 2012 | \$ | % | |
| Net sales | \$141,712 | \$128,897 | \$12,815 | 9.9 | % |
| Cost of sales | 71,912 | 69,283 | 2,629 | 3.8 | % |
| Gross profit | 69,800 | 59,614 | 10,186 | 17.1 | % |
| Operating expenses: | | | | | |
| Selling and marketing | 46,546 | 41,057 | 5,489 | 13.4 | % |
| General and administrative | 13,836 | 12,672 | 1,164 | 9.2 | % |
| Research and development | 3,812 | 2,957 | 855 | 28.9 | % |
| Total operating expenses | 64,194 | 56,686 | 7,508 | 13.2 | % |
| Operating income | 5,606 | 2,928 | 2,678 | 91.5 | % |
| Other income (expense): | | | | | |
| Interest income | 5 | 16 | (11 |) | |
| Interest expense | (25 |) 66 | (91 |) | |
| Other | 292 | (187 |) 479 | | |
| Total other income (expense), net | 272 | (105 |) 377 | | |
| Income from continuing operations before income taxes | 5,878 | 2,823 | 3,055 | | |
| Income tax benefit | (33,814 |) (554 |) (33,260 |) | |
| Income from continuing operations | 39,692 | 3,377 | 36,315 | | |
| Loss from discontinued operation, net of income taxes | (286 |) (68 |) (218 |) | |
| Net income | \$39,406 | \$3,309 | \$36,097 | | |

Results of operations information by segment was as follows (in thousands):

| | Three months ended September | | Change | | |
|----------------|------------------------------|----------|---------|---------|--------------|
| | 30, 2013 | 2012 | \$ | % | |
| Net sales: | | | | | |
| Direct | \$25,729 | \$25,103 | \$626 | 2.5 | % |
| Retail | 19,369 | 11,388 | 7,981 | 70.1 | % |
| Royalty income | 1,158 | 1,561 | (403 |) (25.8 |)% |
| | \$46,256 | \$38,052 | \$8,204 | 21.6 | % |
| Cost of sales: | | | | | |
| Direct | \$10,028 | \$10,558 | \$(530 |) (5.0 |)% |
| Retail | 14,451 | 8,953 | 5,498 | 61.4 | % |
| Royalty income | — | — | — | | |
| | \$24,479 | \$19,511 | \$4,968 | 25.5 | % |
| Gross profit: | | | | | |
| Direct | \$15,701 | \$14,545 | \$1,156 | 7.9 | % |
| Retail | 4,918 | 2,435 | 2,483 | 102.0 | % |
| Royalty income | 1,158 | 1,561 | (403 |) (25.8 |)% |
| | \$21,777 | \$18,541 | \$3,236 | 17.5 | % |
| Gross margin: | | | | | |
| Direct | 61.0 | % 57.9 | % 310 | | basis points |
| Retail | 25.4 | % 21.4 | % 400 | | basis points |

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| | Nine months ended September 30, | | Change \$ | | |
|----------------|---------------------------------|-----------|--------------|--------------|---|
| | 2013 | 2012 | | | |
| Net sales: | | | | | |
| Direct | \$93,678 | \$83,544 | \$10,134 | 12.1 | % |
| Retail | 44,678 | 42,057 | 2,621 | 6.2 | % |
| Royalty income | 3,356 | 3,296 | 60 | 1.8 | % |
| | \$141,712 | \$128,897 | \$12,815 | 9.9 | % |
| Cost of sales: | | | | | |
| Direct | \$37,907 | \$36,312 | \$1,595 | 4.4 | % |
| Retail | 34,005 | 32,971 | 1,034 | 3.1 | % |
| Royalty income | — | — | — | | |
| | \$71,912 | \$69,283 | \$2,629 | 3.8 | % |
| Gross profit: | | | | | |
| Direct | \$55,771 | \$47,232 | \$8,539 | 18.1 | % |
| Retail | 10,673 | 9,086 | 1,587 | 17.5 | % |
| Royalty income | 3,356 | 3,296 | 60 | 1.8 | % |
| | \$69,800 | \$59,614 | \$10,186 | 17.1 | % |
| Gross margin: | | | | | |
| Direct | 59.5 | % 56.5 | 300 | basis points | |
| Retail | 23.9 | % 21.6 | 230 | basis points | |

