

ESTEE LAUDER COMPANIES INC  
Form 4  
September 05, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BARSHEFSKY CHARLENE

2. Issuer Name and Ticker or Trading Symbol  
ESTEE LAUDER COMPANIES INC [EL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
09/04/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)

WILMER, CUTLER & PICKERING, 2445 M. STREET, N.W.

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

WASHINGTON,, DC 20037

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Ownership (Instr. 4) |   |                   |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|--|---|-------------------|
|                                 |                                      |  |                                | (A) or (D)  | Price   |  |  |   |                   |
|                                 |                                      |  |                                | Code  | V   | Amount   |  |   |                   |
| Class A Common Stock            | 09/04/2013                           |  | M                              | 10,000  | A   | \$ 18.5  | 10,000                                     | I | by a family trust |
| Class A Common Stock            | 09/04/2013                           |  | S                              | 200   | A   | \$ 66.8  | 9,800                                      | I | by a family trust |
| Class A Common Stock            | 09/04/2013                           |  | S                              | 100   | A   | \$ 66.81   | 9,700                                      | I | by a family trust |

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|                            |            |  |   |     |   |             |       |   |                         |
|----------------------------|------------|--|---|-----|---|-------------|-------|---|-------------------------|
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 100 | A | \$<br>66.82 | 9,600 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 100 | A | \$<br>66.83 | 9,500 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 500 | A | \$<br>66.84 | 9,000 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 200 | A | \$<br>66.85 | 8,800 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 571 | A | \$<br>66.86 | 8,229 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 300 | A | \$<br>66.87 | 7,929 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 200 | A | \$<br>66.88 | 7,729 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 100 | A | \$<br>66.89 | 7,629 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 200 | A | \$<br>66.91 | 7,429 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock | 09/04/2013 |  | S | 200 | A | \$<br>66.92 | 7,229 | I | by a<br>family<br>trust |
| Class A<br>Common<br>Stock |            |  |   |     |   |             | 4,000 | D |                         |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security | 2. Conversion<br>or Exercise | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any | 4. Transaction<br>Code | 5. Number of<br>Derivative<br>Securities | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |
|---------------------------------------|------------------------------|---|---|------------------------|--|--|---|
|---------------------------------------|------------------------------|---|---|------------------------|--|--|---|

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| (Instr. 3)                                 | Price of<br>Derivative<br>Security | (Month/Day/Year) | (Instr. 8) | Acquired (A)<br>or Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | Code | V | (A)    | (D) | Date<br>Exercisable | Expiration<br>Date | Title                      | Amount<br>or<br>Number<br>of Shares |
|--|------------------------------------|------------------|------------|--|------|---|--------|-----|---------------------|--------------------|----------------------------|-------------------------------------|
| Option<br>(Right to<br>Buy) <sup>(1)</sup> | \$ 18.5                            | 09/04/2013       | M          |  |      |   | 10,000 |     | 11/05/2004          | 11/05/2013         | Class A<br>Common<br>Stock | 10,000                              |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| BARSHIEFSKY CHARLENE<br>WILMER, CUTLER & PICKERING<br>2445 M. STREET, N.W.<br>WASHINGTON,, DC 20037 | X             |           |         |       |

## Signatures

Charlene Barshefsky, by Maureen Sladek,  
Attorney-in-fact

09/05/2013

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Options granted to the Reporting Person pursuant to the Issuer's Non-Employee Director Share Incentive Plan.
- (2) Not applicable.
- (3) The Reporting Person also indirectly holds options to purchase at various prices 77,960 shares of Class A Common Stock, all of which are exercisable, and directly holds options to purchase 4,736 shares of Class A Common Stock at a price of \$57.49.
- (4) Spouse of the Reporting Person is a trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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