

NU SKIN ENTERPRISES INC  
Form 8-K  
May 24, 2005

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, DC 20549**

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**May 24, 2005**

Date of Report (Date of earliest event reported)

**NU SKIN ENTERPRISES, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**

(State or other jurisdiction of  
incorporation)

**001-12421**

(Commission File Number)

**87-0565309**

(IRS Employer  
Identification Number)

**75 West Center Street**

**Provo, UT 84601**

(Address of principal executive offices and zip code)

**(801) 345-1000**

(Registrant's telephone number, including area code)

**N/A**

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4 (c))

**Item 7.01 Regulation FD Disclosure.**

On May 24, 2005, Nu Skin Enterprises, Inc.'s Chief Financial Officer, Ritch Wood, is delivering a presentation about the company at the Avondale Partners Direct Selling Investor Day in Boston, Massachusetts. A copy of the slides accompanying Mr. Wood's presentation are attached hereto as Exhibit 99.1 but are not filed, rather are furnished pursuant to Regulation FD.

**Item 9.01 Financial Statements and Exhibits.**

(c) Exhibits.

- 99.1 Copy of the slides accompanying Mr. Wood's presentation at the Avondale Partners Direct Selling Investor Day in Boston on May 24, 2005.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**NU SKIN ENTERPRISES, INC.**  
(Registrant)

/s/ D. Matthew Dorny  
D. Matthew Dorny  
Vice President

Date: May 24, 2005

**EXHIBIT INDEX**

Exhibit No.

Exhibit Description

- |      |                                                                                                                                         |
|------|-----------------------------------------------------------------------------------------------------------------------------------------|
| 99.1 | Copy of the slides accompanying Mr. Wood's presentation at the Avondale Partners Direct Selling Investor Day in Boston on May 24, 2005. |
|------|-----------------------------------------------------------------------------------------------------------------------------------------|