The following table compares the net sales of our major product lines within each business segment (in thousands):

| | Three months ended September 30, | | Change \$ | | |
|----------------------------------|----------------------------------|----------|--------------|--------|----|
| | 2013 | 2012 | | | |
| Direct net sales: | | | | | |
| Cardio products ⁽¹⁾ | \$21,725 | \$20,036 | \$1,689 | 8.4 | % |
| Strength products ⁽²⁾ | 4,004 | 5,067 | (1,063) | (21.0) |)% |
| | 25,729 | 25,103 | 626 | 2.5 | % |
| Retail net sales: | | | | | |
| Cardio products ⁽¹⁾ | 9,687 | 5,819 | 3,868 | 66.5 | % |
| Strength products ⁽²⁾ | 9,682 | 5,569 | 4,113 | 73.9 | % |
| | 19,369 | 11,388 | 7,981 | 70.1 | % |
| Royalty income | 1,158 | 1,561 | (403) | (25.8) |)% |
| | \$46,256 | \$38,052 | \$8,204 | 21.6 | % |

⁽¹⁾ Cardio products include: TreadClimber®, treadmills, exercise bikes, ellipticals, CoreBody Reformer® and DVDs.

⁽²⁾ Strength products include: home gyms, selectorized dumbbells, kettlebell weights, UpperCut™ and accessories.

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| | Nine months ended September 30, | | Change | | |
|----------------------------------|---------------------------------|-----------|----------|---|---------|
| | 2013 | 2012 | \$ | | % |
| Direct net sales: | | | | | |
| Cardio products ⁽¹⁾ | \$77,829 | \$65,978 | \$11,851 | | 18.0 % |
| Strength products ⁽²⁾ | 15,849 | 17,566 | (1,717) |) | (9.8)% |
| | 93,678 | 83,544 | 10,134 | | 12.1 % |
| Retail net sales: | | | | | |
| Cardio products ⁽¹⁾ | 20,032 | 23,385 | (3,353) |) | (14.3)% |
| Strength products ⁽²⁾ | 24,646 | 18,672 | 5,974 | | 32.0 % |
| | 44,678 | 42,057 | 2,621 | | 6.2 % |
| Royalty income | 3,356 | 3,296 | 60 | | 1.8 % |
| | \$141,712 | \$128,897 | \$12,815 | | 9.9 % |

(1) Cardio products include: TreadClimber®, treadmills, exercise bikes, ellipticals, CoreBody Reformer® and DVDs.

(2) Strength products include: home gyms, selectorized dumbbells, kettlebell weights, UpperCut™ and accessories.

Direct

The 2.5% and 12.1% increases, respectively, in Direct Net Sales in the three and nine-month periods of 2013 compared to the same periods of 2012 were primarily related to an 18% increase in consumer demand for our cardio products, especially the Bowflex® TreadClimber®, which we believe was driven by increased advertising effectiveness, improved call center effectiveness and higher U.S. consumer credit approval rates. Our new products, including the Bowflex® UpperCut™ and CoreBody Reformer®, also contributed to the increases in Direct Net Sales.

Combined consumer credit approvals by our primary and secondary U.S. third-party financing providers for the three-month period ended September 30, 2013 increased to 34.3% compared to 31.4% in the same period last year. For the first nine months of 2013, approval rates increased to 34.5% compared to 29.5% in the same period last year. We expect U.S. consumer credit financing approval rates during the remainder of 2013 to remain in the 30 - 35% range.

The increases in Direct Net Sales of cardio products in the three and nine-month periods of 2013 compared to the same periods of 2012 were partially offset by 21.0% and 9.8% declines, respectively, in Direct Net Sales of strength products, primarily rod-based home gyms. The declines in sales of rod-based home gyms were attributable, in part, to the reduction of advertising for these products over time, as management determined that television advertising spending on this mature product category was generating suboptimal returns. We continue to market and sell rod-based home gyms through more cost efficient online media, and sales of these products have increased through the Retail segment.

