

UNITED FIRE GROUP INC
 Form 5
 February 13, 2015

FORM 5

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
 Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
CONNOR DAVID E

 (Last) (First) (Middle)

2. Issuer Name and Ticker or Trading Symbol
**UNITED FIRE GROUP INC
 [UFCS]**

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)
 Director 10% Owner
 Officer (give title below) Other (specify below)
 VP/Chief Claims Officer

118 SECOND AVENUE SE, P.O. BOX 73909

 (Street)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
 12/31/2014

CEDAR RAPIDS, IA 52407-3909

 (City) (State) (Zip)

4. If Amendment, Date Original Filed (Month/Day/Year)

6. Individual or Joint/Group Reporting
 (check applicable line)

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|--|--|--|
| | | | | (A) or (D) Amount Price | | | |
| Common Stock | Â | Â | Â | Â Â Â | 6,029 ⁽¹⁾ | D | Â |
| Common Stock | Â | Â | Â | Â Â Â | 2,500 ⁽²⁾ | I | By 401(k) Plan for Self |
| Common Stock | Â | Â | Â | Â Â Â | 408 | I | By Issuer's Employee Stock Ownership |

Plan for self

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. F. Derivative Securities (Instr. 3 and 4) | |
|--|--|--------------------------------------|--|--------------------------------|---|-----|--|-----------------|---|--|-------|
| | | | | | (A) | (D) | Date Exercisable | Expiration Date | | | |
| Stock Option (right to buy) | \$ 32.39 | Â | Â | Â | Â | Â | Â | Â (3) | 02/18/2015 | Common Stock | 2,500 |
| Stock Option (right to buy) | \$ 39.13 | Â | Â | Â | Â | Â | Â | Â (3) | 02/17/2016 | Common Stock | 2,500 |
| Stock Option (right to buy) | \$ 35.23 | Â | Â | Â | Â | Â | Â | Â (3) | 02/16/2017 | Common Stock | 5,000 |
| Stock Option (right to buy) | \$ 33.43 | Â | Â | Â | Â | Â | Â | Â (3) | 05/21/2018 | Common Stock | 4,485 |
| Stock Option (right to buy) | \$ 22.42 | Â | Â | Â | Â | Â | Â | Â (4) | 05/19/2020 | Common Stock | 3,000 |
| Stock Option (right to buy) | \$ 20.54 | Â | Â | Â | Â | Â | Â | Â (5) | 02/18/2021 | Common Stock | 4,809 |
| | \$ 23.96 | Â | Â | Â | Â | Â | Â | Â (6) | 02/15/2023 | | 4,681 |

| | | | | | | | | | | |
|--------------------------------------|----------|---|---|---|---|---|---|------------|-----------------|-------|
| Stock Option (right to buy) | | | | | | | | | Common Stock | |
| Stock Option (right to buy) | \$ 29.61 | ^ | ^ | ^ | ^ | ^ | ^ | 02/21/2024 | Common Stock | 6,552 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------------------------|-------|
| | Director | 10% Owner | Officer | Other |
| CONNER DAVID E 118 SECOND AVENUE SE P.O. BOX 73909 CEDAR RAPIDS, IA 52407-3909 | ^ | ^ | ^ VP/Chief Claims Officer | ^ |

Signatures

/s/ David E. Conner by Michael T. Wilkins,
Attorney-in-Fact

02/13/2015

__Signature of Reporting Person
Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
 - ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The total number of securities beneficially held directly by the Reporting Person includes: 796 shares held by Mr. Conner directly; 1,875 shares of restricted stock issued under the Issuer's Stock Plan which vest, subject to certain conditions, on 02/18/2016; 1,334 shares of restricted stock issued under the Issuer's Stock Plan which vest, subject to certain conditions, on 02/15/2018; and 2,024 shares of restricted stock issued under the Issuer's Stock Plan which vest, subject to certain conditions, on 02/21/2019.
- (2) The number of securities shown as being held in or acquired by the Issuer's 401(k) account for the Reporting Person's benefit are the approximate number of shares of Issuer common stock (excluding fractionals) for which the Reporting Person has the right to direct the vote under the Issuer's 401(k) Plan. Such shares are not directly allocated to 401(k) Plan participants, but are instead held in a unitized fund consisting primarily of Issuer common stock, together with a small percentage of short-term investments. 401(k) Plan participants acquire units of this fund.
- (3) All options currently exercisable.
- (4) 2,400 options currently exercisable. Remaining options become vested and exercisable on 05/19/2015.
- (5) 2,885 options currently exercisable. Remaining options become vested and exercisable in equal installments on 02/18/2015 and 02/18/2016, respectively.
- (6) 937 options currently exercisable. Remaining options become vested and exercisable in equal installments on 02/15/2015, 02/15/2016 and 02/15/2017, respectively.
- (7) Options become vested and exercisable in equal installments on 02/21/2015, 2/21/2016, 02/21/2017, 02/21/2018 and 02/21/2019, respectively.

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