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GREEN BANKSHARES, INC. Form DEFA14A August 19, 2011

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant b Filed by the Party other than the Registrant o Check the appropriate box:

- o Preliminary Proxy Statement
- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- o Definitive Proxy Statement
- b Definitive Additional Materials
- o Soliciting Material Pursuant to §240.14a-12

## GREEN BANKSHARES, INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- b No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- o Fee paid previously with preliminary materials.

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		(2) Form, Schedule or Registration Statement No.:
	(3)	Filing Party:
	(4)	Date Filed:

August 19, 2011

Dear Fellow Shareholder:

According to our latest records, we have not yet received your proxy for the important Special Meeting of Green Bankshares, Inc. scheduled for September 7, 2011. **Your Board of Directors urges shareholders to vote FOR** the proposals relating to the transactions contemplated by the Investment Agreement with North American Financial Holdings, Inc.

## YOUR VOTE MATTERS!

If the shareholders of Green Bankshares do not approve the proposals in the proxy statement, NAFH will not make the approximately \$217 million investment in Green Bankshares. The Board of Directors believes that the Company s business, financial results and prospects could be materially and adversely affected if the transaction with NAFH is not completed.

Please vote <u>FOR</u> each of the proposals set out in the proxy statement today, by telephone, *via* the Internet or by signing and returning the enclosed proxy card in the postage-paid envelope provided.

Very truly yours,

Stephen M. Rownd

Chairman of the Board,

Chief Executive Officer and President

**REMEMBER:** You can vote your shares by telephone, or *via* the Internet. Please follow the easy instructions on the enclosed proxy card.

If you have any questions, or need assistance voting your shares, please call our proxy solicitor,

INNISFREE M&A INCORPORATED TOLL-FREE, at 1-888-750-5834.