KINGSWAY FINANCIAL SERVICES INC

Form 8-K

September 17, 2012

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 17, 2012

KINGSWAY FINANCIAL SERVICES INC.

(Exact Name of Registrant as Specified in Its Charter)

Ontario, Canada

(State or Other Jurisdiction of

Incorporation)

(Commission File Number)

Not Applicable

(IRS Employer Identification No.)

45 St. Clair West, Suite 400, Toronto, Ontario, Canada M4V 1K9 (Address of Principal Executive Offices) (Zip Code)

Registrant's Telephone Number, Including Area Code: (416) 848-1171

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.05 (Costs Associated With Exit or Disposal Activities) and Item 8.01 (Other Events)

Financial Statements and Exhibits.

Item 9.01

On September 17, 2012, Kingsway Financial Services Inc. ("Kingsway" or the "Company") announced the restructuring of its Insurance Services and Insurance Underwriting segments (the "Restructuring"). The press release announcing the Restructuring, dated September 17, 2012, is filed with this Form 8-K and attached hereto as Exhibit 99.1 and is incorporated herein by reference.

(d) Exhibits

News Release Dated September 17, 2012 - Kingsway Announces Restructuring of its Insurance Services and Insurance Underwriting Segments

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

KINGSWAY FINANCIAL SERVICES INC.

September 17, 2012

By: /s/ Larry G. Swets, Jr. Larry G. Swets, Jr.

President and Chief Executive Officer

EXHIBIT INDEX

EXHIBIT NUMBER DESCRIPTION

News Release Dated September 17, 2012 - Kingsway Announces Restructuring of its 99.1

Insurance Services and Insurance Underwriting Segments