

ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On October 25, 2018, Columbia Sportswear Company (the "Company") issued a press release reporting its third quarter and year-to-date 2018 financial results, as well as its updated full year 2018 financial outlook and preliminary 2019 commentary. A copy of the Company's press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

Attached hereto as Exhibit 99.2 and incorporated by reference herein is financial information and commentary by Jim A. Swanson, Senior Vice President and Chief Financial Officer of Columbia Sportswear Company, on the third quarter and year-to-date 2018 financial results, as well as the Company's updated full year 2018 financial outlook and preliminary 2019 commentary, as posted on the Company's investor relations website, <http://investor.columbia.com>, on October 25, 2018. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

ITEM 7.01 REGULATION FD DISCLOSURE

In its October 25, 2018 press release, the Company also announced that its Board of Directors approved a regular quarterly cash dividend of \$0.24 per share of common stock to be paid on November 29, 2018 to its shareholders of record on November 15, 2018.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press Release, dated October 25, 2018 (furnished pursuant to Items 2.02 and 7.01 hereof).

99.2 Commentary by Jim A. Swanson, Senior Vice President and Chief Financial Officer of Columbia Sportswear Company, dated October 25, 2018 (furnished pursuant to Items 2.02 and 7.01 hereof).

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: October 25, 2018 By: /S/ JIM A. SWANSON

Jim A. Swanson

Senior Vice President and Chief Financial Officer