The decrease in Cost of Sales of our Direct business in the three-month period of 2013 compared to the same period of 2012 was a result of improved overhead efficiency (as discussed below) offset by the higher Direct Net Sales. The increase in Cost of Sales in the nine-month period was almost entirely related to the growth in Direct Net Sales and was partially offset by the improvement in gross margin.

The 310 and 300 basis point increases in the gross margin of our Direct business for the three and nine-month periods of 2013 compared to the same periods of 2012, respectively, were primarily due to greater absorption of fixed supply chain costs due to the higher sales volume.

Retail

The 70.1% increase in Retail Net Sales in the three-month period of 2013 compared to the same period of 2012 was driven by increased sales in both strength and cardio products. New cardio products, along with greater customer penetration for both cardio and strength products, were the primary drivers of growth. Retail Net Sales in the same period last year were adversely affected as a result of some Retail customers modifying their buying patterns by accelerating a portion of their purchases into the second quarter of 2012, and away from the third and fourth quarters last year in anticipation of price increases implemented in the third quarter of 2012.

The 6.2% increase in Retail Net Sales in the nine-month period of 2013 compared to the same period of 2012 was primarily due to a 32.0% increase in strength products, which was mostly driven by higher sales of selectorized dumbbells and home gyms. The increase in strength sales was partially offset by a 14.3% decline in cardio sales, with both indoor bikes and ellipticals contributing to the decline year-to-date. We believe retailers began slowing their purchases of previous models during the first half of 2013 in anticipation of the new products. The new cardio items introduced in the third quarter of 2013, which contributed to an increase in cardio sales on a quarter-over-quarter basis in the third quarter of 2013, are expected to provide growth in cardio products on a full year basis in 2013.

The increases in Retail Cost of Sales for the three and nine-month periods of 2013 were due to the increases in Retail Net Sales, and were partially offset by improvements in Retail gross margin.

The 400 and 230 basis point improvements in Retail gross margin, respectively, in the three and nine-month periods of 2013 compared to the same periods of 2012 were primarily due to the positive impact of retail pricing strategies implemented in the third quarter of 2012 and greater absorption of fixed supply chain costs due to higher sales volume.

Selling and Marketing

| Dollars in thousands | Three months ended September 30, | | Change | |
|-----------------------|----------------------------------|----------|---------|-------|
| | 2013 | 2012 | | |
| Selling and Marketing | \$14,152 | \$12,434 | \$1,718 | 13.8% |
| As % of Net Sales | 30.6% | 32.7% | | |
| Dollars in thousands | Nine months ended September 30, | | Change | |
| | 2013 | 2012 | | |
| Selling and Marketing | \$46,546 | \$41,057 | \$5,489 | 13.4% |
| As % of Net Sales | 32.8% | 31.9% | | |

The increases in Selling and Marketing were primarily due to increases in media advertising, which also contributed to the improvements in Net Sales in the three and nine-month periods ended September 30, 2013 compared to the same periods of 2012. In addition, the three and nine-month periods were also affected by a \$0.1 million and a \$0.7 million increase, respectively, in finance fees payable to our consumer finance providers related to increased Net Sales.

Selling and Marketing as a percentage of Net Sales is affected by the mix of Direct sales compared to Retail sales. Increasing Direct sales as a percentage of total Net Sales increases the percentage of Selling and Marketing as a percentage of Net Sales and vice versa.

Media advertising expense of our Direct business is the largest component of Selling and Marketing and was as follows:

| Dollars in thousands | Three months ended September 30, | | Change | |
|----------------------|----------------------------------|----------|---------|-------|
| | 2013 | 2012 | | |
| Media advertising | \$7,627 | \$6,569 | \$1,058 | 16.1% |
| Dollars in thousands | Nine months ended September 30, | | Change | |
| | 2013 | 2012 | | |
| Media advertising | \$24,901 | \$21,690 | \$3,211 | 14.8% |

We made strategic increased investments in media and creative advertising in the three and nine-month periods of 2013 to further support the launch of UpperCut™ and to build sales leads for all Direct products in the second half of 2013.

