





ITEM 7.01 REGULATION FD DISCLOSURE

In its April 10, 2018 press release Columbia Sportswear Company announced its intention to acquire the remaining 40 percent interest in Columbia Sportswear Commercial (Shanghai) Company, the joint venture that it currently operates in China with Swire Resources Limited. The information in this report shall not be treated as filed for purposes of the Securities Exchange Act of 1934, as amended.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

99.1 Press Release, dated April 10, 2018 (furnished pursuant to Item 7.01 hereof).

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

COLUMBIA SPORTSWEAR COMPANY

Dated: April 10, 2018 By: /S/ PETER J. BRAGDON

Peter J. Bragdon

Executive Vice President, Chief Administrative Officer and General Counsel