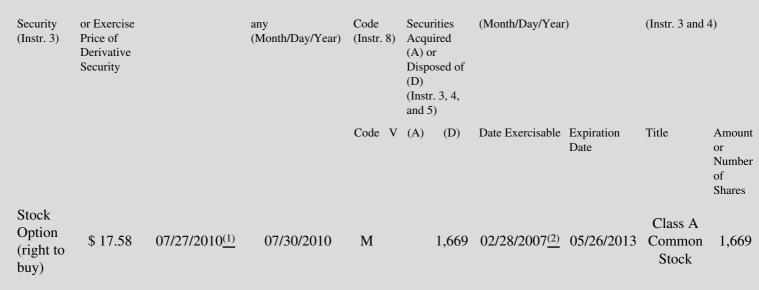
Edgar Filing: Chard Daniel R - Form 4/A

Form 4/A August 16, 2010									
FORM 4	UNITED	статрс	SECU	DITIES	AND EV			NT.	PPROVAL
Washington, D.C. 20549						Number:	3235-0287		
Check this box if no longer subject to Section 16. SECURITIES							Estimated burden hou response	urs per	
(Print or Type Respon	ises)								
1. Name and Address of Reporting Person <u>*</u> Chard Daniel R			2. Issuer Name and Ticker or Trading Symbol NU SKIN ENTERPRISES INC				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) (1 C/O NU SKIN E INC., 75 WEST (1	NTERPRIS		[INUS] 3. Date of Earliest Transaction Director			Director X_ Officer (gi	10% Owner		
(Street) 4. I File			Filed(Mo	4. If Amendment, Date Original Filed(Month/Day/Year) 08/03/2010			 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person 		
(City) (S	State)	(Zip)	Tab	ole I - Non-	Derivative	Securities A	Acquired, Disposed	of. or Beneficia	llv Owned
	nsaction Date th/Day/Year)	Execution any	ed Date, if	3. Transactic Code (Instr. 8)	4. Securit onAcquired Disposed (Instr. 3, Amount	ties (A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect
Reminder: Report on	a separate line	for each cla	ass of sec	urities bene	eficially ow	ned directly	or indirectly.		
					inforr requi	nation con red to resp ays a curre	spond to the colle tained in this forn ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)
	Tabl					sposed of, or convertible	Beneficially Owner securities)	d	

1. Title of	2.	3. Transaction Date	3A. Deemed	4. 5. Numb	er 6. 1	Date Exercisable and	7. Title and Amount of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction of Deriv	ative Ex	piration Date	Underlying Securities

1

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Reporting Owners

Reporting Owner Name / Address	Relationships					
Director		10% Owner	Officer	Other		
Chard Daniel R C/O NU SKIN ENTERPRISES, INC. 75 WEST CENTER STREET PROVO, UT 84601			President			
Signatures						
Clayton Jones as Attorney-in-Fact for I Chard	08/16/2010					
**Signature of Reporting Person			Date			
E						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise pursuant to a 10b5-1 plan adopted by the Reporting Person.
- (2) Became exercisable in four equal annual installments beginning on the date indicated.

Remarks:

This amendment is being filed to correct the expiration date of the stock option exercised.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.