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General and Administrative

| Dollars in thousands | Three months ended September 30, | | Change | |
|----------------------------|----------------------------------|----------|---------|-------|
| | 2013 | 2012 | \$ | % |
| General and Administrative | \$4,907 | \$4,371 | \$536 | 12.3% |
| As % of Net Sales | 10.6% | 11.5% | | |
| Dollars in thousands | Nine months ended September 30, | | Change | |
| | 2013 | 2012 | \$ | % |
| General and Administrative | \$13,836 | \$12,672 | \$1,164 | 9.2% |
| As % of Net Sales | 9.8% | 9.8% | | |

The increases in General and Administrative in the three and nine-month periods ended September 30, 2013 compared to the same periods of the prior year were primarily due to a \$0.3 million and a \$0.5 million increase, respectively, in infrastructure costs and a \$0.2 million and a \$0.6 million increase, respectively, in employee related costs. The increase in the nine-month period was partially offset by \$0.3 million of one-time lease write-off costs in the nine month period of 2012.

The decrease as a percentage of Net Sales in the three-month period ended September 30, 2013 compared to the same period of the prior year was primarily due to higher Net Sales. General and Administrative as a percentage of Net Sales in the nine-month period was negatively affected by one-time negative anomalies in the first quarter of 2013 and one-time positive anomalies in the same period last year, generally related to personnel changes.

Research and Development

| Dollars in thousands | Three months ended September 30, | | Change | |
|--------------------------|----------------------------------|---------|--------|-------|
| | 2013 | 2012 | \$ | % |
| Research and Development | \$1,382 | \$1,038 | \$344 | 33.1% |
| As % of Net Sales | 3.0% | 2.7% | | |
| Dollars in thousands | Nine months ended September 30, | | Change | |
| | 2013 | 2012 | \$ | % |
| Research and Development | \$3,812 | \$2,957 | \$855 | 28.9% |
| As % of Net Sales | 2.7% | 2.3% | | |

The increases in Research and Development were primarily due to our continued investment in new products. We expect Research and Development expense to increase for the full year 2013, compared to 2012, as we continue to invest in new product development and resource capabilities.

Interest Expense

Negative Interest Expense of \$0.1 million in the first nine months of 2012 arose from the early repayment in March 2012 of our Increasing-Rate Senior Discount Notes. Early repayment of the notes resulted in a lower average effective interest rate over the term of the notes than would have applied if the notes had been held to maturity. In prior periods, we used the average effective interest rate as if the notes were held to maturity in determining the amount of interest expense incurred.

Other Income (Expense)

Other Income (Expense) primarily relates to the effect of exchange rate fluctuations between the U.S. and Canada. However, the 2013 periods also included the following one-time items:

- a \$0.1 million gain in both the three and nine-month periods related to an insurance settlement; and
- a \$0.2 million and a \$0.3 million gain, respectively, in the three and nine-month periods of 2013 related to a refund of state sales tax previously paid by us.

Income Tax Provision (Benefit)

| Dollars in thousands | Three months ended September 30, | | Change | |
|--------------------------------|----------------------------------|---------|--------|--------|
| | 2013 | 2012 | \$ | % |
| Income Tax Provision (Benefit) | \$101 | \$(625) | \$726 | 116.2% |

| Dollars in thousands | Nine months ended September 30, | | Change | |
|----------------------|---------------------------------|---------|------------|-----|
| | 2013 | 2012 | \$ | % |
| Income Tax Benefit | \$(33,814) | \$(554) | \$(33,260) | n/m |

n/m - Not meaningful.

Income Tax Provision for the three months ended September 30, 2013 was primarily related to our operating results as of September 30, 2013 which were higher than originally anticipated in the previous quarter. Income Tax Benefit for the nine-month period of 2013 also included a partial release of U.S. domestic valuation allowance. Income Tax Benefit for the first nine months of 2012 was primarily related to the expiration of statutes of limitation applicable to our liabilities for uncertain tax positions in certain jurisdictions.

