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ESCALADE INC Form 8-K July 30, 2004

> SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

> > FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15 (D) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest event reported): July 30, 2004

ESCALADE, INCORPORATED

(Exact name of Registrant as specified in its charter)

Indiana 0-6966 13-2739290

(State or Other Jurisdiction (Commission File Number) (IRS Employer I.D. No.)

of Incorporation)

Registrant's telephone number, including area code: (260) 569-7208

ITEM 12. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On July 30, 2004, Escalade, Incorporated ("Escalade") issued the press release and quarterly message to shareholders attached hereto as Exhibits 99.1 and 99.2, respectively, which documents contain financial information about Escalade's second completed fiscal quarter of 2004. The information hereunder shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference into a filing under the Securities Act of 1933 or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

SIGNATURES

Pursuant to the requirements of the Securities Act of 1934, Escalade, Incorporated has duly caused this report to be signed on its behalf in Evansville, Indiana by the undersigned hereunto duly authorized.

Date: July 30, 2004

ESCALADE, INCORPORATED

By: /s/ TERRY D. FRANDSEN

Vice President and Chief Financial Officer

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INDEX TO EXHIBITS

EXHIBIT	
NUMBER	DESCRIPTION
99.1	Press release dated July 30, 2004
99.2	Message to Shareholders dated July 30, 2004 for the quarter ended July 10, 2004 $$