

NU SKIN ENTERPRISES INC  
Form 4  
August 03, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**LINDLEY COREY B**

(Last) (First) (Middle)

**C/O NU SKIN ENTERPRISES, INC., 75 WEST CENTER STREET**

(Street)

**PROVO, UT 84601**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**NU SKIN ENTERPRISES INC [NUS]**

3. Date of Earliest Transaction (Month/Day/Year)  
**08/01/2005**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Executive Vice President**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Class A Common Stock	08/01/2005		M		10,000	A	\$ 8.19 22,000
Class A Common Stock	08/01/2005		S <sup>(1)</sup>		100	D	\$ 23.52 21,900
Class A Common Stock	08/01/2005		S <sup>(1)</sup>		9,900	D	\$ 23.5 12,000 <sup>(2)</sup>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 13.91					08/21/1999 <sup>(4)</sup> 08/21/2008	Class A Common Stock 20,0
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12.94					08/31/2000 <sup>(4)</sup> 08/31/2009	Class A Common Stock 40,0
Employee Stock Option (right to buy)	\$ 8.19	08/01/2005		M	10,000	02/07/2001 <sup>(4)</sup> 02/07/2010	Class A Common Stock 10,0
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.56					08/31/2001 <sup>(4)</sup> 08/31/2010	Class A Common Stock 8,7
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.2					02/28/2002 <sup>(4)</sup> 02/28/2011	Class A Common Stock 17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 20.875					10/20/1998 <sup>(4)</sup> 10/20/2007	Class A Common Stock 26,0

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Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 6.85	08/31/2002 <sup>(4)</sup>	08/31/2011	Class A Common Stock	8,7
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 8.99	03/01/2003 <sup>(4)</sup>	03/01/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 12	09/03/2003 <sup>(4)</sup>	09/03/2012	Class A Common Stock	17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 9.04	03/10/2004 <sup>(4)</sup>	03/10/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 11.5	09/02/2004 <sup>(4)</sup>	09/02/2013	Class A Common Stock	17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 16.95	12/31/2004 <sup>(4)</sup>	12/31/2014	Class A Common Stock	100,
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 19.15	02/27/2005 <sup>(4)</sup>	02/27/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 26.13	09/01/2005 <sup>(4)</sup>	09/01/2014	Class A Common Stock	17,5
Employee Stock Option (right to buy) <sup>(3)</sup>	\$ 22.33	02/28/2006 <sup>(4)</sup>	02/28/2015	Class A Common Stock	17,5

