TIFFANY & CO Form 4 March 30, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16.

Form 4 or Form 5 obligations

may continue. See Instruction STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person * NAGGIAR CAROLINE D

> (First) (Middle)

TIFFANY & CO., 727 FIFTH **AVENUE**

(Street)

2. Issuer Name and Ticker or Trading Symbol

TIFFANY & CO [TIF]

3. Date of Earliest Transaction

(Month/Day/Year) 03/28/2005

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner Other (specify _X__ Officer (give title

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

SENIOR VICE PRESIDENT

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

below)

NEW YORK, NY 10022

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned							
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	omr Dispos (Instr. 3,	sed of 4 and (A) or	5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock \$.01 Par	03/28/2005		Code V M	4,000	(D)	Price \$ 11.2871	5,000	D	
Common Stock \$.01 Par	03/28/2005		M	7,000	A	\$ 9.4844	12,000	D	
Common Stock \$.01 Par	03/28/2005		M	5,000	A	\$ 14.9766	17,000	D	
Common Stock \$.01	03/28/2005		S	1,100	D	\$ 34.12	15,900	D	

Edgar Filing: TIFFANY & CO - Form 4

Par								
Common Stock \$.01 Par	03/28/2005	S	3,100	D	\$ 34.13	12,800	D	
Common Stock \$.01 Par	03/28/2005	S	4,400	D	\$ 34.14	8,400	D	
Common Stock \$.01 Par	03/28/2005	S	2,100	D	\$ 34.15	6,300	D	
Common Stock \$.01 Par	03/28/2005	S	5,300	D	\$ 34.19	1,000	D	
Common Stock \$.01 Par						42	I	ESOP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number one Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exerc Expiration D (Month/Day/	Date	7. Title and Ar Underlying Se (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	\$ 11.2891	03/28/2005		M	4,000	<u>(1)</u>	07/17/2008	COMMON STOCK \$.01 PAR
NON-QUALIFIED STOCK OPTION (RIGHT TO BUY)	\$ 9.4844	03/28/2005		M	7,000	(3)	01/14/2009	COMMON STOCK \$.01 PAR
NON-QUALIFIED STOCK OPTION	\$ 14.9766	03/28/2005		M	5,000	(5)	01/21/2009	COMMON STOCK

(RIGHT TO BUY) \$.01 PAR

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

NAGGIAR CAROLINE D TIFFANY & CO. 727 FIFTH AVENUE NEW YORK, NY 10022

SENIOR VICE PRESIDENT

Signatures

/s/ Caroline D. 03/30/2005 Naggiar

**Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options granted under 16(b) Plan on 07/17/97. The option vested in four equal installments on July 17, 1998, 1999, 2000 and 2001.
- (2) Total Grant 8,000 shares. 4,000 previously exercised.
- (3) Options granted under 16(b) Plan on 01/14/1998. The option vested in four equal installments on January 14, 1999, 2000, 2001 and 2002.
- (4) Total grant 8,000 shares. 1,000 previously exercised.
- (5) Options granted under 16(b) Plan on 01/21/1999. The option vested in four equal installments on January 21, 2000, 2001, 2002 and 2003.
- (6) Total grant 40,000 shares. 30,000 previously exercised.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3