In the second quarter of 2013, we evaluated the potential realization of our Deferred Income Tax Assets, considering both positive and negative evidence, including cumulative income or loss for the past three years and forecasted taxable income. As a result of this evaluation we concluded that, as of June 30, 2013, a majority of the existing valuation allowance on our domestic Deferred Income Tax Assets was no longer required. As of September 30, 2013, we maintain the same position as the previous quarter that the partial release of valuation allowance is still appropriate. Accordingly, an income tax benefit of \$36.3 million was recorded in the first nine months of 2013 related to the reduction of our existing valuation allowance.

The remaining U.S. domestic valuation allowance of \$8.5 million at September 30, 2013 relates to certain domestic loss carryforwards and other credits that we may not be able to utilize primarily due to their shorter remaining carryforward periods. Should it be determined in the future that it is more likely than not that our Deferred Income Tax Assets will be realized, an additional valuation allowance would be released during the period in which such an assessment is made.

Further, there have been no material changes to our foreign operations since December 31, 2012 and, accordingly, we maintain our existing valuation allowance on foreign Deferred Income Tax Assets in such jurisdictions at September 30, 2013.

See Note 8 of Notes to Condensed Consolidated Financial Statements for additional information.

LIQUIDITY AND CAPITAL RESOURCES

As of September 30, 2013, we had \$27.7 million of Cash and Cash Equivalents, compared to \$23.2 million as of December 31, 2012. Cash provided by operating activities was \$6.9 million for the nine months ended September 30, 2013, compared to cash provided by operating activities of \$4.3 million for the nine months ended September 30, 2012. We expect our Cash and Cash Equivalents at September 30, 2013, along with cash expected to be generated from operations, to be sufficient to fund our operating and capital requirements for at least twelve months from September 30, 2013.

The increase in cash flows from operating activities was primarily due to increased Net Income of \$39.4 million for the nine months ended September 30, 2013, compared to Net Income of \$3.3 million for the nine months ended September 30, 2012 and changes in our operating assets and liabilities as discussed below. Net income for the nine months ended September 30, 2013 included a \$34.2 million non-cash credit related to the reduction of our existing valuation allowance.

Trade Receivables decreased \$4.7 million to \$17.1 million as of September 30, 2013, compared to \$21.8 million as of December 31, 2012, due to seasonally lower activity with our Retail business customers. Receivables increased \$5.4 million compared to September 30, 2012 due to higher Retail Net Sales. Days sales outstanding ("DSO") at September 30, 2013 were 23.8 days compared to 23.7 days as of December 31, 2012 and 19.4 days as of September 30, 2012. The increase in DSO at September 30, 2013 compared to September 30, 2012 was due to a shift in our sales to a higher percentage of our sales being derived from Retail Net Sales, which generally has a higher DSO than Direct Net Sales.

Inventories decreased \$1.3 million to \$17.5 million as of September 30, 2013, compared to \$18.8 million as of December 31, 2012, but increased \$4.2 million compared to June 30, 2013 as we prepare for the fourth quarter of 2013, which has historically been our strongest quarter by sales volume.

Net Deferred Income Tax Assets increased \$33.9 million to \$31.6 million as of September 30, 2013, compared to a net liability of \$2.3 million as of December 31, 2012, primarily due to the release of \$36.3 million of valuation allowance during the nine-month period ended September 30, 2013 as discussed in more detail above.

Trade Payables decreased \$5.8 million to \$27.0 million as of September 30, 2013, compared to \$32.8 million as of December 31, 2012, due to lower inventory purchases and the timing of those purchases in the third quarter of 2013.

Accrued Liabilities decreased \$1.3 million to \$6.9 million as of September 30, 2013 compared to \$8.2 million as of December 31, 2012, primarily due to incentive compensation payments made in the first quarter of 2013 that related to 2012 performance.

Cash used in investing activities for purchases of software and equipment was \$2.8 million for the first nine months of 2013 and was primarily related to implementation of new software and hardware information system upgrades and new product tooling equipment. We anticipate spending \$3.5 million in all of 2013 for software and equipment.

Financing Arrangements

We have a Credit Agreement (the "Loan Agreement") with Bank of the West that provides for a \$15,750,000 maximum revolving secured credit line. The line of credit is available through March 31, 2015 for working capital, standby letters of credit and general corporate purposes. Borrowing availability under the Loan Agreement is subject to our compliance with certain financial and operating covenants at the time borrowings are requested. Standby letters of credit under the Loan Agreement are treated as a reduction of the available borrowing amount and are subject to covenant testing.

The interest rate applicable to borrowings under the Loan Agreement is based on either, at our discretion, Bank of the West's base rate, a floating rate or LIBOR, plus an applicable margin based on certain financial performance metrics. Our borrowing rate was 1.69% as of September 30, 2013. The Loan Agreement contains customary covenants, including minimum fixed charge coverage ratio and leverage ratio, and limitations on capital expenditures, mergers and acquisitions, indebtedness, liens, dispositions, dividends and investments. The Loan Agreement also contains customary events of default. Upon an event of default, the lender has the option of terminating its credit commitment and accelerating all obligations under the Loan Agreement. Borrowings under the Loan Agreement are collateralized by substantially all of our assets, including intellectual property assets.

As of September 30, 2013, we had no outstanding borrowings and \$0.6 million in standby letters of credit issued under the Loan Agreement. As of September 30, 2013, we were in compliance with the financial covenants of the Loan Agreement and approximately \$15.1 million was available for borrowing.

Commitments and Contingencies

For a description of our commitments and contingencies, refer to Note 11 to our condensed consolidated financial statements in Item 1 of this Form 10-Q.

Seasonality

We expect our sales from fitness equipment products to vary seasonally. Sales are typically strongest in the first and fourth quarters, followed by the third quarter, and are generally weakest in the second quarter. We believe that various

factors, such as the broadcast of network season finales and seasonal weather patterns, influence television viewers and cause our advertising on cable television stations to be less effective in the second quarter than in other periods. In addition, during the spring and summer months, consumers tend to be involved in outdoor activities, including outdoor exercise, which impacts sales of indoor fitness equipment. This seasonality can have a significant effect on our inventory levels, working capital needs and resource utilization.

CRITICAL ACCOUNTING POLICIES AND ESTIMATES

Our critical accounting policies have not changed from those discussed in our 2012 Form 10-K. Please refer to Note 8 of Notes to Condensed Consolidated Financial Statements for a discussion of the reversal of our valuation allowance for certain deferred tax assets.

Item 3. Quantitative and Qualitative Disclosures About Market Risk

Interest Rate Risk

Our exposure to market risk from changes in interest rates relates primarily to our cash and cash equivalents. The primary objective of our investment activities is to preserve principal while maximizing yields without significantly increasing risk. This is accomplished by investing in diversified investments, consisting only of investment-grade securities.

As of September 30, 2013, we held cash and cash equivalents of \$27.7 million. Given that cash equivalents mature within three months or less from the date of purchase, a decline in interest rates over time would reduce our interest income, but would not have a material impact on our results of operations, financial position or cash flows. In addition, due to the nature of our cash equivalents, a decline in interest rates would not materially affect the fair value of our cash equivalents.

Item 4. Controls and Procedures

Evaluation of Disclosure Controls and Procedures

In accordance with Rule 13a-15 of the Securities Exchange Act of 1934 (the "Exchange Act"), as of the end of the period covered by this Quarterly Report on Form 10-Q, our management evaluated, with the participation of our Chief Executive Officer and Acting Principal Financial Officer, the effectiveness of our disclosure controls and procedures (as defined in Rule 13a-15(e) and Rule 15d-15(e) under the Exchange Act). Based upon their evaluation of these disclosure controls and procedures, our management, including the Chief Executive Officer and Acting Principal Financial Officer, have concluded that our disclosure controls and procedures were effective as of the end of the period covered by this report.

Changes in Internal Control over Financial Reporting

There were no changes in our internal control over financial reporting that occurred during the three months ended September 30, 2013, that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings

In 2004, we were sued in the Southern District of New York by BioSig Instruments, Inc. for alleged patent infringement in connection with our incorporation of heart rate monitors into certain cardio products. No significant activity in the litigation occurred until 2008. In 2012, the United States District Court granted summary judgment to us on grounds that BioSig's patents were invalid as a matter of law. BioSig appealed the grant of summary judgment and, in April 2013, the United States Court of Appeals for the Federal Circuit reversed the District Court's decision on summary judgment and remanded the case to the District Court for further proceedings. A Petition for Certiorari to the U.S. Supreme Court is currently pending. We do not believe that our use of heart rate monitors utilized or purchased from third parties, and otherwise, infringe the BioSig patents.

In addition to the matter described above, from time to time we are subject to litigation, claims and assessments that arise in the ordinary course of business, including disputes that may arise from intellectual property related matters. Management believes that any liability resulting from such additional matters will not have a material adverse effect on our financial position, results of operations or cash flows.

Item 1A. Risk Factors

We operate in an environment that involves a number of risks and uncertainties. The risks and uncertainties described in our 2012 Form 10-K are not the only risks and uncertainties that we face. Additional risks and uncertainties that presently are not considered material or are not known to us, and therefore are not mentioned herein, may impair our business operations. If any of the risks described in our 2012 Form 10-K actually occur, our business, operating results and financial position could be adversely affected. There has not been a material change to the risk factors as set forth in our 2012 Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

ISSUER REPURCHASES OF EQUITY SECURITIES

| Period | (a) Total Number of Shares (or Units) Purchased ⁽¹⁾ | (b) Average Price Paid per Share (or Unit) | (c) Total Number of Shares (or Units) Purchased as Part of Publicly Announced Plans or Programs | (d) Maximum Number (or Approximate Dollar Value) of Shares (or Units) that May Yet Be Purchased Under the Plans or Programs |
|-----------------------------------|---|--|---|---|
| July 1 to July 31, 2013 | 1,689 | \$8.78 | — | — |
| August 1 to August 31, 2013 | 1,688 | 6.31 | — | — |
| September 1 to September 30, 2013 | 1,689 | 7.22 | — | — |
| Total | 5,066 | 7.44 | — | — |

⁽¹⁾ Consists of shares withheld from the vesting portion of a restricted stock unit award granted to Bruce M. Cazenave, our Chief Executive Officer. We will withhold from each monthly vesting portion of the grant award the number of shares sufficient to satisfy Mr. Cazenave's tax withholding obligation incident to such vesting, unless Mr. Cazenave should first elect to satisfy the tax obligation by cash payment to us. We do not have any publicly announced equity securities repurchase plans or programs.

Item 6. Exhibits

| Exhibit No. | Description |
|-------------|---|
| 31.1 | Certification of Chief Executive Officer and Acting Chief Financial Officer pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as amended. |
| 32.1 | Certification of Chief Executive Officer and Acting Chief Financial Officer pursuant to Rule 13a-14(b) of the Securities and Exchange Act of 1934, as amended, and 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101 | The following financial statements from Nautilus, Inc.'s quarterly report on Form 10-Q for the three and nine months ended September 30, 2013, formatted in XBRL (eXtensible Business Reporting Language): (i) Condensed Consolidated Balance Sheets (unaudited), (ii) Condensed Consolidated Statements of Operations (unaudited), (iii) Condensed Consolidated Statements of Comprehensive Income (unaudited), (iv) Condensed Consolidated Statements of Cash Flows (unaudited) and (v) Notes to Condensed Consolidated Financial Statements (unaudited). |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NAUTILUS, INC.

Date: November 7, 2013

By: /S/ Bruce M. Cazenave
Bruce M. Cazenave
Chief Executive Officer
(Principal Executive Officer, Acting Principal Financial
Officer and Acting Principal Accounting Officer)